

Mottel, Haley

From: Samuel Rivers Jr <samuelriversjr@aol.com>
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To: Veldran, Katherine; Mottel, Haley
Subject: SCDOT Director
Attachments: JFlores_2015 Bio.docx; ATT00003.htm; JJF_2015_Resume.doc; ATT00004.htm

June 3, 2015

Dear Governor Haley,

With the recent resignation of our Secretary of Transportation, I wanted to take this opportunity to recommend a candidate for your consideration to serve in this most critical role.

I had the pleasure of meeting Juan J Flores when I was in Florida as a member of the Southern Legislative Conference (SLC). The program showcased the Florida DOT work program. It specifically focused on its innovative and cutting edge Infrastructure/Intermodal initiative that was transforming the state. I was particularly impressed by their engagement of the private sector. This ranged from partnering with industry to more intelligently align the agency's investments to how they leveraged private sector investments to maximize DOT funds. Florida DOT did not merely function as transportation agency, it evolved in its role to also serve as tool for economic development by enhancing the state's competitiveness.

Mr. Flores impressed me with his understanding of the dynamics of a growing economy, the role DOT plays in supporting growth while meeting future needs and carrying out the overall mission of the agency. He has had extensive experience working in states like Texas, D.C., Mississippi holding various positions. More recently, he served as the first Freight, Logistics and Passenger Operations Administrator for Florida, bringing the agency national attention through its innovative financing and industry collaboration. He was responsible for carrying out one of Gov. Rick Scott top priorities – creating jobs by transforming Florida into a global hub for trade.

South Carolina is evolving and the dynamics of the global economy are constantly influx. We are no longer just competing with other states, we are competing with the world. In order to do that, we need a new way of thinking which leverages our infrastructure, aligns it strategically with the demands of a growing economy and partners with industry.

My recommendation of Mr. Flores does not just come from his professional background in transportation but rather, from his experience leading and implementing innovative forward thinking initiatives that can transform a state. I believe that this is the type of thinking that we need to take South Carolina to the next level.

I have included Mr. Flores's bio and resume which highlight his past transportation experience and professional recognitions. I look forward to hearing from you.

Together we can repair the world

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Juan J. Flores Biography



Juan J. Flores joined Port Everglades in Broward County as the Director for Intermodal Programs. This new position reports to the Chief Executive & Port Director and was developed to address the growing needs of industry, integrating the long term and short term goals to maximize the Port's superior intermodal connections and its position as leader in cruise, trade and petroleum.

Mr. Flores' primary responsibility will be the port's transport strategy, which sets key directions and targets for freight growth in coordination with county, regional and state-wide developments as well as global factors. The strategy will promote a more integrated approach, linking all modes of transport by engaging partners and the local business community with an eye on emerging opportunities to advance economic development for the region. He will further develop and

strengthen relationships with all modes, port stakeholders and various industry/governmental partners.

Prior to joining the port, Mr. Flores worked for the Florida Department of Transportation (FDOT) as The State Freight, Logistics and Passenger Operations Administrator in fall of 2012. This newly formed Freight, Logistics and Passenger (FLP) Operations Office coordinated motor carrier, rail, transit, seaport, waterways, aviation and spaceport opportunities through program and project development to support the FDOT's comprehensive multimodal transportation system. The office also worked to build consensus among FDOT's public and private partners to advocate for transportation policies that act as economic drivers within Florida. In addition, Mr. Flores supervised and managed an annual budget of \$1 Billion within a five-year Work Program.

Mr. Flores oversaw and led the Freight Logistics and Passenger Operations office and was responsible for the development of Florida's first comprehensive intermodal freight plan. The Freight Mobility and Trade Plan (FMTP) sought to define the policies and investments that enhance Florida's economic development efforts in the future. The plan's strategic initiatives were developed by both public and private officials to increase trade flows, promote manufacturing and identify and maximize the state's efficiencies - resulting in a truly industry led document.

A key part of Mr. Flores' responsibilities were to work closely and maintain relationships with key stakeholders in the transportation, logistics and international trade industry. He was responsible for developing strategies to advance the understanding and importance of freight by promoting the newly formed office of FLP through direct engagement with stakeholders and by identifying and fostering strategic partnerships. These engagements included a series of several regional listening sessions, business forums and an Annual CEO level forum to engage the private sector.

The Freight Logistics and Passenger Operations (FLP) office was recognized by the Brookings Institute as one of the top 10 State and Metropolitan "Innovations to Watch" in 2013. This recognition is bestowed upon the most forward-thinking and effective solutions being implemented by America's top states and metropolitan areas.

In 2007 Mr. Flores worked for The Mississippi Department of Transportation (MDOT), leading the development of MDOT's new Freight, Rail and Waterways Division. He worked with the state's 16 port directors and the freight rail community, which includes 28 Class III and 5 Class I railroads. He managed two economic development funding programs for capital improvements and strategic planning investing over \$14 million back into the Mississippi economy and also administered a planning document looking at the growth needs in freight infrastructure within Mississippi through a Goods Movement Study looking at regional and international freight demands.

