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## City of Charlotte hires economic development chief

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Courtesy CITY of CHARLOTTE



[Erik Spanberg](#)

Senior Staff Writer- *Charlotte Business Journal*

The city of Charlotte named a new economic development director Monday, replacing [Brad Richardson](#), who left in July. [Bill Cronin](#), who spent the past year running the American Red Cross chapter in Columbia, S.C., takes over Dec. 1 in recruiting companies and projects and overseeing small-business programs for the city. Cronin will report to [Pat Mumford](#), who leads the neighborhood and business services division of city government. Before his stint with the Red Cross, Cronin worked in economic development for the city of Atlanta. Similar roles earlier in his career included posts at [Enterprise Florida](#) and the [S.C. Department of Commerce](#).

"I am very excited about working with the business community, and I look forward to joining a great team to grow our economy and enhance opportunities for all residents," Cronin said in a prepared statement. His salary with the city will be \$115,000 per year.

In his new job, Cronin inherits the city's campaign [to convert the land around Bojangles' Coliseum](#) and Ovens

Auditorium into an amateur sports hub and determining the future of the publicly owned Eastland Mall site.

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