

**From:** Healthcare Education Associates <reply-291960@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 8/3/2015 12:03:10 PM  
**Subject:** Is Your LTSS System a Benefit or Burden?

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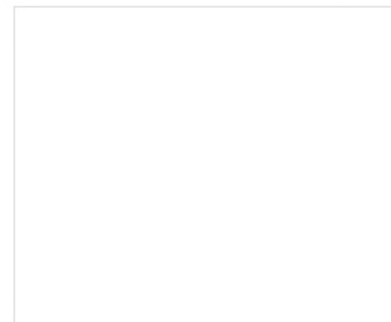
## The Care Coordination Congress

Hi Tony,

Learning to engage your provider and support team is critical in managing your high-risk duals population. It's also expensive and can be incredibly inefficient. How can plans better leverage their networks to develop models of prevention and early intervention?

Our all-star speaking faculty from **IlliniCare**, **Gateway Health**, **Commonwealth Care Alliance**, **Blue Cross Blue Shield of Idaho**, **UnitedHealthcare**, **HCSC**, **Care1st**, **WellPoint**, and **Blue Plus** are jumping head first into topics of care coordination, sharing their best practices in managing care for a duals population. **The Care Coordination Congress** offers you two days of intensive and interactive discussions on care coordination best practices. Featuring one track on the **integration of behavioral health**, another on **long-term care for dual eligibles**, and a pre-conference workshop on **maintaining a successful SNP**, this is your one-stop destination for care management answers!

Register today and join us **August 24-25th** at the **Paradise Point Resort & Spa** in **San Diego** for **The Care Coordination Congress**!



[Website](#) | [Brochure](#) | [Register](#)

### Track A: Integrating Behavioral Health

- State of Behavioral Health Integration
- Economic Impact of Integrated Behavioral and Medical Models of

### Track B: Long-Term Care for Dual Eligibles

- How Do We Keep Dual Members with Significant Long-Term Care Needs Living Independently?
- Assembling the Long-Term Service

- Care
- Building Behavioral Health into Primary Care
- Identifying Members who Could Benefit from Integrated Care
- Quality Metrics for Behavioral Health
- Case Study: The Evolution of Behavioral Health in San Mateo County
- Engaging with High Behavioral Health Utilizers to Prevent Re-Admissions
- Risk Adjustment and Behavioral Health
- Building Behavioral Health Integration into a Health Home
- Case Study: Integrating Care at Denver Health Medical Plan

- and Supports Network
- Serving a Younger Population of Duals
- Case Study: UnitedHealthcare's Blind Spot Data Pilot
- Physician and Provider Engagement for Managing a Population of Dual Eligibles
- Building Behavioral Health into LTC
- Innovations in Home and Community Based Care Delivery
- Case Study: The Movement to Improvement
- Predicting and Preventing Costly Re-Admissions for Members in Long-Term Care
- Knowledge... Hidden in Plain Sight, Finding the Insight

## Registration Details

**Priority Code** - PHN12-EM7a

**Standard Rate** - \$2095

**Health Plan/Provider Rate** - \$1495\*

**Non-Profit/Government Rate** - \$895\*

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Whitney Betts at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com)

**For speaking and sponsorship opportunities, contact:**

Jennifer Clemence at 704-341-2438 or [jclemence@frallc.com](mailto:jclemence@frallc.com)

## Healthcare Education Associates

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