

VETOES 1-3

For: Excessive Local Tourism / Sports Marketing

Taxpayer Cost: \$1.5 Million

Veto 1 – PRT Aid to Municipal Subdivisions: \$500,000 General Funds

Veto 2 – PRT Aid to County Subdivisions: \$500,000 General Funds

- Veto 1 and 2 split PARD and Undiscovered SC. This will not affect regular PARD funding through §12-21-3910 bingo tax funds.

Veto 3 – PRT Sports Marketing Grant Program: \$500,000 General Funds

Background Information:

- These line items give a total of \$1.5 million to local governments for marketing and local grants.
- This year's budget gives more than \$5.3 million to PRT for marketing and advertising.
- **Even with these vetoes, PRT will still get more than \$3 million in new recurring appropriations** to support regional tourism efforts. This is a **12.4% increase** to the combined programs.
- In a year where we are focusing on transportation, law enforcement, and social services, we do not need excessive funding for what is already a larger marketing budget than last year.
- State tax dollars should help cities and counties with core functions of government – we should not overspend ourselves to help them with advertising campaigns.
- **Last year, the Governor's veto of "Undiscovered SC" – another \$500,000 marketing line for PRT – was sustained.** Although the House overrode the veto by just one vote (81-40), the Senate sustained the veto by a margin of seven votes (22-22).
 - The proviso for Undiscovered SC is also vetoed this year – see Veto 51.
- **Also vetoed in this budget is the proviso for the PRT Sports Marketing Grant Program** – referring to Veto 52, which gives \$875,000 of nonrecurring funds to this marketing grant.

House Members voting to sustain 2014 “Undiscovered SC” veto:

Allison, Merita A.	Atwater, Todd K.	Ballentine, Nathan
Bedingfield, Eric M.	Bingham, Kenneth A.	Burns, James Mikell
Chumley, William M.	Cole, J. Derham, Jr.	Danings, Joseph S.
Delleney, F. Gregory, Jr.	Felder, Raye	Finlay, Kirkman, III
Forrester, P. Michael	Goldfinch, Stephen, Jr.	Hamilton, Daniel P.
Henderson, Phyllis J.	Hicks, Donna C.	Hiott, David R.
Huggins, Chip	Kennedy, Ralph Shealy, Jr.	Loftis, Dwight A.
Long, Deborah A.	McCoy, Peter M., Jr.	Nanney, Wendy K.
Norman, Ralph W.	Owens, Phillip D.	Pope, Thomas E.
Quinn, Rick	Rivers, Samuel, Jr.	Ryhal, Mike
Smith, Garry R.	Smith, J. Roland	Southard, Edward L.
Stringer, Tommy M.	Tallon, Edward R., Sr.	Taylor, Bill
Thayer, Anne J.	Toole, McLain R.	Wells, Don L.
Willis, Mark N.		

House Members voting to override 2014 “Undiscovered SC” veto:

Alexander, Terry	Anderson, Carl L.	Anthony, Michael A.
Bales, Jimmy C.	Bannister, Bruce W.	Barfield, Liston D.
Bernstein, Beth E.	Bowen, Don C.	Bowers, William K.
Branham, Lester P., Jr.	Brannon, Norman D.	Brown, Grady A.
Brown, Robert L.	Clemmons, Alan D.	Clyburn, William
Cobb-Hunter, Gilda	Crawford, Heather Ammons	Crawford, Kristopher R.
Crosby, William E.	Dillard, Chandra E.	Douglas, MaryGail K.
Erickson, Shannon S.	Funderburk, Laurie Slade	Gagnon, Craig A.
Gambrell, Michael W.	George, J. Wayne	Gilliard, Wendell G.
Govan, Jerry N., Jr.	Hardee, Kevin	Hardwick, Nelson L.
Harrell, Robert W., Jr.	Hart, Christopher R.	Hayes, Jackie E.
Herbkersman, William G.	Hixon, William M.	Hodges, Kenneth F.
Home, Jenny Anderson	Hosey, Lonnie	Howard, Leon
Jefferson, Joseph H., Jr.	King, John Richard C.	Knight, Patsy G.
Limehouse, Harry B., III	Lowe, Phillip D.	Lucas, James H.
Mack, David J., III	McEachern, Joseph A.	McLeod, Mia S.
McLeod, Walton J.	Merrill, James H.	Mitchell, Harold, Jr.
Moss, Dennis C.	Moss, V. Stephen	Munnerlyn, Elizabeth R.
Murphy, Christopher J.	Neal, Joseph H.	Newton, Wm. Weston J.
Norrell, Mandy Powers	Ott, Russell L.	Parks, J. Anne
Pitts, Michael A.	Ridgeway, Robert L., III	Riley, R. Shannon
Robinson-Simpson, Leola C.	Rutherford, J. Todd	Sabb, Ronnie A.
Sandifer, William E., III	Sellers, Bakari T.	Simrill, J. Gary
Skelton, B. R.	Smith, G. Murrell, Jr.	Smith, James E., Jr.
Sottile, F. Michael	Spires, L. Kit	Stavrinakis, Leonidas E.
Vick, Ted M.	Weeks, J. David	Whipper, J. Seth
White, W. Brian	Whitmire, William R.	Williams, Robert Q.

Senators voting to sustain 2014 “Undiscovered SC” veto:

Bennett, Sean

Campsen, George E., III

Cromer, Ronnie W.

Gregory, Chauncey K.

Hembree, Greg

O'Dell, William H.

Thurmond, Paul

Young, Tom, Jr.

Bright, Lee

Corbin, Thomas D.

Davis, Tom

Grooms, Lawrence K.

Martin, Larry A.

Peeler, Harvey S., Jr.

Turner, Ross

Bryant, Kevin L.

Courson, John E.

Fair, Michael L.

Hayes, Robert W., Jr.

Massey, A. Shane

Shealy, Katrina Frye

Verdin, Daniel B., III



South Carolina Department of
Parks, Recreation & Tourism

Nikki Haley
Governor

Duane N. Parrish
Director

July 2, 2015

Dear Members of the General Assembly:

On behalf of the South Carolina Department of Parks, Recreation & Tourism, I would like to express my support for Governor Haley's Vetoes 1 – 3 and 51 – 52 of the *FY 15/16 General Appropriations Act*. These vetoes pertain specifically to funds allocated for SCPRT's Undiscovered South Carolina Grant program and the agency's recently-proposed Sports Marketing Grant Program. Because the agency recognizes the merits and potential impact of both of these programs, the additional \$1 million that has been added to SCPRT's advertising budget for FY 15/16 affords the agency the ability, at its own discretion, to reallocate funding to either or both of these programs.

I appreciate your consideration of this matter and thank you for your continued support of South Carolina's parks, recreation and tourism industries.

Sincerely,

A handwritten signature in cursive script that reads "Duane Parrish".

Duane Parrish