

Creighton McCall Segars

EDUCATION

The University of South Carolina School of Law
Candidate for Juris Doctor
Columbia, SC
May 2018

- Phi Delta Phi-Calhoun Inn
- Student Ambassador
- Health Law Society, PR Director
- Student Bar Association

Clemson University
B.S., Marketing Major
Clemson, SC
May 2015

GPA: 3.55

- Student Body Attorney General, 2014-15
- Order of Omega Greek Honor Society
- Beta Theta Pi Fraternity, *Vice-President*, 2013-2014
- *Vice President of Programming*, 2013-14
- Marketing Student Advisory Board, *Vice Chair*, 2012-14

Gateway to Global Markets, Summer 2014
New York, NY

WORK EXPERIENCE

Whetstone, Perkins & Fulda, LLC
Law Clerk
Columbia, SC
05/2016-Present

- Researched case law for South Carolina Treatise
- Managed day-to-day tasks

Brightwhistle, an Influence Health Company
Digital Marketing Intern
Atlanta, GA
01/2015-07/2015

- Updated client information on the database
- Created Yelp pages for physicians in the area

Clemson University - Cash and Treasury Services
E-Commerce Intern
Clemson, SC
05/2014-08/2014

- Developed a marketing plan for an online payment platform
- Designed a user manual for non-technical clients

FGM Internet Marketing
Digital Marketing Intern
Camden, SC
06/2013-07/2014

- Wrote content for websites and social media
- Developed Search Engine Optimization campaigns

Stuckey, Fata, Segars Law Firm
Legal Intern
Bishopville, SC
05/2012-07/2014

- Researched property title for closings
- Shadowed trial practices - Assistant Solicitor for the 3rd Judicial Circuit

SKILLS/CERTIFICATIONS

- Microsoft Office Suite
- Adobe Photoshop and InDesign
- Clemson University Sales Certificate
- Google Web Analytics

VOLUNTEER EXPERIENCE

- Easter Eggs for St. Jude
- Operation Christmas Child
- 2012 PGA Championship
- 2016 Wells Fargo Championship