

From: Priester, Nicole <NicolePriester@gov.sc.gov>
Required: Priester, NicoleNicolePriester@gov.sc.gov
Godfrey, RobRobGodfrey@gov.sc.gov
Adams, ChaneyChaneyAdams@gov.sc.gov
Symmes, BrianBrianSymmes@gov.sc.gov
Pippin, ZachZachPippin@gov.sc.gov
Patel, SwatiSwatiPatel@gov.sc.gov
Pisarik, HollyHollyPisarik@gov.sc.gov
Subject: Press Conference: One SC (SC's Flood Relief Fund)
Location: Mansion
When: 11/16/2015 11:00:00 AM - 11:30:00 AM

Press Conference Attendees:

Dawn Staley
Marcus Lattimore
Tajh Boyd
David Beasley
Kevin Shwedo
Bruce Hughes of CCCF
James Burns
Bhavna Vasudeva
Marcia Adams

**BACKGROUNDER ON ONE SC
SC's Flood Relief Fund**

What is the purpose of One SC?

The purpose of One SC is to help South Carolinians re-build and repair their homes that were damaged or destroyed during the flood. Many state and federal governmental agencies and non-profits assisted citizens immediately following the flood with short-term needs such as temporary housing, food, clothing, home repairs, and other supplies, but as our State moves into the long-term recovery phase, the greatest anticipated unmet need is getting people back into a safe, habitable home. The goal of One SC is to help bridge the gap between existing governmental and non-profit assistance and these unmet needs.

Who supports One SC?

The Governor is leading the effort to raise funds for ONE SC and has requested several South Carolina celebrities and leaders to join her in these efforts. So far, former Governor David Beasley, Tajh Boyd, Stephen Colbert, Jay Haas, Marcus Lattimore, Edwin McCain, Bob McNair, Craig Melvin, Chris Randolph, Jerry Richardson, Mayor Joe Riley, Darius Rucker, Steve Spurrier, Dawn Staley, Dabo Swinney, and Anita Zucker have agreed to serve on an Advisory Committee to One SC. This effort is also supported by many local leaders including the Regional Mayors Forum.

How can businesses and individuals contribute to One SC?

There are four ways to donate:

Online: Visit www.onescfund.org to make an online donation using your credit card

Text Message: Text 'onesc' to 843-606-5995

Call Central Carolina Community Foundation at 803-254-5601

Mail a check to:
Central Carolina Community Foundation
One SC
2711 Middleburg Drive
Suite 213
Columbia, SC 29204

What portion of the donations will go to flood relief in South Carolina?

The Governor's Original Six Foundation has donated funds to underwrite the administrative costs of the fund, so 100% of the donations will go to assisting South Carolinians.

How will the funds be distributed?

Central Carolina Community Foundation (CCCF) has established a fund named One SC that will serve as South Carolina's Flood Relief Fund. CCCF will accept donations from businesses, community partners, and individuals for this fund. Through an RFP process, CCCF will then award grants to non-profits poised to re-build and repair homes in the counties declared federal disaster areas and eligible for individual assistance.

For the first round of grants, applications are due December 1 and grants will be awarded as funds come in (*no later than the beginning of January*). Grants will focus primarily on non-profits seeking to address the greatest anticipated unmet need, assisting citizens to re-build and repair their homes.

Who is Central Carolina Community Foundation (CCCF)?

Central Carolina Community Foundation (CCCF) is a 501(c)(3) tax-exempt public charity created in 1984. CCCF connects donors with 501(c)(3) charitable and non-profit organizations, faith based organizations, and government entities, including colleges and schools, through donor-advised funds. CCCF has awarded over \$115 million in grants since its creation and manages funds for organizations such as the Hootie & the Blowfish Foundation, Dawn Staley's Inner Sole Fund, and the Sonoco Foundation.

How can non-profits apply for funding through One SC?

Non-profits can go to CCCF's website www.onescfund.org for an online application and details on how to apply.

How can individuals apply for home repair or re-building assistance from One SC?

