

From: Jesse Berst <chairman@smartcitiescouncil.com>  
To: Kester, Tonykester@aging.sc.gov  
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Subject: SCC member exclusive: Get 10% off your Smart Cities Week registration

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There are many benefits to being a member of the Smart Cities Council – and we're happy to announce this very special one:

*All registered SCC members will receive a 10% discount off the already low fee to attend Smart Cities Week in Washington, D.C. Sept. 14-16, 2015.*  
*[Click here to claim your discount!](#)*

### **What is Smart Cities Week?**

It is North America's first major conference and exhibition focused on smart cities solutions.

The **conference program** is designed to give participants a deep understanding of the top strategic issues leaders must address as they plot a smart city course -- from visioning, planning and breaking down silos to the interplay of cross-cutting technologies and innovation with core city functions like human services and public safety.

You'll hear success stories from pioneering smart city mayors and regional leaders. And you'll learn about solutions to pressing urban challenges from the world's leading smart city practitioners and subject matter experts.

### **Not a registered member of SCC?**

That's an easy one. There is no cost to join the Smart Cities Council. The only requirement is that you fill out a brief, one-time registration form. You can **[do that here](#)** – and once you do you'll enjoy access to all member perks – including the Smart Cities Week discount.

Don't miss out! **[Get your Smart Cities Week member discount now.](#)**

Sincerely,

**Jesse Berst**

Chairman, Smart Cities Council

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