

From: Roger Schrum <roger.schrum@sonoco.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 7/25/2014 5:58:35 PM
Subject: Information about the DeLoach Center and the College

Katherine:

Just wanted to make sure you received this from Barb Steadman as I've been traveling. Looking forward to Aug. 22nd.

Roger Schrum
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From: Roger Schrum [<mailto:roger.schrum@sonoco.com>]
Sent: Wednesday, July 23, 2014 10:08 PM
To: Roger Schrum
Subject: Fwd: information about the DeLoach Center and the College

Sent from my iPad

Begin forwarded message:

From: Barbara Steadman <bsteadman@coker.edu>
Date: July 23, 2014 at 5:16:35 PM EDT
To: Roger Schrum <roger.schrum@sonoco.com>
Subject: information about the DeLoach Center and the College

Hi Roger,

Here is some information that may be helpful. I can obviously send along much more, but I don't want to overwhelm.

The Harris E. and Louise H. DeLoach Center is a \$12 million, 71,000 square foot, facility with state-of-the-art classrooms, a strength, training re-hab center (staffed via a partnership with Carolina Pines), a cafe and Cobra Club, and much more. It will serve the entire campus community and 19 NCAA D-II sports.

The DeLoach Center anchors a campus expansion (the largest in institutional history) on a parcel we've named Byerly Place, which, when complete will include up to six 48-unit residential facilities and the DeLoach Center. The first of the residential buildings, the Betty Y. and Charles L. Sullivan Jr. Residence Hall, was opened in The Village at Byerly Place on August 15, 2013.

Here is a link to the campaign web site, which provides some images and additional information about the project. <http://www.redefining-excellence.com/>

By way of background about the college, we've grown considerably over the past five years. In 2008-09 we had an residential enrollment of 579 students. Last year we had a residential enrollment of 730 (along with some 500 adult and graduate students) and we expect another record enrollment this fall. We conferred our first graduate degrees in December 2013 - a master of science in college sports administration - and this fall will offer the state's only BFA in Dance. Last year, too, we added a master's program in education in the specialized field of literacy studies, and our undergraduate program in education was nationally accredited by NCATE.

I expect that you know more than I do about the latest developments with the TEACH Foundation, but if you'd like me to gather information about that program, just let me know.

A general concept that the Office of Marketing and Communication incorporates into its communications is that Coker College's highly personalized learning environment prepares its students to realize their full potential in school and in life.

A couple of themes that will be running through the dedication weekend are:

- It's a new era of Coker Athletics—and you can be a part of it.
- It's Great to be a Cobra!

If you'd like more information or if you think of ways I can help make this a great event for you and the Governor, please let me know. Thank you very, very much Roger.

Best,
Barb

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Barb Steadman
Secretary of the College
Coker College

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