

Idiom Learning System

University Center- Greenville, SC, USA



RAYAT-BAHRA

LEARN • INNOVATE • EXCEL

Opportunity for collaboration in higher education

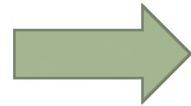


India will be a \$ 3 trillion economy by 2022

68 cities will have population of more than one million by 2030

India will have 325 million people reach working age by the year 2020

Can provide emerging market experience

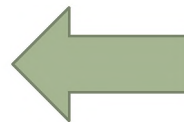


USA is a \$ 15 trillion economy

52 metropolitan area with population of more than 1 million

Total population is around 312 million

Can bring its strong university system with research, faculty and content.



South Carolina and Punjab – Model of Collaboration

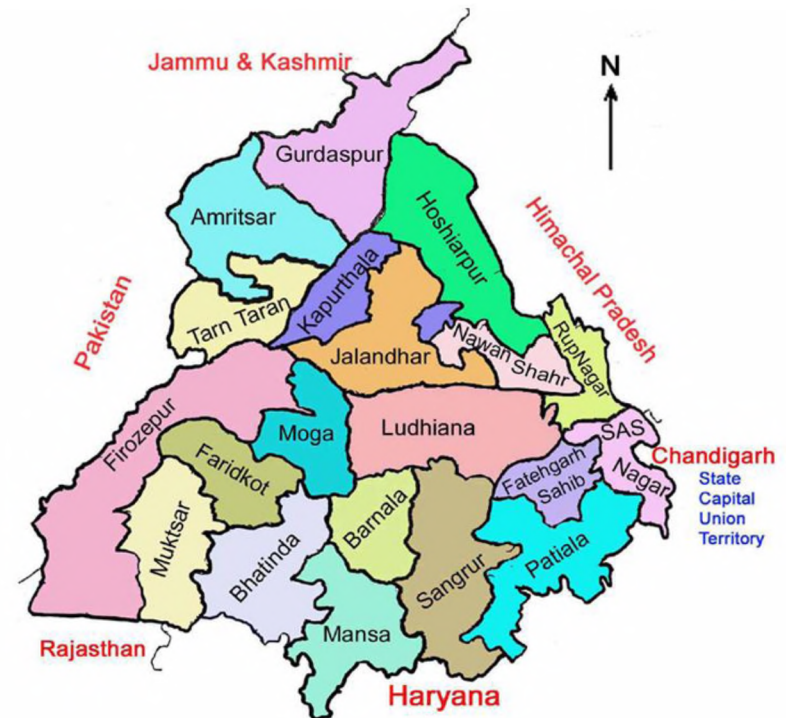


Total Population is 4.6 million

Total area of 81, 931 square km

The state has a diverse cohort of institutions

UC Greenville brings various universities under one roof.



Total Population is 27 million

Total area of 50, 362 square km

The state has good education infrastructure

Rayat Bahra Group is one of the largest private education group in the state

University Center (UC), Greenville, SC, USA

7 – UNIVERSITIES UNDER THE SAME ROOF



UC provides students an opportunity to access programs from 7 member universities systems from South Carolina UNDER A SINGLE ROOF leading to certificate, diploma and degrees .

Rayat Bahra Group, Punjab, India

RAYAT & BAHRA EDUCATION CITY, HOSHIARPUR CAMPUS

Land Area : 100 Acres
Build up Area : 650000 Sq. Ft

RAYAT TECHNOLOGY CENTRE OF EXCELLENCE, ROPAR

Land Area : 300 Acres
Build up Area : 1200000 Sq. ft.

BAHRA UNIVERSITY SHIMLA HILLS

Land Area : 60 Acres
Build up Area : 350000
Sq. Ft.



RAYAT-BAHRA

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Rayat Bahra Group

6 Campuses

25,000 students

Rayat Bahra Group is a leading higher education provider in North India with focus on engineering, management, nursing, pharmacy, hospitality and medical

RAYAT BAHRA DELHI CAMPUS

Land Area : 25 Acres
Build up Area : 250000 Sq. Ft.

RAYAT BAHRA PATIALA CAMPUS

Land Area : 25 Acres
Build up Area : 450000 Sq. Ft.

RAYAT & BAHRA Bio-Technology Centre of Excellence, MOHALI CAMPUS

Land Area : 70 Acres
Build up Area : 800000 Sq. Ft.



