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**Date:** 4/7/2015 11:33:41 AM  
**Subject:** Drafts - Social Media

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Below are **drafts** for social media. Please make any changes or add additional information.

**TICKETS:**

Join the PLAID NATION!! We are only "X" days away from South Carolina's only PGA TOUR event held April 13-19, 2015, at the Harbour Town Golf Links on Hilton Head Island, S.C., the 47<sup>th</sup> Annual RBC Heritage Presented by Boeing! Join us at one of South Carolina's premier destinations for business and tourism. #TeamSouthCarolina #PlaidNation @RBC\_Heritage For RBC Heritage ticket information, please visit <http://www.rbcheritage.com>.

**FLY OVER:**

Get Excited! Spectators attending the 47<sup>th</sup> annual RBC Heritage Presented by Boeing on Friday, April 17, will experience a thrill when a Boeing 787 Dreamliner flies over the 18th hole at 12 p.m. South Carolina's only PGA TOUR event will be held April 13-19, 2015, at the Harbour Town Golf Links on Hilton Head Island, S.C. #TeamSouthCarolina #PlaidNation @RBC\_Heritage For RBC Heritage ticket information, please visit <http://www.rbcheritage.com>.

**SC ECONOMIC IMPACT:** *Should we insert any information about their charitable efforts?*

The RBC Heritage Presented by Boeing continues to produce an impressive economic impact for South Carolina. \$96.142 million! That's the economic impact for the 2014 RBC Heritage Presented by Boeing according to a survey conducted by Clemson University and USC - Beaufort. Join us at one of South Carolina's premier destinations for business and tourism. #TeamSouthCarolina #PlaidNation @RBC\_Heritage For RBC Heritage ticket information, please visit <http://www.rbcheritage.com>.

**About Heritage Classic Foundation:** The Heritage Classic Foundation is a nonprofit organization dedicated to improving lives throughout the state of South Carolina. As the general sponsor of the PGA TOUR's RBC Heritage Presented by Boeing, millions of dollars generated from ticket sales and sponsorships are distributed to charitable organizations that enhance the quality of life for our citizens. Since it was founded as a 501(c)(3) in 1987, **the foundation has donated more than \$28 million to people in need.** For more information, call 843-671-2448, or visit [www.heritageclassicfoundation.com](http://www.heritageclassicfoundation.com), Facebook (Heritage Classic Foundation) and Twitter (@HCFGolf).

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