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To: Kester, Tonykester@aging.sc.gov
Date: 2/12/2017 8:03:22 AM
Subject: Last Chance to Register – 2nd National Palliative Care Leadership Summit

[Website](#) | [Brochure](#) | [Register](#)

Hello Tony,

We invite you to attend the **2nd Annual National Palliative and End of Life Care Leadership Summit** on **February 16-17th in San Diego**. Featuring distinguished speakers in Palliative and End of Life Care, this event features a comprehensive slate of topics addressing care delivery innovations, patient/family education and engagement, advances in care integration, as well as financial optimization strategies. Join us for the opportunity to gain multiple viewpoints and insights from leaders in the space, and get answers to your critical questions.

REGISTER

Use Priority Code: PHNH248q-EM7

Get Answers to These Important Questions

- How are health plans determining the value of palliative and end of life care services?
- What steps can providers take to improve palliative care as part of their overall care integration and care management?
- How are health plans and providers collaborating to meet business productivity while maintaining the appropriate level of palliative and end of life care for their members and patients?
- What can health plans do to ensure compliance with CMS and other legal changes to reimbursement and quality standards?
- How can providers educate their patients about the sensitive topics surrounding palliative and end of life care?
- What new and updated communication techniques can your staff employ to meet the challenges of palliative care delivery?
- What are health plans doing to successfully appropriate the right amount of resources towards palliative care initiatives and reimbursement?

Registration Details

Priority Code - PHNH248q-EM7

Service Providers/ Consultants Rate - \$2095

Health Plan Rate* - \$1595

Government/ Community Service Rate* - \$995

*subject to HEA approval

For more information and to register, visit the website or contact:

Kathie Eberhard at 704-341-2439 or keberhard@healthcare-conferences.com

For speaking and sponsorship opportunities, contact:

Jennifer Clemence at 704-341-2438 or jclemence@healthcare-conferences.com

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