

From: Sarah Jacob <Sarah@NDTV.COM>
To: Godfrey, RobRobGodfrey@gov.sc.gov
CC: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 11/16/2012 8:29:33 AM
Subject: RE: NDTV Interview request

Dear Rob,

Hope you are well.

I am writing to follow up on our request for an interview with the Governor.

Now that the elections are over Governor Haley 's initiatives on health Care reform are being closely watched across America. It could be critical in formulating a GOP policy platform for post-election healthcare?

Apart from this issue the Governor as emerged as a substantive headline maker post the elections and we would like to be able to profile her on NDTV a channel which the 3 million strong Indian American population in the united States watches.

Like I said before, Gov Haley commands huge interest among the youth and any story featuring her will be aired in our primetime bulletins and off course on our website. We would be honored to feature the Governor prominently on NDTV because it is clear that Nikki Haley represents is the future of the Republican party.

For more information, please visit www.ndtv.com
Looking forward to hearing from you

Sarah Jacob

US bureau Chief

New Delhi Television

6462806993

sarah@ndtv.com

From: Sarah Jacob
Sent: Tuesday, September 04, 2012 7:11 PM
To: robgodfrey@gov.sc.gov
Subject: NDTV Interview request

Dear Rob,

Pls do consider our request for some time with the Governor Nikki Haley. We would be happy to showcase her critical efforts campaigning for the Republican Presidential Nominee Mitt Romney.

Gov Haley commands huge interest among the youth and any story featuring her will be aired in our primetime bulletins and off course on our website.

Looking forward to hearing from you

Sarah Jacob
US bureau Chief
New Delhi Television
6462806993
sarah@ndtv.com

From: Veldran, Katherine [KatherineVeldran@gov.sc.gov]
Sent: Tuesday, September 04, 2012 6:39 PM
To: Sarah Jacob
Subject: RE: NDTV Interview request

Sarah,
It was a pleasure meeting you also.
Please contact our press secretary, Rob Godfrey – robgodfrey@gov.sc.gov or 80-734-5074.
Thank you,
Katherine

Katherine F. Veldran
Legislative Liaison | Office of Governor Nikki Haley
O: 803-734-5124 | C: 803-767-7583
KatherineVeldran@gov.sc.gov

From: Sarah Jacob [mailto:Sarah@NDTV.COM]
Sent: Monday, September 03, 2012 10:44 PM
To: Veldran, Katherine
Subject: NDTV Interview request

Dear Katherine,

I was a real pleasure meeting Governor Haley on Tuesday at the Republican National convention. I was pleasantly surprised to see how accessible she is. Thank you capturing the moment on my phone. I'll cherish the picture.

Like I said when we met I am very keen to interview Governor Haley. We would like to hear from her on behalf of Indian American voters about why Mitt Romney is the best fit for the community in 2012 and why the natural political home for Indian-Americans is the GOP.

New Delhi Television is India's largest private producer of world-class news, current affairs and entertainment Television. NDTV is available in the United States on Direct TV and accessed in the homes of the over 3 million strong Indian American community in the United States.

As a voice that young voters listen to and respect we would be very honored to showcase Governor Haley speaking out as to why Mitt Romney is the President young Americans need in 2012.

In 2008, NDTV featured prominently stories in our election coverage about groups like "South Asians for Obama" who fervently knocked on doors and campaigned for the senator Obama. This year across the board there is a dampening of spirit and enthusiasm among democratic voters. Based on my research Indian Americans cannot any longer be considered a shoo-in for the Democratic party.

As we again focus on whether and how Indian Americans are going to vote in 2012 we are keen to hear Governor Haley's thoughts as she is probably the best ambassador for gen-next of Indian Americans in the country.

We would be honored to feature the Governor prominently on NDTV because from her electrifying speech to the RNC is clear that Nikki Haley represents is the future of the Republican party.

For more information, please visit www.ndtv.com

Looking forward to hearing from you

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