

From: Jesse Berst <chairman@smartcitiescouncil.com>
To: Kester, Tonykester@aging.sc.gov
Date: 7/31/2015 10:40:44 AM
Subject: Best of July: 5 hottest stories, 4 most-viewed videos, 3 top downloads, 2 popular case studies

WELCOME TO SMART CITIES NOW

A recap of July's top news and resources...

5 hottest stories

1. LED streetlights for \$1? More cities find a quick pay-off
2. MasterCard helps drivers find the good (deals) side of parking meters
3. Most innovative public spaces: 6 standouts worth a look
4. 5 cities, 5 smart ideas: Rotterdam, Nashville, Auckland and more
5. What's a smart city? Survey reveals a citizen disconnect in the UK

4 most-viewed videos

1. Next Generation Smart Government Technology
2. Helping Cities and Businesses Tackle the Data Deluge
3. Smart Cities USA: San Jose, CA
4. Civic Resource Group CivicConnect Water

3 top downloads

1. Smart Cities Readiness Guide®
2. Smart Street Lighting 101
3. Smart Cities Open Data Guide

2 popular case studies

1. Building Smarter and Safer Communities
2. Smart Terminals Bring the Whole Hospital to the Point of Care

We are proud to have these leading global companies as Smart Cities Council Lead Partners: Allied Telesis, Alstom, Bechtel, Cisco, Cubic Transportation Systems, Daimler, Enel, GE, IBM, Itron, MasterCard, Microsoft, Ooredoo, Qualcomm, S&C Electric, Schneider Electric, Verizon .. and our Associate Partners: ABB, Alphenat, Apex CoVantage, Badger Meter, BehaviorMatrix, Bit Stew Systems, Black & Veatch, Civic Resource Group, CH2M, Clevest, Elster, Enevo, Entrigna, Hutchison Kinrot, Imex Systems, Intel, K2 Geospatial, Neptune Technology Group, OSIsoft, Saudi Telecom, Siemens, Silver Spring Networks, Space-Time Insight, Spire Metering Technology, SunGard Public Sector, TROVE, Urban Integrated, Veolia and West Monroe Partners.

JESSE'S PICKS

1 really good piece of advice

If you haven't registered for **Smart Cities Week®** in Washington, D.C. Sept. 15-17, I recommend you do it now. That's because you have until midnight tonight (Friday, July 31) to take advantage of a **35% discount**.

It's a great deal and it's going to be a great conference. I really hope to see you there.

[Click here to claim your 35% discount >>](#)

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The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

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