

From: Stefanie Bohlman-Smith
Sent: 5/5/2015 1:29:55 PM
To: Haley, Nikki
Cc:
Subject: Genesys G-Summit Charlotte- May 28th, 2015

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Dear Sir/Madam,

Ready to learn about NextGen CX for the Digital Age?

Join us at the Genesys G-Summit and learn how you can lead your company to a NextGen Customer Experience! Genesys will bring together CX thought leaders like you along with Genesys gurus to discuss ideas for offering a next generation customer experience. Learn and network with your peers during the CX event of the year!

Why Attend?

- Discuss best practices for delivering a consistent and seamless customer experience across digital and traditional channels.
- Discover how organizations can effectively unify all customer touchpoints, channels, and interactions to create great omnichannel customer journeys.
- Join us in the "NextGen CX IdeaLab" for Innovative 1:1 demos with CX gurus.
- Hear from your peers in a panel discussion on creating a great customer journey
- By attending you will be in a drawing to win a G-Force VIP Experience Pass.

Location

The Ritz Carlton
201 E Trade Street
Charlotte, NC 28202

Stay Informed!

Be sure to visit the events page on the Genesys [website](http://tk.genesys.com/i7GT0ZDxOvX00M000YI1W07) <http://tk.genesys.com/i7GT0ZDxOvX00M000YI1W07> for the latest breaking news and information about G-Summits and other Genesys events in your area.

We look forward to seeing soon!

Stefanie Bohlman-Smith

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