

**From:** Alzheimer's Association <info@alz.org>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 3/19/2015 4:20:43 AM  
**Subject:** Last chance - Get your purple journal today!

Don't miss this chance to get your journal

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Dear Tony,

Alzheimer's disease is the ultimate thief — of memories, independence, control, time and, ultimately, life. We need your help.

[Make a donation today](#) and we'll send you our limited-edition journal as our thank you. Journaling is a great way to preserve memories of the people who matter most, and it's a reminder of just how precious our memories are.

This is the last day to take advantage of this special offer — [please give as generously as you can](#). Your gift will help advance research and enhance care and support for those living with the disease.

Sincerely,

Donna McCullough  
Vice President

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research; to advance the understanding of Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the burden of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601

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