

Devlin, Lotte

From: Devlin, Lotte
Sent: Monday, August 18, 2008 4:57 PM
To: 'cgilgenbach@mmm.com'; Devlin, Lotte
Cc: Padgett, John A; rlgehring1@mmm.com; rmpeterson1@mmm.com
Subject: RE: I believe plate

This proof is approved - thanks.

Lotte Devlin
Deputy Director Vehicle Services
SC Department of Motor Vehicles
Office: 803.896.4879
Mobile: 803.609.4852
Fax: 803.896.9979
P.O. Box 1498
Blythewood, SC 29016

-----Original Message-----

From: cgilgenbach@mmm.com [mailto:cgilgenbach@mmm.com]
Sent: Monday, August 18, 2008 2:57 PM
To: Lotte.Devlin@SCDMV.net
Cc: John.Padgett@scdmv.net; rlgehring1@mmm.com; rmpeterson1@mmm.com
Subject: FW: I believe plate

Lotte,

Attached is the revised I Believe design. Artwork will be sent to the Fulfillment Center for sample plates, you can expect them by or before 8/25.

Best Regards,
Cam

(See attached file: SC I Believe DLP 8-15-08A.pdf)

Lotte,

I'll make the change, and send a new electronic proof for your records. At the same time, artwork for sample plates will be sent to the Fulfillment Center.

Best Regards,
Cam

Lotte.Devlin@SCD
MV.net

08/14/08 12:09

To
cgilgenbach@mmm.com

PM

John.Padgett@scdmv.net
rlgehring1@mmm.com

cc

Subject

FW: I believe plate

The I believe plate will be a regular issue plate. We will use a 5digit numeric, 1 Alpha series format.

We will start with 10001A. When all of the A series has been exhausted, we will move to B and so on through the alphabet.

The plate class will be BEL

Can you please have more sample plates made up with this text string, so we can sign the proper version for production approval.

If we need to redo the electronic proof first, that's fine too. I'll be out of the office tomorrow, so if you send me the updated proof today I'll get it back to you. Otherwise it will be Monday.

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SC I Believe DLP
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SC I BELIEVE - BEL



This electronic proof to be referenced for graphic placement only. Colors may vary from this proof and actual sample plates.

August 15, 2008 A

REVISION: Prefix removed, will be a regular issue plate. Series will start with 10001A