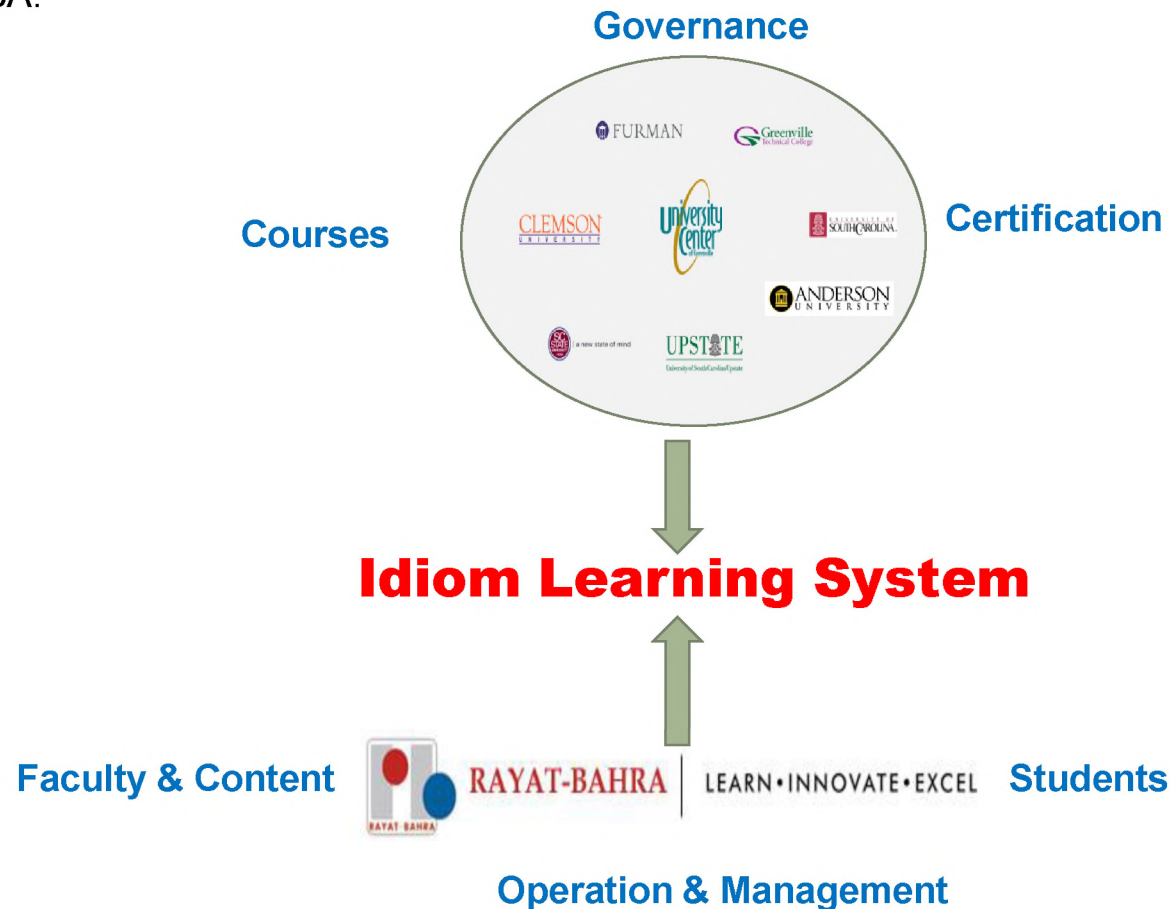
Idiom Learning Systems

University Center- Greenville, SC, USA

Idiom Learning System will be an independent institute in University Center operated and managed by Idiom Systems LLC . It will partner University Center (UC) in offering programs affiliated with member universities of UC

