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Date: 7/31/2015 10:40:44 AM
Subject: Best of July: 5 hottest stories, 4 most-viewed videos, 3 top downloads, 2 popular case studies

WELCOME TO SMART CITIES NOW

A recap of July's top news and resources...

5 hottest stories

1. LED streetlights for \$1? More cities find a quick pay-off
2. MasterCard helps drivers find the good (deals) side of parking meters
3. Most innovative public spaces: 6 standouts worth a look
4. 5 cities, 5 smart ideas: Rotterdam, Nashville, Auckland and more
5. What's a smart city? Survey reveals a citizen disconnect in the UK

4 most-viewed videos

1. Next Generation Smart Government Technology
2. Helping Cities and Businesses Tackle the Data Deluge
3. Smart Cities USA: San Jose, CA
4. Civic Resource Group CivicConnect Water

3 top downloads

1. Smart Cities Readiness Guide®
2. Smart Street Lighting 101
3. Smart Cities Open Data Guide

2 popular case studies

1. Building Smarter and Safer Communities
2. Smart Terminals Bring the Whole Hospital to the Point of Care

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JESSE'S PICKS

1 really good piece of advice

If you haven't registered for **Smart Cities Week®** in Washington, D.C. Sept. 15-17, I recommend you do it now. That's because you have until midnight tonight (Friday, July 31) to take advantage of a **35% discount**.

It's a great deal and it's going to be a great conference. I really hope to see you there.

[Click here to claim your 35% discount >>](#)

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+ SUSTAINABILITY**

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