

**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 10/22/2004 6:39:01 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 3 Stories

Search 'Mark Sanford' Found 3 Stories

1. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 21 2004 6:00PM CT Nielsen Audience: 98,789

WYFF NEWS 4

[\*\*06:00:00 PM\*\*] GOVERNOR MARK SANFORD SAYS THE WAY TO IMPROVE SOUTH CAROLINA SCHOOLS IS TO PUT PARENTS IN CHARGE AND GIVE THEM MORE CHOICE. PUT PARENTS IN CHARGE IS THE GOVERNOR'S PROPOSAL TO HELP FUND PRIVATE SCHOOLS, SOMETHING HE WAS TELLING PARENTS AND TEACHERS IN GREENVILLE TODAY. IT IS THE AGE OLD DEKBAT, PUBLIC AND PRIVATE EDUCATION. ... GOVERNOR MARK SANFORD SPEAKING TODAY AT PROOI CHRISTIAN SCHOOL SAID WITH HIS PUT PARENTS IN CHARGE PLAN YOU COULD HAVE BOTH. SOMEBODY HAS GOT TO HAVE EVIDENCE. AT MITCHELL ROAD CHRISTIAN ACADEMY, STUDENTS GET AN EDUCATION AND THEN SOME. ... GOVERNOR MARK SANFORD HOPES TO CHANGE THAT A LITTLE BY GIVING PRIVATE SCHOOL PARENT AS TAX BREAK OF UP TO \$3500 PER YEAR WHICH HE BELIEVES WOULD IMPROVE PUBLIC SCHOOLS. THE TRUTH IS THE NUMBERS ARE IRREFUTABLE THAT PUBLIC SCHOOLS HAVE BEEN IMPROVED IT THE STATE THAT IS HAVE ENACTED CHOICE. HE SAYS TEACHER-STUDENT RATIOS IN PUBLIC SCHOOLS WOULD IMPROVE. ... GOVERNOR MARK SANFORD WHO ALSO VISITED A PUBLIC SCHOOL SAYS THAT CHALLENGE IS CONVINCING PEOPLE TO TRY SOMETHING NEW. WE HAVE BEEN IN THIS PARTICULAR PARADIGM, THIS PARTICULAR TRACK FOR A LONG TIME. WE'RE NOT LIMITED. ... GOVERNOR MARK SANFORD WILL INTRODUCE HIS PUT PARENTS IN CHARGE PLAN IN THE FORM OF A BILL AT THE UP COMING LEGISLATIVE SESSION. MANY TEACHERS AND EDUCATION GROUPS STILL OPPOSE THE IDEA. THANK YOU.

2. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 21 2004 5:30PM CT Nielsen Audience: 86,278

WYFF NEWS 4

[\*\*05:30:00 PM\*\*] FINALLY AN END TO THE OLYMPIC GYMNAST GOLD MEDAL CONTROVERSY. WE HAVE BEEN IN THIS PARTICULAR PARADIGM, THIS PARTICULAR TRACK FOR A LONG TIME. LATER, GOVERNOR MARK SANFORD ARE A PLAN TO HELP FUND PRIVATE EDUCATION. WHY HE SAYS IT WON'T STEAL FROM PUBLIC SCHOOLS. I'M LIVE IN ANDERSON.

3. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 21 2004 5:00PM CT Nielsen Audience: 83,711

WYFF NEWS 4

[\*\*05:00:00 PM\*\*] GOVERNOR MARK SANFORD HAS ISSUES INVOLVING FAMILY, THE ELDERLY AND CRIME PREVENTION ON THE RADAR IN SPARTANBURG. THE GROUP MEETS EVERY TWO TO THREE YEARS. THE GOVERNOR IS OFFERING WHAT HE CALLS A CONTRACT FOR CHANGE. ... GOVERNOR MARK SANFORD VISITING MITCHELL CHRISTIAN ACADEMY IN GREENVILLE FOOD. HE PUT FORTH A PLAN THAT JUST ABOUT EVERYBODY WITH AGREE ON. HE SAYS IT'S NOT ABOUT THE PROGRAM BUT A TAX CREDIT THAT WOULD ENABLE MORE FAMILIES TO SEND THEIR CHILDREN TO PRIVATE SCHOOLS OR HOME SCHOOL THEIR CHILDREN.