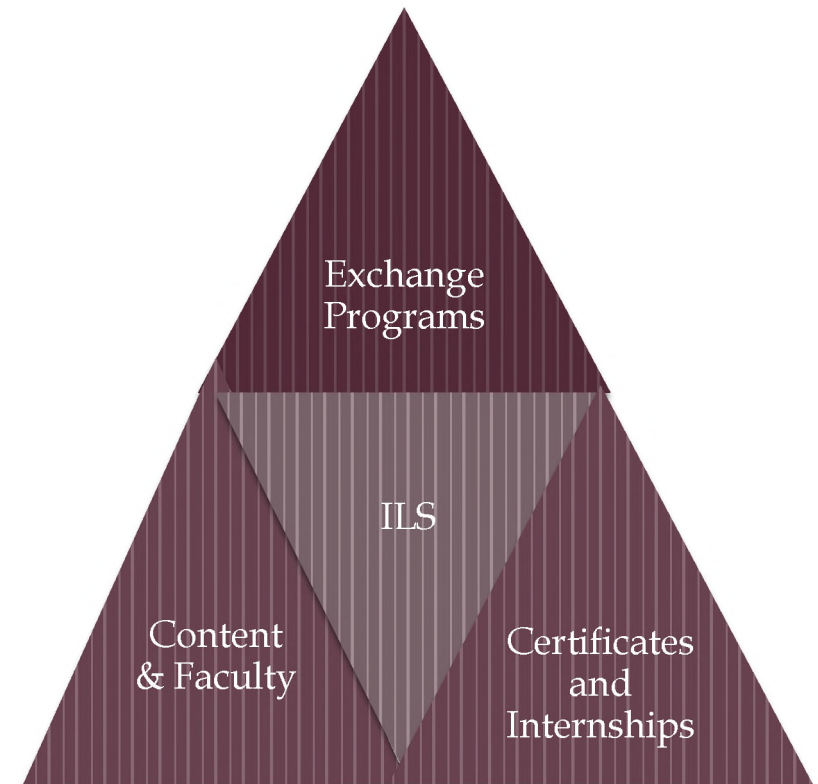
Idiom Learning System (ILS)

Idiom Learning System proposes to set up as an independent institute in the University Center. It intend to offer programs of University Center Partner Institutes. These will be existing program or new programs that can be jointly developed. . The first such collaboration is proposed between Rayat Bahra Group of Institutions, India and member Institutes from University Center, Greenville, SC . This will constitute a collective network consisting of 14 campuses and 80,000 students spread across India and USA.

