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Subject: Why a digital agency and a brewery in one?

The year may be winding down, but here at Push we are still cranking it up!

Frothy is under full construction with plans to open in about two months. The progress is unbelievable, and we can't wait for you to come see it!

In the meantime the Push team is hunkering down and working from an often loud construction zone. The pain will be well worth it though.

Here's the latest from digital, Push, beer and politics:

News From Push Digital

The Life of a Creative Professional

When you work at a political marketing agency, every aspect of being a creative professional gets tested. You are reduced to a single desire: to win.

Meet the Newest Members of Our Team

Here at Push, we're pushing politics, advocacy, corporations... and now puppies! Meet Bella and Bentley, the two newest (furry) additions to Team Push.

Cool People Creating Awesome Things

What do you get when digital marketers join forces with craft brewers? A super cool combination of people creating awesome things. Like badass content and fantastic beer!

Why a Digital Agency and a Brewery In One?

The love of creativity is what binds us marketers and craft brewers together. We're rule breakers. We don't believe in doing things the same way they've been done before.

Wesley's Personal Blog

Getting My Namaste On

Yes, yoga! I'm finally hitting that goal I've had all year and getting in two sessions each week. I'm loving it so far.

This Brewery Thing Is Actually Happening

The wait is almost over! Construction is in full swing and last week we crossed another major milestone. The brewing equipment showed up – the brewhouse, bright tank and fermentors.

What I'm Thankful For

It's been one hell of a year. Some great. Some horrible. That's just life, especially when you run businesses. So let's get into it. This year I'm thankful for...

News From Frothy Beard

If You "Carrot" All...

Frothy's newest tasty brew, 18 Carrot Gold, is part of the Brewster series, which

encourages women to get involved with craft brewing. \$1 from each pint sold goes to this year's charity, One80Place—a great organization offering food, shelter and hope to the homeless.

Charleston's Favorite Christmastime Beer is Back

Nothing captures the magic of the season quite like a peppermint beer. Yes, Peppermint Porter is back on tap!

Are Mermaids Real?

Of course they are. You haven't seen one? Maybe you don't know where to look.

Important Links, Stories And Other Fun Stuff From This Week

The Most Anticipated Charleston Restaurant Openings, Winter 2017

This is exciting news: Frothy Beard and Zombie Bob's Pizza got listed as one of Charleston's most anticipated openings. BOOYAH!

Nothing About the Way Team Trump Made TV Ads was Normal

Donald Trump ran one of the most unorthodox – and successful – political campaigns in modern history. One aspect of the campaign that hasn't received much attention is the Trump ad strategy.

How to Tell if You're Reading a Fake News Site on Facebook

In the aftermath of the most depressing election in modern times, we find ourselves in the midst of a "fake news" crisis. Well here's a quick guide to figuring out if that site is real—or full of shit.

Why Snapchat and Apple Don't Have a Fake News Problem

On Snapchat, the name of the game is projecting authenticity, not racking up faves, and the rules of the game are enforced in the way the app is designed.

12 Digital Transformation Strategies from GE, Domino's and ScotiaBank

Lessons learned from three companies that are well along on their digital transformation journeys (hint: learn to fail fast).

Until next week,

Wesley Donehue

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