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Subject: Tomorrow's SIB Agenda

Attachments: Draft RFP _ pg1.docx

Hi John & Christian,

The agenda for tomorrow's 10:00 SIB Project meeting is below. I've also attached an updated RFP that incorporates some wording about multiple interventions/service providers (per Jeff's suggestions). I look forward to discussing tomorrow.

SIB Project Meeting – 8/20/13

- I.) Procurement
 - Christian: thoughts
 - New Introduction wording
- II.) Data Strategy
 - Ongoing communication with Dr. DeFede
 - Additional support from SIB Lab
- III.) Service Delivery Model
 - * Establish strategy for moving forward*
 - Outline deliverables for budget presentations – components of report
 - 1.) DHHS determines exact service delivery model for project, creates a thorough analysis of that model, and presents to the budget committee?
 - Best resource for helping to design new service delivery model? Explain this approach to all service providers? Alert various national service offices to approach when requesting evals?
 - Outcome measurement
 - * Limited Home Visiting Programs that begin prenatally and target birth outcomes
 - * Include other interventions? (centering pregnancy, doula, smoking cessation)
- IV.) Role of Advisor in above process
- V.) Communication Strategy
 - Developing a consistent message for SIB Project
 - Many options for what to focus on:
 - 1.) Government is partnering with successful nonprofit organizations
 - 2.) Public-Private Partnership
 - 3.) Government paying for results / saving taxpayer money
 - 4.) Serving target population
 - * Which message is most important / consistent with state priorities? * (avoid NYC example)
- VI.) Joe Waters – Tomorrow's Call
 - Follow up with Goldman Sachs

Updated Procurement Timeline

8/22 – RFP release

9/6 – Deadline to submit written questions (we are required to have a formal, written Q&A period)
9/12 – Responses to all written questions complete
9/26 – Applications Due
10/4 – Panel finishes evaluations
10/10 – Award Issued
10/20 – Contract finalized (protest period ends)

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