

From: Kester, Tony
To: Roberts, John <robertsj@aging.sc.gov>
Date: 8/7/2014 2:58:35 PM
Subject: FW: Membership Support for 50th Anniversary Celebration
Attachments: NASUAD Ad SAMPLE.pdf

Tony Kester
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From: Gloria G. Lawlah -MDOA- [mailto:gloria.lawlah@maryland.gov]
Sent: Friday, August 01, 2014 5:39 PM
To: Judy M. Holland -MDOA-
Subject: Fwd: Membership Support for 50th Anniversary Celebration

Dear NASUAD Member:

Excitement is building as we draw closer to the celebration of NASUAD's upcoming Golden Anniversary.

We are creating an attractive, professionally designed journal to serve as a fundraising tool as well as a commemorative souvenir.

Thank you to those States and Territories that have committed to an ad! This email will serve as a REMINDER to those that have yet to respond! We look forward to your participation.

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Here's how you can support our anniversary:

- Each state/territory is requested to purchase an 8.5 x 11 full color page ad. Cost is \$175.00
- Other premium space for sale;
 - Back Cover: Cost - \$1,500.00
 - Inside Front or Back Cover Cost: \$1,200.00

- Use your ad to showcase your State's core programs and services such as ADRC.(see sample attached)
- You can sell additional ad space to businesses and others at same rates.
- You can pay for your ad or secure a sponsor. All checks are payable to: NASUAD a 501(C)3, a non-profit organization.
- Deadline for submission of ads is **FRIDAY AUGUST 15, 2014**

The NASUAD 50th Anniversary Commemorative Journal staff contact is **Judy Holland** and she can be reached at **410 767-2635** or via email **Judy.Holland@Maryland.Gov**.

Thank you for your commitment in making our Golden Anniversary a memorable occasion!

Sincerely,
Gloria Lawlah
NASUAD Board President

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Gloria Lawlah
Secretary
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