

From: Carroll, John

To: Veldran, Katherine <KatherineVeldran@gov.sc.gov>

Date: 10/7/2013 9:03:08 AM

Subject: texting can wait

Attachments: DOC.PDF

---

The attached letter from Director Ray Farmer summarizes the intent of the "Texting can Wait" campaign.

At a press conference on October 14 @ 11:30 in the Statehouse, Governor Haley will challenge USC and Clemson to a pledge drive, asking students to sign an online pledge to not text and drive.

Julian Barton will provide us with a list of all major players that may want to be included in the press conference. From that list, our office will decide which individuals will stand with the Governor at the press conference. We will also select a second list of individuals that we will ask to speak. Currently, the only two confirmed speakers other than the Governor will be Director Ray Farmer and Director Leroy Smith.

DOI and DPS are working with private telecommunication and insurance companies to plan the logistics of the entire campaign except for the press conference. Governor Haley's office may post links to the online pledge drive on the Governor's Facebook and Twitter page.