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To: Kester, Tonykester@aging.sc.gov
Date: 9/16/2015 9:43:51 AM
Subject: Poverty among older adults in America

Hi Anthony!
Join ASA Now

WEBINAR TODAY: Aging Americans in Poverty - Why? The Challenge Before Us

Growing numbers of older Americans are living in poverty and feeling the effects of the heightened cost of living—their housing, food, transportation, healthcare and supportive services. This web seminar features presenters who will frame the rising problem of senior poverty and economic inequality. Learn about some of the policies and programs that alleviate the impact of poverty on the lives of older adults. This web seminar is sponsored by CVS Health. It is free and open to everyone and includes complimentary CEUs.

Register now

New Online Certificate Courses Open for Enrollment!

We are excited to announce that a brand-new online course is now open for enrollment! During the five-week **Health and Wellness in an Aging Society**, expert USC faculty members will explore common health issues faced by seniors, public health in an aging world, and the strategies for caring for older adults with various health challenges. **Enroll now.**

We are also pleased to announce the return of our popular **Fundamentals of Gerontology** course! Enroll now in one or both courses, offered exclusively to ASA members in partnership with USC Leonard School of Gerontology. Courses begin October 19, and enrollees receive a certificate of completion after successfully completing each course. Three course options are also available for 2016.

Learn more.

WEBINAR TOMORROW: Learning to Recognize and Resolve Barriers that Can Prevent Consumers from Accessing Services

During this webinar, you will hear about one nonprofit agency's efforts to meet its clients' needs. Attendees will learn about the programs Senior Services Plus has implemented to combat physical, economic and social barriers for seniors in the Metro East region of Illinois. What steps can your agency take to move forward with trends in the aging population? This event is free to ASA members and includes complimentary CEUs. **Click here to join ASA now** or you may **register for this event for \$99.**

Register now

New on AgeBlog...

Chefs for Seniors Cooks Up Nourishing Food—and Caring Conversation

Chefs for Seniors is a service that hires a staff of chefs to plan nutritious meals, shop for them and cook them in the client's home.

Keep reading.

Caregiving and the Recession Generation

Millennials can be described in many ways: they are the most diverse generation, the most educated and the hardest hit by the Great Recession. Increasingly, they can also be described as caregivers.

Keep reading.

Caregiving in Bettyville: A Son Finds He Can Go Home Again

Many caregiving memoirs follow a familiar pattern. George Hodgman's memoir about his mother, *Bettyville*, does not follow a template.

Keep reading.

Register Now for Upcoming Webinars

Monday, September 21, 2015

Making a Difference in Addressing the Graying of HIV and AIDS

Thursday, September 24, 2015

An Introduction to Self-Empowered Aging

Monday, September 28, 2015

Self-Empowerment as a Response to Ageism

[View all upcoming web seminars](#)

NEW THREE-PART WEBINAR SERIES: Self-Empowered Aging

Increasingly, consumers are seeking to age on their own terms by exerting more control over their health and well-being. This new three-part web seminar series is based on the Spring 2015 issue of *Generations* that explores this phenomenon. Hear from the experts who contributed to this issue as they highlight the consumer trends and marketplace innovations that have fueled the growth of self-empowered aging, and explore the ethical, financial, and public policy challenges they entail.

[Learn more.](#)

Featured Sponsor:

Now Accepting Nominations and Self Nominations for the 2016 ASA Awards

The American Society on Aging is now accepting nominations for the 2016 ASA Awards, which recognize excellence in the field of aging. Visit our awards web page to learn more about the categories and to nominate an individual, program or organization doing outstanding work to positively impact the lives of older adults and/or strengthen our community of professionals.

[Learn more.](#)

Social Media Moment

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ASA is the essential resource to cultivate leadership, advance knowledge, and strengthen the skills of those who work with, and on behalf of, older adults.

For more information, visit www.asaging.org!

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