

From: i360Gov Knowledge Center <info@i360gov.com>

To: Kester, Tonykester@aging.sc.gov

Date: 1/27/2016 8:12:33 PM

Subject: This Week's Complimentary Reports, Whitepapers and Webinars

Having trouble viewing this e-mail? [Click here](#) to view as a web page.
To ensure our emails reach your inbox, add info@i360gov.com to your address book or Safe Sender List.

Sponsored by Software AG Government Solutions

i360Gov: Knowledge Is Key

Wednesday, January 27th, 2016

Policy & Technology. News & Analysis

Special Reports

Branch IT Uncertainties Exposed

An i360Gov Special Report.

Many federal agencies face challenges providing adequate performance and security at branch locations, primarily due to less than stellar information governance, along with outdated legacy systems and processes. Mission-critical data stored at offsite locations is often at risk for being left unprotected. Branch IT challenges are likely why more than 40% of federal government executives surveyed by i360Gov cited the need to reduce risk through centralized control of data as a primary goal when deploying new applications to branch locations. A total of 108 federal executives participated in our latest i360Gov survey conducted online this fall, to uncover key trends in branch IT management. Find out what respondents said, and how to overcome the risks, in this exclusive i360Gov ProofPoints report.

Sponsored by *Riverbed*.

[Download Now](#) | [Share](#):

Solutions to Safeguarding Growing Cloud Data

An i360Gov Special Report.

IT and security managers in the federal government—like their private sector counterparts—are facing daunting challenges when it comes to safeguarding data throughout their organization.

Trends such as the increased use of cloud platforms and mobile technology, along with the growing sophistication of attacks launched by hackers and cyber criminals, have made information security much more complex. And this comes at a time when agencies are seeing huge growth in the volume of data they are storing and accessing on a daily basis. One potential solution is to leverage a secure data-a-service (DaaS) offering. This software solution that can run on-premise or in public clouds enables federal government agencies and departments to increase productivity, decrease costs and enhance data governance capabilities.

Download this complimentary report to learn more.

Webinars

Overcome Obstacles to Agile Application Development

Wed, February 17th, 2016 at 2:00pm EST

Derived Security Credentials for Government Transactions

Next Generation 911

Fortifying the Federal Government Enterprise Against Hackers

Sponsored by *Delphix*.

[Download Now](#) | [Share](#):

Growing Government Cyber Intelligence (ebook)

An i360Gov Special Report.

As traditional network perimeters surrounding data centers dissolve, agencies face enormous difficulties fending off attacks using a patchwork of traditional security tools to protect classified or personally identifiable information (PII).

Time and again, traditional security practices have proven porous and/or unsustainable. This is why public sector officials must transform current security fortifications into fullscale, intelligence-led defenses, strategies and processes. Read more about the government's need for an extreme makeover in i360Gov's new ebook.

Sponsored by *IBM*.

[Download Now](#) | [Share](#):

Special Reports & Whitepapers

[The Evolving Face of Cyber Threats](#)

[The awakening of cyber threat analysis: An intelligence-driven solution to security and risk](#)

[What is Cyber Threat Analysis](#)

[Intelligent Video Analytics Infographic](#)

Webinars

Overcome Obstacles to Agile Application Development

Wed, February 17th, 2016 at 2:00pm EST

Federal government agencies face intense pressure to build next-generation applications, despite resource constraints and growing requirements to incorporate security, accessibility and analytic capabilities. Rising complexity and overburdened IT systems only contribute a lack of agility – which is something government agencies desperately need to support the demand for new apps and services. Add the backlog of application change requests, inflexible infrastructures and the difficulties inherent in managing mobility and migrating to the cloud, and it's no surprise government executives feel frustrated.

Join us for this **complimentary** webinar on Feb. 17 at 2pm, to learn how you can overcome these obstacles and effectively reduce the time it takes to launch efficient and properly vetted applications that leverage the transactional data flowing through your organization today.

Please note: All webinar registrants will also receive a link to view the archived event.

Sponsored by *Software AG Government Solutions*.

[Register Now](#) | [Share](#):

Whitepapers

The Evolving Face of Cyber Threats

Cyberattacks are a clear and present threat to government agencies. The Center for Strategic and International Studies (CSIS) estimated the annual global cost of cybercrime is upwards of \$445 billion in a 2014 study. The report further states the average cyberattack continues undetected for several months. Full and detailed data analysis is one of the only emerging ways to get ahead of these threats. According to industry experts, cyber threat analysis currently relies on automated as well as human input.

Sponsored by *IBM*.

[Download Now](#) | [Share](#):

The awakening of cyber threat analysis: An intelligence-driven solution to security and risk

What if your entire profession revolved around a seemingly unsolvable problem? Imagine issues and crises that never end but can only be managed. This paradigm is something the medical field has dealt with since its inception—confronting a never-ending onslaught of disease and injury. Over time, physicians evolved their field to deal with threats by creating specialized disciplines.