Report Generated: 2004/10/22 05:38:41.349 (CT)

Total Story Count: 3

Total Nielsen Audience: 268,778

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
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**Date:** 10/21/2004 6:37:29 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 1 Stories

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1. WRDW-CBS AUGUSTA, GA

OCT 20 2004 6:00AM ET Nielsen Audience: 7,141

THIS MORNING

[\*\*06:00:00 AM\*\*] THEY WOULD HAVE WOUND UP IN JAIL SOMEWHERE. BUT NOW OTHER KIDS' MAY NOT GET THE SAME CHANCE. GOVERNOR MARK SANFORD CALLED FOR THE SCHOOL'S CLOSING LAST YEAR- CITING A 70-THOUSAND DOLLAR PER CHILD PRICE TAG. THE SCHOOL DISAGREES WITH THE COST. BUT TO SAVE DE LA HOWE- A PANEL OF STATE LAWMAKERS IS TRYING TO CUT EXPENSES.

Report Generated: 2004/10/21 05:37:16.107 (CT)

Total Story Count: 1

Total Nielsen Audience: 7,141

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 10/20/2004 6:38:09 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 8 Stories

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1. WCBD-NBC CHARLESTON, SC

OCT 19 2004 5:00PM ET Nielsen Audience: 13,613

First News

[\*\*05:00:00 PM\*\*] STATE SENATE DISTRICT 41 CANDIDATE JUSTIN KAHN'S NEWLY RELEASED CAMPAIGN ADS. CONTINUE TO STIR CONTROVERSY IN THE LOWCOUNTRY. THE MOSTLY SILENT AD CONTAINS A PICTURE OF KAHN POSING WITH GOVERNOR MARK SANFORD AT A RECENT MEDICAL SOCIETY MEETING. HERE IN THE LOWCOUNTRY. THE GOVERNOR CLAIMS KAHN'S AD IS AN ATTEMPT TO SUGGEST A RELATIONSHIP.

2. WCBD-NBC CHARLESTON, SC

OCT 19 2004 11:55AM ET Nielsen Audience: 1,438

News 2 at Noon

[\*\*11:55:00 AM\*\*] THAT'S ALL YOU HEAR ON KAHN'S CAMPAIGN AD. BUT IT'S NOT THE SILENCE THAT'S THE PROBLEM. IT'S THIS PICTURE WITH GOVERNOR MARK SANFORD THAT PROMPTED THE GOVERNOR TO RELEASE THIS STATEMENT YESTERDAY. HE SAYS: 'I'M DISAPPOINTED THAT JUSTIN KAHN WOULD USE MY PICTURE IN AN AD AND I THINK IT'S MISLEADING TO FOLKS AT HOME. IF PEOPLE WHO ARE SEEKING THE PUBLIC TRUST ARE ATTEMPTING TO MISLEAD FOLKS ON SOMETHING AS SIMPLE AS A PICTURE, WE HAVE A REAL PROBLEM.

3. WCBD-NBC CHARLESTON, SC

OCT 19 2004 6:00AM ET Nielsen Audience: 6,377

Morning Report

[\*\*06:00:00 AM\*\*] THAT'S ALL YOU HEAR ON KAHN'S CAMPAIGN AD. BUT IT'S NOT THE SILENCE THAT'S THE PROBLEM. IT'S THIS PICTURE WITH GOVERNOR MARK SANFORD THAT PROMPTED THE GOVERNOR TO RELEASE THIS STATEMENT YESTERDAY. HE SAYS: 'I'M DISAPPOINTED THAT JUSTIN KAHN WOULD USE MY PICTURE IN AN AD AND I THINK IT'S MISLEADING TO FOLKS AT HOME. IF PEOPLE WHO ARE SEEKING THE PUBLIC TRUST ARE ATTEMPTING TO MISLEAD FOLKS ON SOMETHING AS SIMPLE AS A PICTURE, WE HAVE A REAL PROBLEM.

