

From: Pisarik, Holly <HollyPisarik@gov.sc.gov>
To: Patel, SwatiSwatiPatel@gov.sc.gov
Godfrey, RobRobGodfrey@gov.sc.gov
Haltiwanger, KatherineKatherineHaltiwanger@gov.sc.gov
Veldran, KatherineKatherineVeldran@gov.sc.gov

Date: 12/2/2015 5:10:14 PM

Subject: Fwd: Social Media Samples

Attachments: image001.png
ATT00001.htm
image002.png
ATT00002.htm
image003.png
ATT00003.htm
image004.png
ATT00004.htm
Emails.docx
ATT00005.htm
FACEBOOK Posts.docx
ATT00006.htm
TWEETS.docx
ATT00007.htm

Let's discuss tomorrow.

Sent from my iPhone

Begin forwarded message:

From: JoAnn Turnquist <JoAnn@yourfoundation.org>
Date: December 2, 2015 at 5:07:24 PM EST
To: "Pisarik, Holly" <HollyPisarik@gov.sc.gov>
Cc: SC Flood Fund <scfloodfund@yourfoundation.org>
Subject: Social Media Samples

Hello Holly –

We have tapped into our social media and fundraising skills to produce tweets, posts and emails that can be used by the Governor's advisors. They can be copied or personalized with a few edits. They may also inspire additional outreach efforts. If you have any questions about the samples, please call me.

I have talked to Flock & Rally, our PR firm, about the cost of producing a television quality PSA. Tracie Bloom, one of the owners, told me that costs range from \$7,500 to \$10,000. Her firm has a contract with

a very talented videographer who may be interested in helping with the project.

Dana and Jenni Meyer, VP for Finance and Administration at CCCF, are completing a donation spreadsheet that will provide you with the information you've requested. You will be able to check it daily. Dana will send you the link tomorrow morning.

Hoping all your children are healthy and you're able to relax – for at least a few minutes!

Cheers!

JoAnn Turnquist

President & CEO

Central Carolina Community Foundation

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