

From: Veldran, Katherine
To: Orlando, Marc <morlando@townofbluffton.com>
Date: 9/11/2015 12:11:42 PM
Subject: RE: eviCore - Formerly CareCore

Can you do a call today?

Thank you,

Katherine

From: Orlando, Marc [mailto:morlando@townofbluffton.com]
Sent: Monday, August 17, 2015 1:48 PM
To: Veldran, Katherine
Cc: Orlando, Marc
Subject: eviCore - Formerly CareCore

Katherine/Katie!

It was great to catch up quickly last week. As we discussed I am sending background on the following:

- eviCore (attached and below);
- <http://www.blufftonpublicdevelopmentcorporation.com/>; and
- Deputy Town Manager position advertisement - <http://www.townofbluffton.sc.gov/government/departments/humanresources/Documents/deputy.town.manager.pdf>

In addition to the attached eviCore release, eviCore has their company headquarters in Bluffton and are now a company that boasts more than \$1 billion in annual revenue. Approximately 550 jobs are located in Bluffton, including the CEO and executive team, which makes this our town's and County's largest private employer. They have other large offices in Colorado and Tennessee among smaller offices and Call Centers in other states. Mayor Sulka has asked me to invite Governor Hailey, on her behalf to meet with eviCore's CEO, Joh Arlotta during the Clemson/Notre Dame game on October 3rd to discuss the importance of locating in SC, eviCore plans for expansion, and Bluffton. John Arlotta is hosting 8 couples at this game and this is the first time for most of them, to our state. eviCore is also a major contributor/sponsor for the Don Ryan Center where we received a SCDOC Innovation grant last year.

John is personally hoping that Governor Haley will be attending the game, and will have a few minutes to meet. It's important to note that there is only a little over 1 year remaining on eviCore's lease at Buckwalter Place, and this would be a great time for the Governor to reach out to him and explain the need for them to stay in SC and perhaps to discuss expansion possibilities as I know they are interested in these discussions.

Also, as I mentioned, we are recruiting for a Deputy Town Manager and will soon be recruiting for an Executive Director of the Development Corporation. I would like both positions to start no later than end of calendar year. I am the current Exec Director and intend to hire a full-time Exec Director soon so I can focus solely on Town Manager responsibilities. If you are interested, please let me know and come to Bluffton so I can better explain both roles!!

Thanks you for your time. I am happy to know you are still doing great in Columbia!!

Marc Orlando
Town Manager, ICMA-CM
843-706-4511

Town of Bluffton
20 Bridge Street
PO Box 386

Bluffton, SC 29910
www.townofbluffton.sc.gov



From: <Szpanka>, Szpanka Debbie <dszpanka@townofbluffton.com>
Date: Monday, August 17, 2015 at 9:46 AM
To: Marc Orlando <morlando@townofbluffton.com>, Kim Chapman <kchapman@townofbluffton.com>
Cc: Lisa Sulka <lsulka@townofbluffton.com>
Subject: RE: Notre Dame/Clemson Game

Marc,

Attached is the release eviCore sent me which details the company's rebranding.

Please let me know if you need additional information.

Thanks so much,

Debbie Szpanka

Public Information Officer
(Office): 843.706.4534
(Cell): 843.540.2274
(Email): dszpanka@townofbluffton.com

Town of Bluffton
20 Bridge Street
P.O. Box 386
Bluffton, SC 29910
www.townofbluffton.sc.gov



From: Orlando, Marc
Sent: Thursday, August 13, 2015 5:58 PM
To: Chapman, Kim
Cc: Sulka, Lisa; Szpanka, Debbie; Orlando, Marc
Subject: Notre Dame/Clemson Game

Kim,

I am happy to let you know "Katherine" called me back today. She'd like to know the date of the game and any particulars. Also, she has asked if we can brief her on the Evicore merger particulars. I am copying Debbie on this so she can coordinate with Evicore to obtain a briefing / media release that explains the new company.

I will send both to Katherine on Monday.

Thanks,

Marc Orlando
Town Manager, ICMA-CM
843-706-4511

Town of Bluffton
20 Bridge Street
PO Box 386
Bluffton, SC 29910
www.townofbluffton.sc.gov