4. WCBD-NBC CHARLESTON, SC

OCT 19 2004 5:30AM ET Nielsen Audience: 3,625

Morning Report

[\*\*05:30:00 AM\*\*] THAT'S ALL YOU HEAR ON KAHN'S CAMPAIGN AD. BUT IT'S NOT THE SILENCE THAT'S THE PROBLEM. IT'S THIS PICTURE WITH GOVERNOR MARK SANFORD THAT PROMPTED THE GOVERNOR TO RELEASE THIS STATEMENT YESTERDAY. HE SAYS: 'I'M DISAPPOINTED THAT JUSTIN KAHN WOULD USE MY PICTURE IN AN AD AND I THINK IT'S MISLEADING TO FOLKS AT HOME. IF PEOPLE WHO ARE SEEKING THE PUBLIC TRUST ARE ATTEMPTING TO MISLEAD FOLKS ON SOMETHING AS SIMPLE AS A PICTURE, WE HAVE A REAL PROBLEM.

5. WCSC-CBS CHARLESTON, SC

OCT 19 2004 5:00PM ET Nielsen Audience: 24,246

Live 5 Newshour

[\*\*05:00:00 PM\*\*] GOVERNOR MARK SANFORD WANTS JUSTIN KAHN FROM THE LOW COUNTRY TO PULL A NEW CAMPAIGN ADD SHOWING THE TWO MEN STANDING SIDE-BY-SIDE. RIGHT NOW, KAHN HAS NO PLANS TO PULL THE AD, SAYING THAT IT IS MEANT TO SHOW THAT HE CAN WORK WITH POLITICIANS FROM BOTH SIDES OF THE AISLE, SUCH AS MR. SANFORD, A REPUBLICAN AND THE MAYOR, JOE REALLY, A DEMOCRAT. BUT THE GOVERNOR SAYS THAT THE AD IS MISLEADING FOR THREE REASONS, FIRST, QUOTING FROM THE GOVERNOR, IT IS AN ATTEMPT TO SHOW A RELATIONSHIP WHICH DOES NOT SUGGEST AND SECOND IT IS AN

ATTEMPT TO SHOW THAT WE AGREE ON IDEAS THAT HE HAS REFUSED FROM SUPPORTING AND, THIRD, IT IS THIS TYPE OF EMPLOY THAT PULLS PEOPLE AWAY FROM THE POLITICAL PROCESS. ... MR. KAHN RUNS AGAINST SENATOR MCCONNELL FOR THE SEAT AND GOVERNOR SANFORD ENDORSED SENATOR MCCONNELL FOR THAT SEAT.

6. WCSC-CBS CHARLESTON, SC

OCT 19 2004 5:30AM ET Nielsen Audience: 6,704

5 News This Morning

[\*\*05:30:00 AM\*\*] STILL IT COME, GOVERNOR MARK SANFORD SAID HE IS DISAPPOINTED IN THIS NEW CAMPAIGN AD THAT INVOLVE LAST LOCAL CANDIDATE. WE'LL TELL YOU WHY THE THREE YOU THE THREE REASONS WHY.

7. WCSC-CBS CHARLESTON, SC

OCT 19 2004 5:30AM ET Nielsen Audience: 6,704

5 News This Morning

[\*\*05:30:00 AM\*\*] IT COULD PUT THE DEMOCRATS IN CONTROL. THANKS A LOT, AMY. WELL, GOVERNOR SANFORD SAID HE IS DISAPPOINTED AT A NEW ADD THAT SHOW HAS PICTURE OF KAHN AND THE GOVERNOR TOGETHER. MR. SAN SWORD SANFORD SAID IT'S AN ATTEMPT TO SUGGEST A RELATIONSHIP THAT DOES NOT EXIST.

