

From: Beard, Rene <rbeard@aging.sc.gov>
To: Kester, Tonykester@aging.sc.gov
Date: 9/30/2014 12:07:11 PM
Subject: FW: Draft NR for tomorrow

Just an FYI – this is the news release from EMD about Earthquake Guides and Senior PREP.

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From: Newman, Jordan
Sent: Tuesday, September 30, 2014 10:48 AM
To: Roberts, Courtney
Cc: Beard, Rene
Subject: FW: Draft NR for tomorrow

FYI

From: Becker, Derrec [<mailto:DBecker@emd.sc.gov>]
Sent: Tuesday, September 30, 2014 9:46 AM
To: Newman, Jordan; brian.keimach@walgreens.com; HankPage@scstatehouse.gov
Subject: Draft NR for tomorrow

Hello everyone, here is a draft copy of the news release we are planning to send out tomorrow morning. If there is anything you would like to add, please let me know. Thanks!

NEWS RELEASE

Immediate Release

S.C. Earthquake Guide Now Available Statewide Great Southeast ShakeOut to be held October 16

COLUMBIA, S.C. (Wednesday, October 1, 2014, 10:00 a.m.) – The *South Carolina Earthquake Guide* is available for the first time statewide via the Senior P.R.E.P section at every Walgreens store in the state.

The *S.C. Earthquake Guide* is the first publication that details South Carolina-specific information on what citizens should do before, during and after a major earthquake.

The S.C. Emergency Management Division is a partner with the Lieutenant Governor's Office on Aging and Walgreens to sponsor the Senior P.R.E.P. (Planning Resources for Emergency Preparedness) program.

Senior P.R.E.P highlights a different type of South Carolina hazard each month to offer preparedness tips. The month of October will feature earthquake information leading up to and during S.C. Earthquake Awareness Week and the Great Southeast ShakeOut! earthquake drill on October 16. SCEMD encourages everyone in South Carolina to register for and take part in the Great Southeast ShakeOut.

South Carolina has been recognized by the U.S. Geological Survey as one of the most seismically active states in the country. Since February 2013, there have been 24 low-magnitude earthquakes recorded in the state, including the 4.1 earthquake in Edgefield on February 14 of this year. The largest earthquake ever recorded on the East Coast had a 7.3 magnitude and its epicenter was in Summerville on August 31, 1886.

In addition to hard copies being available at Walgreens, the *Earthquake Guide* is also available for [download on SCEMD's website in multiple formats](#).

The Great Southeast ShakeOut

Similar to other emergency preparedness drills sponsored by SCEMD, **the signal to begin the drill will be broadcast at 10:16 a.m. on October 16 via NOAA tone-alert weather radio and broadcast media.**

Registration on the Southeast ShakeOut site is an important part of this event. The Great ShakeOut is open to everyone in South Carolina. To register, go to www.shakeout.org/southeast. Be sure to include the total number of people taking part in the drill with you. More than 1.4 million participants total from South Carolina, North Carolina, Georgia, Maryland, Delaware, Virginia and Washington, D.C., have registered so far.

South Carolina Earthquake Resources:

- * [The South Carolina Earthquake Guide](#)
- * [@SCEMD on Twitter, Facebook and more...](#)
- * [South Carolina Earthquakes via USGS](#)
- * [Southeast ShakeOut Resources page](#)
- * [ShakeOut Frequently Asked Questions page](#)
- * [South Carolina Earthquake Education & Preparedness Program](#)

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Derrec Becker

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"Leading the state's emergency management program to minimize loss of life and property from all-hazard events."

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