Critical issues are handled by emergency medicine; difficult issues such as neurological and cardiovascular complaints are handled by their own specialties. Epidemiologists and preventative medicine specialists study long-term trends and patterns. Now the profession of modern medicine can apply more tailored solutions to efficiently mitigate issues, even though those issues will continue to arise. It is clear that the medical profession is far more effective today than 100 years ago, prior to the inception of medical specialties.

Similarly, the nascent field of cyber security is beginning to mature as it progresses. The new specialty of cyber threat analysis, also referred to as cyber analysis, is the emerging discipline that will focus on advanced threats.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

What is Cyber Threat Analysis

What is Cyber Threat Analysis? Human-led analysis and computer-driven analytics equal actionable insights, protected data and neutralized cyber threats. Download this infographic to learn more.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

Intelligent Video Analytics Infographic

Video surveillance is a crucial part of protecting citizens and the communities where they live.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

Refreshed Public Safety Infographic

Each week over 1 million people move into a city. Never before have the requirements for protecting citizens, property and infrastructure from harm been more pressing. Sophisticated, applied technology can yield insights that shorten the cycle from incident to resolution. Find out more.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

Enhancing a City's Ability to Plan, Protect and Manage with Intelligent Video Analytics

Innovative leaders are creating smarter, safer, more secure cities - protecting citizens and the city's economic value. Intelligent video analytics solutions extend the capabilities of existing video assets, and enhance the effectiveness of safety and traffic management personnel.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

Incident & Emergency Management Animated Infographic

An infographic that shows the financial, environmental, and human costs of disasters and emergencies. The use of advanced technology can help meet escalating citizen expectations across all four phases of the emergency management cycle.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

eBook: The Business of Cloud

Cloud IT offers an expansive array of benefits, from extreme performance and high availability to flexibility and the ability to pay for storage and services on demand. But the business of Cloud can be complex.

In this new eBook, ViON's Cloud experts untangle the intricate web of complexities that can stand in the way of Cloud computing progress and success. Find out how you can:

- Choose the right Cloud model
- Overcome procurement barriersMeet complex security requirements
- Minimize financial risks
- Simplify Cloud management

With the right information and the ViON experts on your side, you'll be better positioned to capture and leverage the innovation and cost savings of Cloud. Read the eBook now and get move to the Cloud with confidence.

Sponsored by ViON / Hitachi.

[Download Now](#) | [Share:](#)

The Fight Against Fraud

Digital analytics helps level the playing field in the battle against all types of electronic fraud

The better known forms of fraud involve the theft of someone's actual identity information such as social security number, address and phone number. Criminals then pass themselves off as that real person to steal money or get access to services.

There's another kind of fraud, though, that involves completely fictitious identities. This has quietly pushed itself to the top of the heap.

Synthetic Identity Fraud (SIF), in which thieves combine actual and fake information to create a completely new identity, has been around for years. According to a recent study by ID Analytics, a risk analysis and management company, since 2010 criminals have more than doubled the average rate of fraud using synthetic identities.

Read this paper to learn more about Synthetic Identity Fraud, its impact on government agencies, and what you can do to prevent this from happening at your agency.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

Synthetic Identity Fraud: Can I borrow your SSN?

Who else might be using your Social Security number and why?

This paper is a primer for understanding synthetic identity fraud. It defines synthetic identity fraud, describes its evolution, explains how works and what the identities are being used for, identifies the industries being impacted and shows who is most commonly targeted and why. It also highlights some of the challenges and the ramifications associated with this fraud type.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

Case Study: Operation Nighthawk

Special Operations Forces (SOF) from friendly countries use joint training exercises, such as Operation Nighthawk, to improve their own capabilities and to ensure that they can work together to counter cross-border and multi-national threats. Operation Nighthawk was a 2014 multinational SOF training exercise, bringing together 1,600 personnel from military and police forces from more than 10 countries. The goal was to simulate a fast-paced deployment of SOF units to an active hotspot, and train both field operatives and support staff to plan and conduct special operations.

Sponsored by IBM.

[Download Now](#) | [Share:](#)

Smart City Readiness: Understand the Issues to Accelerate the Journey

What You Will Learn:

In a recent survey of municipal executives in North America on the readiness of cities to undertake smart city initiatives, these facts emerged:

- The officials surveyed indicated that although some early adopters have smart city initiatives underway, most are still in the planning stages.
- By far, the biggest inhibitor for cities is funding, as officials are challenged to find the appropriate financial resources for both short- and long-term projects.
- The respondents also indicated there were internal organizational challenges, such as the lack of cross-departmental coordination and alignment. In addition, many cities need a committed champion to lead the effort across departments.

Based on the findings, there are clear steps that cities can take, such as getting assistance in leading projects, improving planning, and achieving a better understanding of the cost and benefits of a smart city. As they undertake the steps recommended here, they can move beyond the current barriers and start to capitalize on the benefits of a smart city.

Sponsored by Cisco.

