

From: Hughes Government Solutions
Sent: 5/27/2015 8:38:43 AM
To: Haley, Nikki
Cc:
Subject: Influence the Right Audience at the Right Time

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Influence the Right Audience at the Right Time

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Dear Nikki,

As a government agency, you need to **continuously communicate to constituents and employees** alike.

A network of digital signs can display dynamic video, text, and graphics across your facilities to help you **better engage and serve all of your audiences!**

For example, provide an “**always there**” **Digital Associate at self-service kiosks**. . . or offer **easy access to “Ask the Expert”** capabilities. . . or, **deliver late-breaking news with Digital Bulletin Boards**.

No matter your needs, when you **unleash the power of [HughesON MediaSignage](http://pages.myhughessolutions.com/s0jw0j20kMF30V0Z1900u0A)** [_<http://pages.myhughessolutions.com/s0jw0j20kMF30V0Z1900u0A>](http://pages.myhughessolutions.com/s0jw0j20kMF30V0Z1900u0A), you'll always be able to send the right message, to the right audience, at the right time.

Reach and Influence All Audiences

- Deliver communications to **any number of locations** simultaneously
- Use a Web interface to **easily update messaging** by time of day, audience profile, location and more!
- Instantly broadcast **emergency notifications**

How a “digital newspaper” helps inform and make a vast law enforcement organization feel smaller and more intimate.

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Call us at 1-888-373-0535 or [have our representative call you!](#)

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