

From: Grantees of AoA Alzheimer grant program <ADSSP_GRANTEE@LIST.NIH.GOV>
To: ADSSP_GRANTEE@LIST.NIH.GOV
Date: 1/4/2016 12:18:02 PM
Subject: Webinar Announcement: January 28, 2016, 3-4 p.m. eastern- Effective Communication and its Impact on Behavioral Symptoms in People with Dementia

Dear ADSSP and ADI-SSS Grantees and Collaborative Partners,

Registration is now open for the National Alzheimer's and Dementia Resource Center Technical Assistance (TA) webinar on **Thursday, January 28th from 3:00-4:00 pm Eastern**. Please use the following link to register for the webinar: https://rticqpub1.connectsolutions.com/content/connect/c1/7/en/events/event/private/1096770587/1184358413/event_registration.html?sco-id=1184783925&_charset=utf-8. Detailed registration instructions are below. Please register at your earliest convenience.

The National Alzheimer's and Dementia Resource Center will present a webinar on January 28, 2016. The webinar will focus on the issue of effective communication and its impact on behavioral symptoms in people with dementia. Participants will learn about various dementia care models that help explain why behavioral symptoms occur and how communication strategies can effect behavior. Participants will also learn about a model used in a specialized dementia care facility that focused on effective ways to communicate with persons with dementia to meet their underlying emotional needs and validate and value the person with dementia. The presenters for this webinar are Dr. Cathy Piersol and Judy Berry whose bios appear below.

Dr. Cathy Piersol is an associate professor in the Department of Occupational Therapy and Clinical Director of Jefferson Elder Care at Thomas Jefferson University. Jefferson Elder Care was established to develop and implement evidence-based services and professional training in the areas of dementia care and aging in place. Dr. Piersol is a practicing occupational therapist with over 33 years of experience including program administration and training. A primary focus of her work is on family caregiver skill-building using dynamic and interactive approaches as well as behavioral symptom interventions for persons with dementia. Her current work focuses on examining caregiver appraisal of functional capacity in persons with dementia. She receives funding from the Pew Charitable Trust to implement a community program for low income elders with dementia and their caregivers. Her publications include a health home manual for occupational therapists and, most recently, a caregiver's guide to dementia.

Judy Berry is the Founder of Dementia Specialist Consulting, a Dementia Coach & Care Coordinator for Families and Professionals, Specialized Staff & Professional Trainer and an Educational and Inspirational Speaker. Founder of the Lakeview Ranch Model of Specialized Dementia Care, the founder & past Owner of Lakeview Ranch. She is nationally recognized for her innovations and successes in the provision of specialized dementia care for persons with dementia and a history of challenging/aggressive behavior. She teaches professional and family caregivers how to communicate effectively, validate feelings, and meet emotional and spiritual needs in addition to physical needs for seniors with dementia. In 2010, Berry won the Robert Wood Johnson Foundation Community Health Leaders Award, which honored individuals who have overcome daunting odds to improve the health and quality of life for low income seniors. In 2011, she was named an Encore Careers Purpose Prize Fellow in recognition for her success as a social entrepreneur over 60 who is using her experience and passion to make an extraordinary impact on society's biggest challenges.

We hope you will join us for this informative webinar. The webinar will be recorded for those who are unable to attend.

These Technical Assistance Webinars are used to provide helpful, current and applicable information for grantees and partners of ADSSP and ADI-SSS projects.

Please use the following instructions to guide your participation in the January 28, 2016 TA webinar.

In order to participate in the webinar, you need to register using the following link: https://rticqpub1.connectsolutions.com/content/connect/c1/7/en/events/event/private/1096770587/1184358413/event_registration.html?sco-id=1184783925&_charset=utf-8

- a. After registering, you will receive a confirmation email that includes the link you will need to enter the webinar on January 28th.
 - b. The webinar will be broadcast via Adobe Acrobat Connect Pro. Adobe Connect requires the flash player and a high speed internet connection is recommended. Please visit the website [here](#) to test your system to ensure you are able to log on successfully to the event. Please check your computer prior to the webinar.
2. On the day of the webinar:
- a. Enter the webinar using Internet Explorer or Firefox. These 2 programs are optimal for the webinar system we are using—Adobe Connect.
 - b. Log in 5 minutes prior to the event to ensure we can start on time. You will need to enter the email address used during the registration process to enter the webinar.
3. Plan to use the webinar to view the presentation and ask questions through the chat feature. If you do not have speakers on your computer or you need to attend solely by phone and do not have access to a computer, please contact Sari Shuman for further instructions on how to participate. Sari can be reached at sshuman@rti.org or 919-248-8506.
4. If you have technical questions prior to or on the day of the webinar, please contact Shane Hamstra at shamstra@rti.org.

We look forward to your participation.

Sincerely,

National Alzheimer's and Dementia Resource Center