

From: IoT Institute <IoTInstitute@info.ioti.com>
To: Kester, Tonykester@aging.sc.gov
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Subject: Live Webinar on 9/29: Join Precision IoT book author Dr. Tim Chou

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How To Unify Your Company's IoT Strategy With A Five Point Framework

Presented by Dr. Timothy Chou from Stanford University & Autodesk® Global Head of IoT, Bryan Kester

Date: Thursday, September 29, 2016

Time: 2:00pm ET / 11:00am PT

Duration: 60 minutes

IoT is the biggest catalyst for change in manufacturing since the industrial revolution. The benefits of IoT are alluring, but implementing a successful IoT strategy can be daunting.

Attend **this webinar**, and learn:

- A simple vendor neutral & acronym free framework in which to understand IoT, established by Dr. Timothy Chou.
 - How a smart, connected product strategy can help industrial manufacturers create a competitive advantage.
 - Best practices for optimizing your existing IoT strategy.
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