

From: West, Thomas M (Education Cabinet) <Thomas.West@ky.gov>

To: 'akennedy@btadd.com'akennedy@btadd.com

Collins, Lori H (OETCO-FK)Lori.Collins@ky.gov

Curry, Robert (CED)RobertL.Curry@ky.gov

'donna.davis@kctcs.edu'donna.davis@kctcs.edu

Gibson, Crystalcrystal.gibson@citi.com

Hal B Goodehgoode@kaedonline.org

Jennifer Comptonjcompton@bgadd.org

Roy, Brian - KACobrian.roy@kaco.org

Slone, Jason (OET-MH)Jason.Slone@ky.gov

Walters, David (KYAE)David.Walters@ky.gov

West, Thomas M (Education Cabinet)Thomas.West@ky.gov

Winkler, Dale - Associate Commissioner, Office of Career and Technical Educationdale.winkler@ky.gov

CC: Meyer, Joe U (Education Cabinet)JoeU.Meyer@ky.gov

'Jennifer Compton'jcompton@bgadd.org

'Denise Dials (ddials@btadd.com)'ddials@btadd.com

'jwhitehead@ekcep.org'jwhitehead@ekcep.org

' (darryl@lcadd.org)'darryl@lcadd.org

Clark, Sheila (Pennyrile ADD)Sheila.Clark@ky.gov

'sherry@ltadd.org'sherry@ltadd.org

'Barbara.stewart@nkadd.org'Barbara.stewart@nkadd.org

'Michael.Gritton@kentuckianaworks.org'Michael.Gritton@kentuckianaworks.org

'debbie@bradd.org'debbie@bradd.org

'Tonya Logsdon'tonyalogsdon@GRADD.com

'Brian Crouse'bcrouse@mochamber.org

'Bryan Herrick'bherrick@jeffco.edu

'Jessica Craig'jessica.craig@mcckc.edu

'Julie Gibson'julie.gibson@ded.mo.gov

'mary.tallarico@ded.mo.gov'mary.tallarico@ded.mo.gov

'Mike Downing'mike.downing@ded.mo.gov

'Ray McCarty'rmccarty@aimo.com

'William Thornton'william.thornton@dhe.mo.gov

'Agnes Balassa'agnes.balassa@state.or.us

'Andrew Spreadborough'aspreadborough@coic.org

'Dave Williams'dave.williams@nwnatural.com

'Karen Goddin'karen.goddin@biz.state.or.us

'Karen Humelbaugh'karen.humelbaugh@state.or.us

'Laura Roach'laura.s.roach@state.or.us

'Paul Hill'paul.c.hill@state.or.us

'Rene Leger'rene@e3oregon.org

'Anne Iriel'airiel@scvrd.state.sc.us
Soura, ChristianChristianSoura@gov.sc.gov
'David Stout'dstout@ed.sc.gov
'Elisabeth Kovacs'ekovacs@dew.sc.gov
'James Richter'richter@myscma.com
'Jonathan Yarborough'jyarborough@sccommerce.com
'Pat Sherlock'psherlock@dew.sc.gov
'Rick Cothran'rcothran@tctc.edu
'Susan Pretulak'pretulaks@sctechsystem.edu
'Cecil, Karen (GRADD)'karen.cecil@riotinto.com
'Debby Combs'dcombs@cvgairport.com
'Dials, Denise'ddials@btadd.com
George Burkley (gburkley@signaturehealthcarellc.com)gburkley@signaturehealthcarellc.com
Holmes, Edward (EHI Consultants)holmes@ehiconsultants.org
'Jackie Jones (West KY)'jackie@tjstoragetrailers.com
Jay Ingramjayingram@gmail.com
'Mo Miller (Lincoln Trail)'momiller@iname.com
'Rocky Adkins (EKCEP)'Rocky@RockyAdkins.com
'Roger D Russell'rdrussell@st-claire.org
Smith, DarylDaryl.Smith@lge-ku.com
'Wendell Emerson (Cumberlands)'Emerson1@duo-county.com

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Subject: WRC Sign Tour Big Success

In an effort to keep the momentum going on the Kentucky Work Ready Communities program, we visited 15 counties in three days to deliver four Work Ready Community or Work Ready Community In Progress road signs to each county certified to date (Darryl McGaha took care of Pulaski County and the West Kentucky WIB staff is taking care of Christian and McCracken counties for us).

At most stops, there were newspaper reporters, photographers, TV news crews, and/or radio reporters. As we receive copies of the publicity generated, we will be posting to the website. Many communities used the opportunity to pull their local committee together and generate new energy around continuing to improve their numbers on the criteria.

A special thanks goes to Secretary Meyer for personally presenting the signs in Daviess County (the first county in Kentucky certified as Work Ready).

We logged a lot of miles, but the effort seems to have been well worth it. Almost every county indicated they would be working with their local WIB to plan installation/dedication events in the near future to generate additional media attention on their efforts and accomplishments. All associated with the initiative should feel proud that this framework is working to make talent development a community priority and positioning the state and local workforce professionals as go-to resources in the participating communities.

We have also received word that numerous counties in Eastern Kentucky are preparing letters of intent and will soon be joining the long list of communities actively working to achieve Work Ready or In Progress status!

Tom West, AICP

Executive Director
Kentucky Workforce Investment Board

Direct: 502.564.0130
Cell: 502.330.5840

www.kwib.ky.gov