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Subject: 49th Annual Governor's Carolighting Announces 2015 Performers

Attachments: 49th Annual Governor's Carolighting Announces 2015 Performers.docx

Happy Holidays!

The 49th Annual Governor's Carolighting will take place next Monday, November 30 on the north steps of the South Carolina Statehouse. Additional details are below and attached. [Photos for media use can be found here](#). Please contact me at 803-545-0011 or amensink@columbiaauthority.com if you wish to cover the event. We hope to see you next Monday evening! - Andrea

FOR IMMEDIATE RELEASE

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49th Annual Governor's Carolighting Announces 2015 Performers



Governor Nikki Haley and the First Family arrive at the 48th Annual Governor's Carolighting last year.

Columbia, S.C. – (November 23, 2015) The 49th Annual Governor's Carolighting is pleased to announce that the following South Carolina musical ensembles will perform at this year's event:

- Carolighting Children's Choir
- Dreher High School Choir
- Emanuel AME Choir
- Furman Bell Tower Boys

- Hallelujah Singers
- Southern Bronze Handbell Ensemble
- Fort Jackson's Own 282nd Brass Band

A longtime family tradition, Carolighting brings all South Carolinians together to celebrate the lighting of the official State Christmas Tree. This year's tree is a beautiful 35' Concolor Fir, also known as a White Fir. Pinetum Christmas Tree Farm – a Swanton, Maryland farm owned by Marshall and Cindy Stacy who own a home in the Lowcountry – donated this year's tree as a gesture of hospitality and good will toward the state of South Carolina following the tragic flooding earlier this year.

Those interested in helping South Carolinians impacted by flooding can do so by making a donation to the One SC Fund. One hundred percent of the donations will go directly to assisting South Carolinians:

- Online: Visit www.onescfund.org to make an online donation.
- Text Message: Text 'onesc' to 843-606-5601
- Call: Central Community Foundation at 803-254-5601

The 2015 Governor's Carolighting will be held on Monday, November 30 on the north steps of the South Carolina Statehouse. Festivities kick off at 6 PM with light refreshments and an appearance by Santa Claus. The program will begin at 7 PM.

South Carolina ETV will also broadcast the public event live to viewers throughout the state.

Please make sure to share your holiday photos with South Carolina by using **#GovernorsCarolighting2015**.

The 49th Annual Governor's Carolighting is sponsored by the Columbia Metropolitan Convention & Visitor Bureau, Columbia Garden Club and the Garden Club of South Carolina.

Members of the media wishing to cover the event should contact Andrea Mensink at 803-545-0011 or amensink@columbiaauthority.com.

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About the Midlands Authority for Conventions, Sports & Tourism:

The Midlands Authority for Conventions, Sports & Tourism is a private, not-for-profit corporation funded primarily by revenue generated by visitors through accommodations taxes and is the parent organization of [Columbia Metropolitan Convention & Visitors Bureau](#), [Columbia Metropolitan Convention Center](#), and [Columbia Regional Sports Council](#). The mission of the Midlands Authority is to strengthen the area's economy by marketing and selling of the entire Columbia region, its accommodations, restaurants, facilities and attractions as a destination for meetings, conventions, tradeshow, special events and leisure travel. For more information, please visit columbiacvb.com.

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