In 2001 Mr. Flores served as the Freight Program Manager for the American Association of State Highway and Transportation Officials (AASHTO), an organization that represents highway and transportation departments in all the 50 states, the District of Columbia, and Puerto Rico. Juan helped to staff the organization's five modal committees; *air, trucking, rail, water and intermodal freight* and kept state DOT offices updated on Federal and U.S. Senate and House legislation during the last transportation reauthorization bill SAFETEA-LU. At AASHTO, Mr. Flores focused on statewide freight planning, commercial vehicle size and weight regulation and enforcement, and passenger/freight rail policy. During his time there, he helped to develop AASHTO's *Bottom Line series*, focusing on the nation's need for freight capacity and increased infrastructure investment.

Mr. Flores began his transportation career in Laredo, Texas working for the Texas Department of Transportation while in high school as a summer trainee and throughout college.

Mr. Flores received a Bachelor's degree from Purdue University, a Masters from George Mason University and an MBA from Mississippi College. He has also completed his executive training in Supply Chain Management and Logistics from the Massachusetts Institute of Technology (MIT) and at the Center for Advanced Infrastructure and Transportation at Rutgers University. He is also fluent in Spanish and speaks some Mandarin and has also traveled extensively throughout China since early 2000. In 2013, Mr. Flores was nominated and selected by a group of his peers in all 50 State DOT agencies for *AASHTO's President's Award in Intermodal* which recognizes one individuals work in the advancement in multimodal planning to improve mobility and connectivity.

Juan J. Flores Jr.

PROFESSIONAL PROFILE

Experienced senior executive with strong policy and technical background known for leveraging and maximizing the efficiencies of various transportation assets. Solid understanding of the relationships between State transportation, Federal agencies and Metropolitan Planning Organizations. Results oriented leader with particular strengths in relationship building, problem solving and consensus building.

2014-Current Broward County Port Everglades Fort Lauderdale, FL

Director Intermodal Programs—reports to the Chief Executive & Port Director to address the growing needs of industry, integrating the intermodal connections and positioning for increased cruise, trade and petroleum flows

- Responsible for the port's transport strategy, which sets key directions and targets for freight growth;
- Instituting the port's long term and short term goals to maximize the Port's intermodal connections;
- Designing a framework to promote a more comprehensive approach, linking all modes of transport within the county, region and state-wide developments as well as global factors;
- Further advancing and strengthening relationships with all modes, port stakeholders and various industry and governmental partners

2012-2014 Florida Department of Transportation (FDOT) Tallahassee, FL

Freight Logistics and Passenger Operations Administrator—representing state of Florida and its Seven Districts Offices and Turnpike coordinated the states intermodal assets of Rail, Seaports, Transit Aviation and Spaceports

- Lead the Freight, Logistics and Passenger Operations offices, oversaw capital improvements over \$1 Billion;
- Lead the first Intermodal State Freight program which included Spaceports, Transit, Rail, Aviation, Seaports;
- Developed the first Freight Mobility and Trade Plan (FMTP) that encompasses all modes of transport;
- Developed and initiated seven new statewide Freight Coordinator positions to address freight planning;
- Administered first \$5 million statewide (private/public) Intermodal Logistics Center (ILC) infrastructure program;
- Developed, designed, and administered first logistics (private/public) web portal: www.freightmovesflorida.com;
- Received national recognition by the Brookings Institute, "Top Ten Most Innovative Economic Development Initiatives"

2007-2011 Mississippi Department of Transportation (MDOT) Jackson, MS

Director Multimodal Division—represented state of Mississippi and its three Commissioned led Districts

- Led the Freight, Rails, Ports & Waterways Division overseeing capital improvements planning over \$14 million;
- Oversaw funding and planning of the state's 16 Ports: Gulf, Mississippi River and Tennessee Tombigbee River;
- Supervised Freight Rail funding which included the state's 28 Class (short lines railroads) 5 Class railroads;
- Directed body of work overseeing the states regional and international freight demands—Goods Movement Study;
- Administered work for MARADs Marine Highway Corridor designation of the I-10 Marine Highway (TX to FL);

2003-2007 American Association of State Hwy & Transportation Officials (AASHTO) Washington DC

Policy Program Manager—represented State Transportation Depts. in all 50 states, DC, and Puerto Rico

- Supported, organized, and staffed committees—Rail, Motor Carrier/Highways, Ports/Waterways, and Intermodal;
- Prepared policy research, background papers, and issue briefs on State/Federal agencies and Federal Regulations;
- Developed, designed, and administered associations Intermodal web page: *The Freight Transportation Network*;
- Balanced and coordinated Intermodal office budget accounts and all individual member state committee finances;
- Co-creator of the FHWA and AASHTO "Freight Partnership" <http://ops.fhwa.dot.gov/freight/partnership.htm>;

EDUCATION

MBA, 2012- Mississippi College, Jackson, Mississippi

MS, 2004- George Mason University, Fairfax, Virginia

BA, 2001- Purdue University, West Lafayette, Indiana

EXECUTIVE CERTIFICATES

Massachusetts Institute of Technology (MIT), Supply Chain Management and Logistics

Rutgers University, Center for Advanced Infrastructure and Transportation