

From: Jesse Berst <chairman@smartcitiescouncil.com>

To: Kester, Tonykester@aging.sc.gov

Date: 5/27/2015 10:42:44 AM

Subject: Smart tech gets personal / Standout cities / Police go (even more) social

WELCOME TO SMART CITIES NOW

Updates on smart city progress around the globe

NEWS & TRENDS

Smart technology really is all about people: It's easy to get bogged down in the wizardry behind smart technologies, but a new Qualcomm campaign is making people the stars. It's a good lesson for cities that are trying to get citizens excited about new initiatives. Click for details, and to watch a fun video. [MORE >>](#)

Standout cities: Smart cities are safe, they're energy efficient and they're innovative – and new rankings highlight cities ahead of the pack in each of those categories. Find out who the leaders are. [MORE >>](#)

Digital interns key to Joburg's future: Johannesburg, South Africa has ambitious smart city plans – and that includes ensuring it has the trained tech professionals smart cities require. Click to learn how Joburg is partnering with Cisco and Microsoft on a digital intern program -- an approach other cities may want to consider. [MORE >>](#)

June 3 webinar: The Art of Smart City Solutions

Learn how the Internet of Things can make a positive impact on the future of cities in a webinar on Wednesday, June 3, at 10 a.m. PDT. You'll hear smart cities specialists from Verizon, IDC and Alcatel-Lucent. [Register now >>](#)

TOOLS & RESOURCES

Police find more reasons to get social: When big city media ignored the news from a suburban police department, it turned to social media to get timely information to citizens. Learn how Johns Creek Police are using SunGard Public Sector's platform to better connect with the community on everything from storm alerts to lost pets. [MORE >>](#)

Crystal ball for utilities: If you're a utility, generating too much power is nearly as bad as not enough. The excess can lead to millions of dollars in waste each year. Learn how TROVE is helping Avista, Southern California Edison and other utilities cut waste by learning to better predict the future. [MORE >>](#)

Don't miss the action at Smart Cities Week Sept. 14-16

The Council is hosting a major smart cities event in Washington, D.C. -- and you're invited! You'll hear mayors and other public officials from around the world share success stories and the world's foremost smart cities experts will showcase solutions to urban challenges. [Get details >>](#)

We are proud to have these leading global companies as Smart Cities Council Lead Partners: Allied Telesis, Alstom, Bechtel, Cisco, Cubic Transportation Systems, Enel, General Electric, IBM, Itron, MasterCard, Mercedes-Benz, Microsoft, Ooredoo, Qualcomm, S&C Electric, Schneider Electric, Verizon ... and our Associate Partners: ABB, Alphinat, Apex CoVantage, Badger Meter, BehaviorMatrix, Bit Stew Systems, Black & Veatch,

JESSE'S PICKS

Great events on tap

Our calendar of smart cities events continues to fill up with some important conferences and seminars around the world touching on important topics -- cybersecurity for smart cities, energy efficiency financing, Internet of Things solutions -- to name a few. If you don't have the calendar [bookmarked](#), you may want to. Scroll down for a selection of what's coming up in the next few weeks.

SMART CITY EVENTS

6.1: NIST Global Teams Challenge
Expo

Washington, D.C.

6.5: Verizon IoT Smart Cities
Seminar
Chicago

6.8: Major Cities of Europe
Conference
Hamburg

6.24: Smart Cities Now
Nice, France

CH2M, Civic Resource Group, Elster, Enevo, Entrigna, GRID20/20, Hutchison Kinrot, Imex Systems, Intel, Neptune Technology Group, , Oracle, OSIssoft, Saudi Telecom, Siemens, Silver Spring Networks, Space-Time Insight, Spire Metering Technology, SunGard Public Sector, The Urban Institute, Trove, Veolia and West Monroe Partners.

- [Follow us on Twitter](#)
- [Like us on Facebook](#)
- [Join our LinkedIn Group](#)
- [Did someone forward this newsletter to you? Register to get your own copy!](#)

[Get details on these and more smart city events >>](#)

LIVABILITY + WORKABILITY + SUSTAINABILITY

The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

www.smartcitiescouncil.com

Copyright © 2015 Smart Cities Council

Our address is 15127 NE 24th Suite 358, Redmond, WA 98052, USA

If you do not wish to receive future email, [click here](#).

(You can also send your request to **Customer Care** at the street address above.)