As grants are awarded to non-profits, CCCF will publish a list of the non-profit recipients on its website at www.onescfund.org with instructions on how individuals can apply for assistance. Individuals should apply directly for assistance from these non-profits. CCCF will routinely report on the number of South Carolinians who have been assisted by One SC funds.

Bios:

Stephen Colbert

Stephen Colbert took over as host of The Late Show on Tuesday, Sept. 8, 2015. Colbert is best known for his work as a television host, writer, actor, and producer. Prior to joining the CBS family, Colbert helmed "The Colbert Report. The program received two Peabody Awards, two Grammy Awards and two Emmys for Outstanding Variety Series. Colbert was born in Washington, D.C., and grew up in Charleston, S.C.

Steve Spurrier

Steve Spurrier is the former head football coach at the University of South Carolina. Coach Spurrier

surpassed Rex Enright's school record for wins when he logged number 65 at Clemson in 2012. In doing so, he joined the great Bear Bryant as the only coaches to boast the most coaching victories at two different SEC schools. During a coaching career that included stints at South Carolina, Florida, and Duke and in the NFL and USFL, Spurrier coached over 400 games, a national championship team, won seven conference titles, earned nine conference Coach of the Year awards, and won over 72 percent of the college games in which he has coached.

Dawn Staley

Dawn Staley is a three-time Olympic gold medalist who has been the head coach of the University of South Carolina women's basketball team since 2008. Under Coach Staley, the Gamecocks boast four straight 25-win seasons, which include two SEC regular-season championships (2014, 2015), an SEC Tournament title (2015), an NCAA Final Four appearance (2015) and two other Sweet 16 seasons (2012, 2014), the program's first ever No. 1 national ranking and a school-record 34 wins in 2014-15. At the helm of the Gamecocks over the last seven seasons, Staley has been named National Coach of the Year (2014, Basketball Times), a Naismith National Coach of the Year Finalist (2014-2015), and SEC Coach of the Year (2014, Coaches and AP; 2015, Coaches).

David M. Beasley

David M. Beasley served as Governor of South Carolina from 1995-1999. He was born in Lamar, South Carolina. Beasley's gubernatorial administration focused on economic development, welfare reform, crime, prison reform, and education. Pro-business initiatives, including the Enterprise Zone Act of 1995, resulted in more than \$11 billion in capital investments and the addition of 50,000 jobs in South Carolina. The Family Independence Act of 1995 placed general time limits on benefits to welfare recipients and made job training mandatory. With respect to education, Beasley's agenda included implementation of a statewide educational technology plan, increased teacher pay, and higher levels of standards and accountability. Beasley also served on the National Governors Association's Executive Committee and was elected Chairman of the Republican Governors Association in 1997. He was a Fellow at the Institute of Politics at Harvard's Kennedy School of Government.

Chris Randolph

Chris Randolph is a partner of the private real estate investment and management firm, South Street Partners. In addition to deal sourcing, acquisition and asset management, Chris has responsibilities for sourcing and maintaining investor and capital relationships at South Street. He is also responsible for sales and marketing initiatives at South Street. He most recently ran acquisitions in the real estate group at Summit Capital Management, a private equity firm with over \$300 million of assets under management. Randolph is currently a resident of Charleston, South Carolina.

Edwin McCain

Edwin McCain's voice is everywhere. At any given moment, a radio station is playing one of his songs. An American Idol hopeful is belting out "I'll Be." A newlywed couple is dancing to "I Could Not Ask for More." His songs have over 25 million plays on Myspace alone. There's Edwin singing the National Anthem before the Atlanta Braves and the Dodgers play for the pennant. Before a NASCAR race at Talladega. And at the NBA Finals.

Marcus Lattimore

Marcus Lattimore is a native of Duncan, South Carolina and the former starting running back for the University of South Carolina football team. After graduating from Byrnes High School, Lattimore signed with the University of South Carolina and was a three year letterman for the Gamecocks during his career there. On April 27, 2013 Marcus was drafted by the San Francisco 49ers in the fourth round of the NFL draft. After two seasons, Marcus retired from the 49ers and returned to South Carolina where he now resides and is finishing his degree in Public Health. Marcus is very active in numerous philanthropic events and organizations throughout the country. His main focus of philanthropic service is growing the image of The Marcus Lattimore Foundation. The mission of the foundation is to provide assistance to high school athletes who may not have sufficient insurance to obtain quality rehabilitation from sports-related injuries.