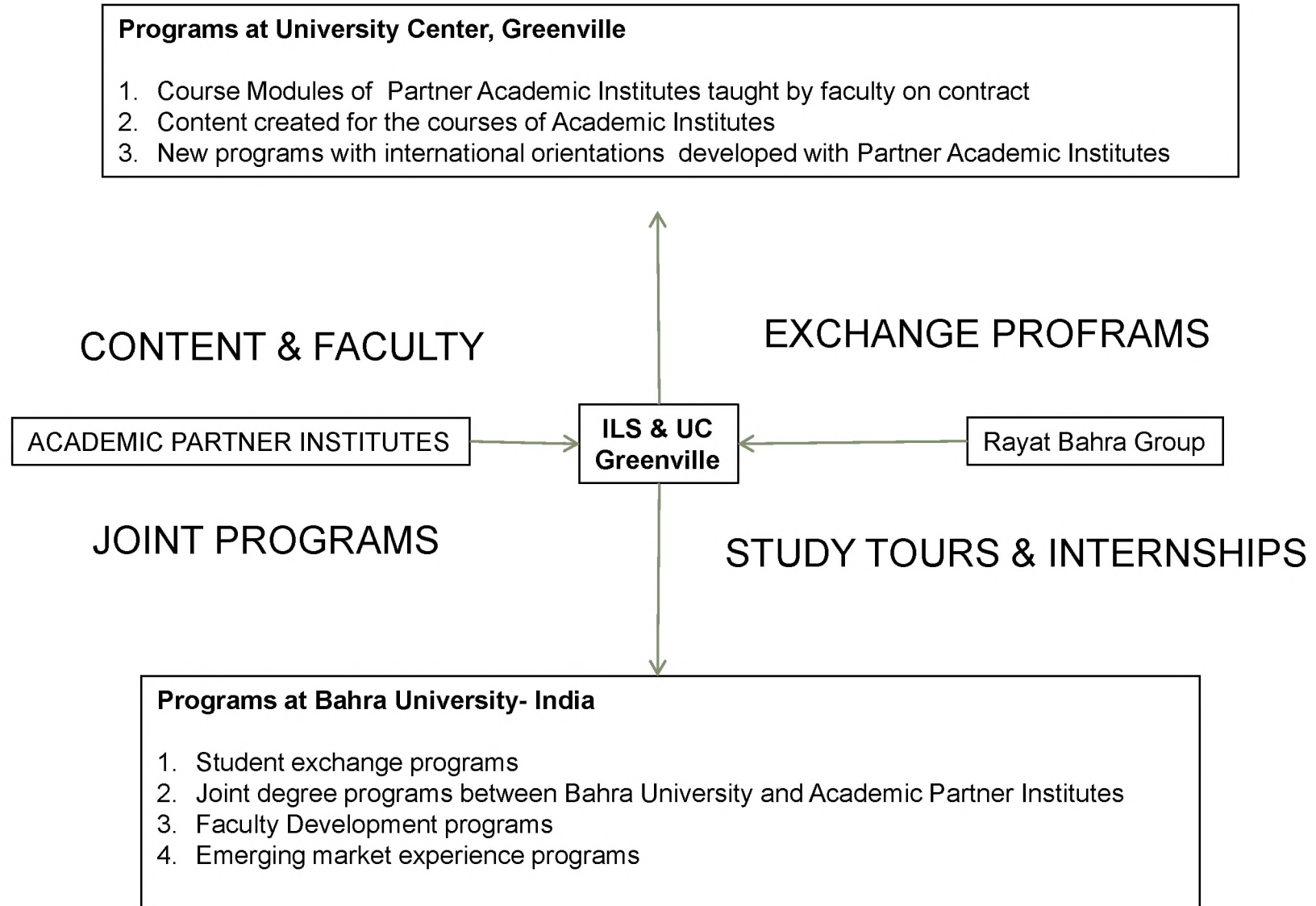


ILS Objective

1. Operate and manage an independent institute by collaborating with University Center of Greenville and its Partner Academic Institutions
2. ILS will offer faculty and content on contract basis to programs affiliated with UNIVERSITY CENTER AND ACADEMIC PARTNER INSTITUTE in IT, Computers, Management, Nursing and General Studies
3. ILS will work with University Center and Partner Academic Institute to develop study tour based programs for a duration of 21-90days leading to certificates & internships .
4. ILS will work with University Center and Academic Partner Institute to develop new programs with international and emerging market orientation .
5. ILS will work with University Center and Academic Partner Institute on exchange programs
6. ILS will work with University Center and Academic Partner Institute to develop faculty development programs in emerging markets.



Idiom Learning System – Program Schematic



Sample Program

Idiom Learning System will sign an agreement with Anderson University to OPERATE & MANAGE new full term programs or modules of existing programs of ANDERSON UNIVERSITY at the UNIVERSITY CENTER, GREENVILLE leading to certification, degrees and internships from ANDERSON UNIVERSITY



Sample Program- **MBA in International Business- Anderson University** Idiom Learning Systems, University Center, Greenville, SC



The proposed program CONTENT & FACULTY will be provided by ILS on contract basis and will lead to a degree from Anderson University. The program APPROVED AND GOVERNED by Anderson University and will be operated and managed by Idiom Learning System through its institute at University Center, Greenville. The program will be marketed to students in India with captive students from Rayat Bahra University, Bahra University as well as students from USA. This program will be split in terms of its delivery between Idiom Learning Center, Greenville, Anderson University, Anderson and Bahra University India. The program will offer students opportunity to experience a developed economy and emerging economic opportunities and challenges through case studies, field trips and internship. The faculty will be deployed by ILS in consultation and approval from Anderson University. The program will adhere to standards set up by Anderson University in terms of content, faculty, examination. The award of degree will be by Anderson University.

Further more such program both short term and long term will be developed to develop a portfolio of programs in management stream.

Idiom Learning System -Proposed Human Resources

Chairman

Chairman will be the head of ILS

Board of Advisors

Board of advisors will over all monitor the program development and advise on time to time to optimize it which helps in enhancement of ILS objective. ILS will have members from University Center and Participating Program Institute.

President & CEO

President & CEO of ILS will be over all responsible for developing the strategy and implementation of the same in consultation of board of advisors.

ILS- Greenville, SC, USA

1. Center Director

Center director will implement the strategic plan and coordinate with University Presidents and deans to formalize academic and

2 Program Manager

Program Manager will be responsible to map all the academic programs available with various universities and based on the cost, duration develop certification and embedded programs in engineering, management , nursing customized for RB Students

3 Administrative Manager

Administrative manager will be responsible for boarding, lodging, transportation, guest faculty coordination, fixing industry tours and coordinating extra curriculum activities

ILS- Chandigarh, India

1. Program Manager

Program Manager in India will do the job of mapping all the programs at RB Group institutes, understand the curriculum, map it with the programs of University Center University partners and interact with students by conducting counseling sessions

2. Academic Manager

Academic manager will work with all the academic heads of various identified streams and map the academic programs of RB institute and work closely with the program manager

3 Student Coordinator

Student coordinator will work with the US embassy and coordinate all the paper work like travel, boarding, insurance etc for the students while they are at BU center