8. WJBF-ABC AUGUSTA, GA

OCT 19 2004 6:00PM ET Nielsen Audience: 33,154

NEWS CHANNEL 6 AT 6

[\*\*06:00:00 PM\*\*] I ENJOYED IT, VERY MUCH. TO VOTE IN SOUTH CAROLINA, YOU HAVE TO BRING YOUR VOTER REGISTRATION CARD OR DRIVER'S LICENSE. GOVERNOR MARK SANFORD HAS A BEEF WITH A STATE SENATE CANDIDATE. HE WANTS JUSTIN KAHN TO STOP RUNNING A TELEVISION AD. THE AD INCLUDES A PHOTO OF THE TWO MEN STANDING SIDE BY SIDE.

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Total Story Count: 8

Total Nielsen Audience: 95,861

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
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**Date:** 10/19/2004 6:38:22 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 3 Stories

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## 1. WSOC-ABC CHARLOTTE, NC

OCT 18 2004 6:00AM ET Nielsen Audience: 73,958

EYEWITNESS NEWS AT 6

[\*\*06:00:00 AM\*\*] THEIR NEW AD CRITICIZES THE GENERAL ASSEMBLY. THE GROUP SAYS LEGISLATORS DON'T HAVE A PLAN IN PLACE IF VOTERS APPROVE THE CONSTITUTIONAL AMENDMENT WHICH WOULD RID THE STATE OF THE MINIBOTTLE LAW. GOVERNOR MARK SANFORD'S EDUCATION ADVISER HAS RESIGNED. BARBARA NIELSEN SAYS SHE WANTS TO WORK ON A NATIONAL PROJECT TO HELP HIGH SCHOOLS. SHE SAYS SHE ALSO WANTS TO CAMPAIGN FOR REPUBLICAN U-S SENATE CANDIDATE JIM DEMINT.

## 2. WSOC-ABC CHARLOTTE, NC

OCT 18 2004 5:00AM ET Nielsen Audience: 30,433

EYEWITNESS NEWS AT 5

[\*\*05:00:00 AM\*\*] THEIR NEW AD CRITICIZES THE GENERAL ASSEMBLY. THE GROUP SAYS LEGISLATORS DON'T HAVE A PLAN IN PLACE IF VOTERS APPROVE THE CONSTITUTIONAL AMENDMENT WHICH WOULD RID THE STATE OF THE MINIBOTTLE LAW. GOVERNOR MARK SANFORD'S EDUCATION ADVISER HAS RESIGNED. BARBARA NIELSEN SAYS SHE WANTS TO WORK ON A NATIONAL PROJECT TO HELP HIGH SCHOOLS. SHE SAYS SHE ALSO WANTS TO CAMPAIGN FOR REPUBLICAN U-S SENATE CANDIDATE JIM DEMINT.

## 3. WCSC-CBS CHARLESTON, SC

OCT 18 2004 11:00PM ET Nielsen Audience: 24,753

Nightwatch

[\*\*11:00:00 PM\*\*] GOVERNOR SANFORD SAYS THAT HE IS DISAPPOINTED BY A NEW AD. AND THIS AD SHOWS A PICTURE OF KAHN AND THE GOVERNOR TOGETHER AND MR. SANFORD SAID THAT THE AD IS MISLEADING FOR THREE REASONS, FIRST HE SAY IT IS IS AN ATTEMPT TO SHOW A RELATIONSHIP THAT DOES NOT EXIST AND HE SAYS IT IS EXACTLY THIS KIND OF EMPLOY THAT TURNS FOLKS AWAY FROM THE POLITICAL PROCESS. THE PEOPLE WHO ARE SEEKING THE PUBLIC TRUST ARE ATTEMPTING TO MISLEAD FOLKS ON SOMETHING AS SIMPLE AS A PICTURE.

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Total Story Count: 3

Total Nielsen Audience: 129,144

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10/18/04