

**From:** Ryan Reeves <info@ryan-innovation-center.com>  
**To:** Veldran, KatherineKatherineVeldran@gov.sc.gov  
**Date:** 10/6/2014 3:48:31 PM  
**Subject:** Champagne Marketing on a Beer Budget

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## Champagne Marketing on a Beer Budget

### When

Thursday October 16, 2014 from  
6:00 PM to 7:30 PM EDT  
[Add to Calendar](#)

### Where

The Don Ryan Center for  
Innovation  
400 Buckwalter Parkway  
Bluffton, SC 29910

### Driving Directions

### Greetings!

With today's world being driven by social media and the Internet, it is absolutely pivotal to know how to utilize these great resources to enhance your marketing strategy and grow as a company.

Our speaker this month is Lucy Rosen.

Lucy is a nationally renowned business strategist, entrepreneur and author -- whose book *Fast Track Networking: Turning Conversations Into Contacts* (Career Press) offers an insider's look into putting the power of networking to work for people in all phases of their lives and careers.

Lucy is the founder and president of SmartMarketing Communications and is considered a visionary in creating and expanding business opportunities for her clients through her expertise in building strategic alliances.

As a successful entrepreneur with more than 25 years of marketing and business experience, Lucy has helped a wide variety of entrepreneurs, corporations and not-for-profit organizations grow and expand their businesses. She has been named one of Long Island's "Top 50 Women" by Long Island Business News and in 2005 was inducted into the "Top 50 Women" Hall of Fame.

[Click on the link below to register or RSVP.](#)

### Register Now!

[I can't make it](#)

If you have any questions about the event or how to register please let us know.

Thank you for your attention and response. We look forward to seeing you at the event.

Sincerely,

Ryan Reeves  
Don Ryan Center for Innovation  
info@ryan-innovation-center.com  
843-540-0405

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