

From: MBBC@MyrtleBeachSC.com
Sent: 4/8/2015 1:24:42 PM
To: Haley, Nikki; Webb, Beth
Cc:
Subject: Fwd: Tam Hawkins & North Charleston

Governor Haley,

So sorry for the events that occurred in North Charleston yesterday. Please know you have our full support.

We also wanted to give you an update on our May 5th Grand Opening below. We look forward to your video and thank you for your support.

Membership Services

<https://docs.google.com/a/myrtlebeachsc.com/uc?id=0B-AZAxbyqY9qOXh2RnM5TGd2RUK&export=download>

MyrtleBeachBlackChamber.com <<http://MyrtleBeachBlackChamber.com>>

For Tourism Information on Myrtle Beach,
Visit us at MyrtleBeachSouthCarolina.com
<<http://MyrtleBeachSouthCarolina.com>>

<https://docs.google.com/uc?export=download&id=0B-AZAxbyqY9qZHN0VWY2QnhudzA&revid=0B-AZAxbyqY9qeG12TkJldVFpQysybWZxY1Jma2ttODJmcTJrPQ>
Facebook.com/MyrtleBeachSouthCarolina
<<http://Facebook.com/MyrtleBeachSouthCarolina>>

----- Forwarded message -----

From: **MBBC@MyrtleBeachSC.com** <mbbc@myrtlebeachsc.com>
Date: Wed, Apr 8, 2015 at 1:10 PM
Subject: Tam Hawkins & North Charleston
To: John Pedersen <jpetersen@cityofmyrtlebeach.com>, AskDOJ@usdoj.gov
<<mailto:AskDOJ@usdoj.gov>>, "brad.dean@visitmyrtlebeach.com"
<<mailto:brad.dean@visitmyrtlebeach.com>> <brad.dean@visitmyrtlebeach.com>
<<mailto:brad.dean@visitmyrtlebeach.com>>

John,

We did hear from our candidate, Tam Hawkins this morning. She did not feel as

though she would be getting enough support from the city itself in order to take this position. She said her decision was based entirely on the conversation she had with you. She stated that Brad Dean was very helpful and she did feel he would be excellent to work with.

We are still vetting our other candidate from the Charlotte, NC area and he will be giving you a call as well soon.

As of **now**, Myrtle Beach does have a Black Chamber of Commerce. Our desire is to support, grow, and buoy this community. This work demands that we support and work well with the city as well as MBACC. We would hope you would work with us in placing a candidate that is ideal for all concerned.

Why have a Myrtle Beach Black Chamber?

- U.S. Census Bureau statistics indicate that in 8.5 short years, the population of white american tourists will peak and will steadily decline afterwards.
- 51% to 60% of all guests staying in any Myrtle Beach area resort on any given day will be what is now a minority tourist by the year 2043. (28 short years out)
- Bars, restaurants, and retail will experience the same.

Our desire is to help Myrtle Beach grow into these new realities and be a voice that can attract these needed new consumers. **To do that, we need to hire the best executive the market will allow.** We ask for your support in this effort.

Also, as you may be aware, we have previously asked Attorney General Eric Holder to speak at our Grand Opening this May 5th. Because of the shooting in North Charleston yesterday, we feel it would send the wrong message to have him speak now. Instead, we are being provided a video by Governor Haley, who was very upset about the events in North Charleston. We will be reaching out to our Mayor to see if he would say a few words. We will also want to honor him, should he accept.

Good planning for any organization requires that it prepares itself for the challenges that lie ahead. The Myrtle Beach Black Chamber of Commerce is a necessary component to help bridge our city into the America that is rapidly becoming.

It is not our intent to replace what is, but to work together to help shape a better future for all concerned.

It is our hope that you will help us quickly put in place a strong, PRO MYRTLE BEACH executive, by speaking well of our organization and its efforts.