

Account: South Carolina State Parks

Content type: Facebook Page - Photos

Album: Timeline Photos

Record ID: 20181016South-Carolina-State-ParksPhotos52748_10156871281338166



South Carolina State Parks

at 12:00:02 on 10/16/2018 UTC

We are proud to announce that the South Carolina State Parks website has received the eTSY award for the most creative and effective destination website in the US!

A warm South Carolina thanks goes out to all those who helped make the magic happen. Make sure to check it out at www.SouthCarolinaParks.com.



Deb Sturgeon Garrett I've traveled many places, but SC has one of the best park systems in the nation. I have visited all 47 sites (Ultimate Outsider) and can say our parks are hands-down the best!

at 12:03:29 on 10/16/2018 UTC



Angela Tennant Adams Effective? 😊 your booking and site maps need a lot more work. What you have looks super nice! But it's not very user friendly or informative. A good work in progress maybe.

at 12:18:08 on 10/16/2018 UTC



Stevie Ray Kenward Woohoo. I haven't visited all parks, yet, but I will. My favorite is Lake Jocassee.

at 14:09:40 on 10/16/2018 UTC



Kelly Canning Remsey Effective? This new booking system is absolute crap. Even the customer service agents are sick of hearing about it. And they have no better ability to search for campsites. It seems the State picked the lowest bidder, not the best platform for reservations software. And they're getting exactly what they paid for. To get an eTSY award, you just have to apply, and if you look at the full list of winners, they are mostly customers of Itenio (Tennessee, Lee County FL), the vendor of the new crappy website platform. Our parks are amazing, but if we're going to treat them all like individual destinations, then I can throw all the other private campgrounds back into the mix when I'm searching for a place to stay. I'm glad we finished our Ultimate Outsider book under the old system. We would just enter the weekend we had available and go to whatever park had sites. Not anymore.

at 14:42:14 on 10/16/2018 UTC



Andy Dorski So true! Can't stand the new system! Whoever built the new system obviously has never camped.

at 0:12:03 on 10/17/2018 UTC



Kelly Canning Remsey Andy Dorski Ha!! That's exactly what I said to the booking agent today when I called thinking they would have better access to find us a site.

at 0:37:09 on 10/17/2018 UTC