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30 **IoTi Informer**

IOT TRENDS AND ANALYSIS

10 Killer Applications of the IoT and Augmented Reality

Move over virtual reality. Augmented reality technology and—more recently—mixed reality technology are converging with the IoT. Here are 10 ways augmented reality can help to extract meaning from the IoT-driven data explosion.

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It is crucial that companies hardware companies

sensors, electric vehicles and ride-sharing programs came up repeatedly in the finalists' proposals.

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rethink their business models, said Draper Labs' CEO at Sensors Expo, who has also had management stints at Google and DARPA.

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Penton's IoT Emerge Co-Locates Empowering Customers & Cities Conference

Penton's IoT Emerge, a new event that targets the opportunities and challenges posed by IoT technology, has announced that *The Energy Times'* Empowering Customers & Cities will be co-located in November in Chicago.

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