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Date: 8/19/2013 11:26:27 AM

Subject: Tomorrow's SIB Agenda

Attachments: Draft RFP \_ pg1.docx

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Hi John & Christian,

The agenda for tomorrow's 10:00 SIB Project meeting is below. I've also attached an updated RFP that incorporates some wording about multiple interventions/service providers (per Jeff's suggestions). I look forward to discussing tomorrow.

#### SIB Project Meeting – 8/20/13

- I.) Procurement
  - Christian: thoughts
  - New Introduction wording
  
- II.) Data Strategy
  - Ongoing communication with Dr. DeFede
  - Additional support from SIB Lab
  
- III.) Service Delivery Model
  - \* Establish strategy for moving forward\*
  - Outline deliverables for budget presentations – components of report
  
  - 1.) DHHS determines exact service delivery model for project, creates a thorough analysis of that model, and presents to the budget committee?
    - Best resource for helping to design new service delivery model? Explain this approach to all service providers? Alert various national service offices to approach when requesting evals?
  
  - Outcome measurement
    - \* Limited Home Visiting Programs that begin prenatally and target birth outcomes
    - \* Include other interventions? (centering pregnancy, doula, smoking cessation)
  
- IV.) Role of Advisor in above process
  
- V.) Communication Strategy
  - Developing a consistent message for SIB Project
  - Many options for what to focus on:
    - 1.) Government is partnering with successful nonprofit organizations
    - 2.) Public-Private Partnership
    - 3.) Government paying for results / saving taxpayer money
    - 4.) Serving target population
  - \* Which message is most important / consistent with state priorities? \* (avoid NYC example)
  
- VI.) Joe Waters – Tomorrow's Call
  - Follow up with Goldman Sachs

Updated Procurement Timeline

8/22 – RFP release

9/6 – Deadline to submit written questions ( we are required to have a formal, written Q&A period)  
9/12 – Responses to all written questions complete  
9/26 – Applications Due  
10/4 – Panel finishes evaluations  
10/10 – Award Issued  
10/20 – Contract finalized (protest period ends)

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