Robert C. McNair

Robert C. McNair, a leading businessman, sportsman and philanthropist in the city of Houston for more than 50 years, is the founder, chairman and chief executive officer of the Houston Texans. McNair is perhaps best known in the business community as the founder of Cogen Technologies, which was sold in 1999. Cogen was the largest privately-owned cogeneration company in the world, with aggregate capacity of 1,400 megawatts. McNair serves as chairman of The McNair Group, headquartered in Houston, Texas, where he oversees an investment portfolio that includes interests in two cogeneration plants in the eastern United States. McNair is a graduate of the University of South Carolina, and in 1999, received an honorary doctor of humane letters degree from the University.

Jerry Richardson

Jerry Richardson is the owner and founder of the Carolina Panthers, and is a native Carolinian whose dream was to bring NFL football and the world championship he knew as a player in the league to his home. As the Panthers conclude their second decade, Richardson has firmly established the NFL into the Carolina landscape while dedicating his efforts to making the rest of his vision a reality. He is the only person to be inducted into both the North and South Carolina Business and Athletic Halls of Fame.

Jay Haas

Currently a resident of Greenville, S.C., Jay Haas is a professional golfer who has tallied 9 wins on the PGA Tour and who currently plays on the Champions Tour. Prior to beginning his decades-long career as a professional, Haas won the NCAA National Championship both with his team and as an individual. Most recently, Haas captained the American team to a victory in the 2015 Presidents Cup.

Craig Melvin

Craig Melvin is an MSNBC Anchor and NBC News Correspondent. He currently anchors "MSNBC Live" on Saturdays and Sundays, contributes reports for "TODAY," and fills in as host for Lester Holt on "Weekend TODAY." Prior to joining MSNBC in July 2011, Melvin was a weekend anchor for WRC, NBC's owned-and-operated station in Washington, DC. Before joining WRC, Melvin earned acclaim as an evening news anchor for WIS in Columbia, South Carolina.

Mayor Joseph P. Riley, Jr.

Mayor Joseph P. Riley, Jr. is widely considered one of the most visionary and highly effective governmental leaders in America. First elected mayor in December 1975, Mayor Riley is serving an unprecedented tenth term. Mayor Riley has led a city government with an impressive record of innovation in public safety, housing, arts and culture, children's issues, the creation of park and other public spaces, and economic revitalization and development. The City of Charleston is recognized as one of the most livable and progressive cities in the United States.

Dabo Swinney

Dabo Swinney is the current head football coach at Clemson University, and has been since being named interim head coach in 2008. Coach Swinney has been at Clemson for just seven years as head coach, but he is making progress towards joining the Tiger legends of the past. In seven years (six full seasons) as the Tigers' head coach, Swinney has directed Clemson to a 61-26 overall record (.701) and a 39-14 ACC regular-season mark (.736). He has also led the Tigers to the ACC Championship game twice, won one ACC Championship, won or shared three ACC Atlantic Division titles, won four bowl games and has been named national coach-of-the-year twice.

Darius Rucker

Darius Rucker is a singer/songwriter known as the frontman of the musical group Hootie & the Blowfish and as a solo country artist. Rucker has found success both as a part of Hootie & the Blowfish and as a solo artist – winning a Grammy Award in 1996 with his band as "Best New Artist" and another nomination

in 2013 for “Best Country Solo Performance.” Rucker was born and raised in North Charleston, South Carolina and is a former student of the University of South Carolina.

Anita Zucker

Anita Zucker is a graduate of the University of Florida, where she earned a Bachelor of Arts in Education. She received a Master of Education degree from the University of North Florida in Educational Administration and Supervision. Anita taught elementary school for over ten years and now serves as Chairperson and Chief Executive Officer for The InterTech Group, Inc. Zucker currently resides in Charleston, South Carolina.