

From: New Product & Technology Awards Program <gford@seniorawards.com>
To: Kester, Tonykester@aging.sc.gov
Date: 6/11/2015 3:07:31 PM
Subject: Awards Entry Deadline Tomorrow--Friday 6/12

**The Mature Market Resource Center's
5th Annual New Product & Technology Awards
Competition Entry Deadline is
Tomorrow--Friday, June 12th
(This is a postmark deadline--entries must be sent by 6/12)**

*Please excuse this reminder if you have already submitted your
entry for the 2015 competition*

The [New Product & Technology Awards](#) program, organized by the
Mature Market Resource Center (MMRC), annually recognizes the
nation's best products, services, and technologies for older adults and
their families.

Entry information, including the Call for Entries brochure, program
FAQs, judging criteria, and entry forms are available at:
agingawards.com

The 2015 competition features [58 entry categories](#) and [15 entry divisions](#). New categories include recognition of web-based and mobile
resources -- websites, social media, e-newsletters, mobile applications,
and more.

2015 New Product & Technology Awards Sponsors Include:

[Aging 2.0](#)
[ProMatura](#)
[George Mason University Program in Senior Housing](#)
[Administration](#)
[American Custom Publishing](#)

For 24 years, the MMRC has organized the [National Mature Media Awards](#), the largest awards program of its kind to recognize the nation's
best educational and marketing materials and programs for older adults.
Recently, nearly 1,000 entries were submitted for this competition, from
hundreds of national, state, and local organizations and companies
throughout the United States.

The *New Product & Technology Awards* competition now provides

national recognition to outstanding products, services, and technologies available for older adults and their families -- including the fast-growing number of Web-based and mobile resources for seniors.

Postmark Entry Deadline:

Friday, June 12, 2015

(Entries must be sent by this date; we do not need to receive your entry by tomorrow to be eligible for the competition)

Entry Fee:

\$79 per entry

Entry Form and Details:

agingawards.com

For more information about the [New Product & Technology Awards](#), contact info@agingawards.com, or call 1-800-828-8225

The Mature Market Resource Center, organizer of the [New Product & Technology Awards](#), is a national clearinghouse for professionals who work in senior markets. Other well-known MMRC programs include [National Senior Health & Fitness Day](#), the nation's largest older adult health promotion event, and the [National Mature Media Awards](#), honoring the best marketing, communications, educational materials, and programs for older adults.

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list.

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Mature Market Resource Center | 328 W. Lincoln Ave., Suite 10 | Libertyville | IL | 60048