[Download Now](#) | [Share:](#)

E-signatures for Government Contracting

A Comprehensive Guide

Government has achieved impressive examples of savings and efficiencies by going digital with e-contracting processes. However, many procurement processes are still executed on paper. All levels of government need to be able to exchange, negotiate and sign contracts without the costs and inefficiencies of paper. This eBook explains how.

Highlights:

- Hear what John McCain, government security officers and procurement specialists say about e-signatures
- E-Signature security and legality FAQs
- CAC/PIV and other authentication methods
- Federal paperless procurement at NASA JPL, GSA and the JCS
- E-Contracting in the cloud: State of Vermont
- E-Signature best practices
- How to get started

Download Now!

Sponsored by *e-SignLive by Silanis*.

Download Now | **Share:**

City and County of San Francisco Shortens Payroll Processing, Ensures Business Continuity and Reduces Total Cost of Ownership

Find out why the City and County of San Francisco chose to run its human capital management system on Oracle Engineered Systems and the impressive results they achieved in this informative success story.

You'll see how San Francisco is staying ahead of the curve and providing true value to constituents with Oracle Exalogic Elastic Cloud, Oracle Exadata Database Machine, Oracle PeopleSoft and more to:

- Move to a tier-one production data center and shift to a new disaster-recovery data center outside of San Francisco's geologic zone to reduce the risks of earthquakes and tsunamis inherent to the Bay Area
- Replace legacy, end-of-life servers with a standardized, scalable architecture that increases performance and reduces data center footprint and support costs
- Simplify server, storage and networking architecture to reduce incident-response time and application-deployment times
- Increase online and batch performance to the reduce time needed for payroll processing
- Ensure maximum availability to eliminate single points of failure within the production stack
- Reduce application administrators' nonstandard work hours and automate routine tasks to allow more time for end-user enhancements
- Provide end users with access to a real-time reporting and query environment

With Oracle Engineered Systems, San Francisco has shortened payroll processing time, ensured business continuity and dramatically reduced total cost of ownership. Download the success story to see how you can do the same.

Download Now | **Share:**

Baltimore County Speeds Batch Processing by 10x and Queries by up to 80x

Learn why Baltimore County chose the Oracle Database Appliance to improve efficiency and availability—and see the powerful results they achieved—in this impressive success story. You'll see how Baltimore significantly improved availability and performance of business applications that support vital county services, including emergency response, public safety, finance and GIS.

Find out how Baltimore leveraged Oracle Database Appliance, Oracle Active Data Guard and Oracle Partitioning to:

- Halve the number of databases—consolidating from 120 to 60—and significantly cut IT management requirements and burden
- Gain the ability to run batch processes approximately 10x faster
- Improve query performance, running some queries up to 80x faster
- Accelerate new database deployment from 120 work hours to approximately 20 hours
- Achieve 100% availability for the database infrastructure
- Streamline system management with faster backups and centralized patching
- Integrate multiple, disparate county storage and network systems, reducing IT complexity

Oracle Database Appliance provided Baltimore County with lower total cost of ownership, cost effective scalability, and the peace of mind of an industry-leading database. Download the success story to learn how you can do the same.

Sponsored by *Oracle*.

[Download Now](#) | [Share:](#)

EBOOK: ENGINEERED FOR THE BUSINESS OF MODERN GOVERNMENT

How Can You Drive Innovation with Simplified IT?

See how Oracle's Engineered Systems can transform public sector processes while reducing risk and lowering costs in this informative eBook.

In Engineered for Modern Business, you'll see which Engineered Systems can help you build a modern IT infrastructure and drive innovation with simplified IT. Find out exactly why Oracle Engineered Systems are the smart choice for today's public sector agencies and how you can:

- Replace legacy, end-of-life servers with modern, pre-engineered infrastructure
- Take the guesswork out of high-availability, purpose-built solutions
- Overcome data storage challenges and make Big Data work for you
- Ensure extreme performance from query and transaction speed to uptime
- Lower overall costs while dramatically simplifying IT management and maintenance
- Better support business applications now and into the future
- Reduce risk and protect IT investments, whether in the data center, in the cloud or on the road
- Consolidate diverse workloads, environments and applications
- Improve system utilization, reduce energy consumption, conserve space and create a secure cloud computing infrastructure

Read the eBook to discover which Oracle Engineered Systems are right for your agency and what they can do for your constituents.

Sponsored by Oracle.

[Download Now](#) | [Share:](#)

Keeping busy government business and technology leaders expertly informed since 2009. Visit www.i360Gov.com and subscribe to our e-newsletters, view our extensive library of special reports, whitepapers and informative videos, attend a webinar, or just browse our extensive line-up of up-to-date policy, business, and technology news and analysis headlines.

If this email was forwarded to you and you would like to begin receiving a copy of your own, please visit our site and become a **complimentary member**.

For advertising opportunities see our online **media kit**.

i360Gov, Inc. | 4913 Salem Ridge Rd | Holly Springs, NC 27540 | United States

[Unsubscribe](#) from the i360Gov Special Message mailing list