

From: Kovacs, Elisabeth <EKovacs@dew.sc.gov>
To: Soura, ChristianChristianSoura@gov.sc.gov
Date: 4/16/2014 9:34:20 AM
Subject: FW: Crescent Dairy & Beverage

Below is the info re: Crescent. They were the only other "new" announcement in the county since 2012.

Do you need me to coordinate with someone else in your office since you're in crisis mode?

I can contact the county for 2nd and 3rd options if necessary.

From: Heyward Horton [mailto:hhorton@cceainc.com]
Sent: Tuesday, April 15, 2014 10:16 AM
To: Kovacs, Elisabeth
Subject: Crescent Dairy & Beverage

Here's the detail on Crescent.

- High temperature pasteurization to make long shelf-life dairy products for latin American market.
- Will export products through the Port of Charleston.
- Announced \$34 million in capX and the creation of 60 jobs.
- They acquired the county's 100,000 sf spec building & have thus far installed about \$40 million in building finish and equipment.
- They have hired their 1st dozen employees and have used readySC to train them.
- We anticipate that they will be ready to "go commercial" about the time of the WRC event which may make for a more special occasion.
- I can get them signed up quickly to have them recognized as a WRC participant.
- I'm confident that they would wish to participate and the new plant and equipment would make for a good backdrop.

HLH.

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