

From: TradeBriefs <newsletter@indiaretailnews.com>

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Subject: November 25, 2015 - Ratan Tata invests in Chennai-based big data startup Crayon Data

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Blog

Sree **From the Editor's Desk**

Vijaykumar At a panel discussion on fundraising at an event yesterday, one of the questions asked was if bigger Indian startups acquiring smaller Indian startups was a viable exit option for investors of the smaller Indian startups. Unlike Silicon Valley, where Google, Oracle, Apple, etc are known to gobble up several startups every year, the bigger Indian startups themselves are well 'startups', with no clear path to profitability. They themselves are reliant on future fund-raising from the big VCs and international hedge funds (whose priorities could change if the reign of cheap money in the US ends) for their own survival, so unlikely to be a sustainable exit option for the smaller guys - [Comment](#)

Digital

[Ratan Tata invests in Chennai-based big data startup Crayon Data](#)

Tata Sons' chairman emeritus Ratan Tata has made an undisclosed personal investment in Jungle Ventures-backed Crayon Data, a Chennai- and Singapore-based big data analytics startup.

Caught up in Social Media clutter?

Coming Soon

All Signal, No Noise!

Advt: Get qualified leads for your business

TradeBriefs introduces automated mobile number verification, progressive qualification and other API-based verification. Save time and money!

IRCTC ties up with Foodpanda for meals delivery at railway stations

Digital

Soon, you would be able to use Foodpanda's service to order meals from your favourite restaurant while waiting to board a long-distance train.

Gurgaon-based online payment startup PayU India claims 1,00,000 merchants on its PayUMoney network

Digital

Gurgaon-based PayU India Internet Pvt Ltd, which offers an online payment solution for individuals and businesses under PayUMoney, claims the number of merchants on its network has crossed the 1,00,000 milestone.

Indian smartphone market spurred by affordable 4G-enabled devices: IDC

Digital

E-grocery market in India: Investments, roadblocks, competition and more

Digital

The year 2015 started with a plethora of investments happening in the "hyper local" space, be it food delivery, home services ...

e-lala to take on e-tailers like Snapdeal, Flipkart, Amazon

Supported by around 5.5 crore small traders with brick-and-mortar stores, e-lala aims to be a disruptor in the country's booming e-commerce space.

Retail

Grocery eCommerce Scenario in India: Challenges, Competition & Threats

Retail

Where does the online grocery ecosystem stand. Leaders in the space speak their mind.

India's luxury brand market to be driven by tier 2, 3 cities: Report

Retail

"Despite low engagement and outreach by luxury brands, sales through references in tier 2 tier 3 cities are twice as much as those in the metros."

Stevia nod is relief for Coke, Pepsi

Moreover, the approval of stevia, a plant-based extract, could also open the floodgates for many new products to enter the domestic market, as global.

Retail

Free Basics app available on RCom across India: Zuckerberg

Facebook has expanded its controversial 'Free Basics' initiative across the country to offer basic Internet access with its telecom partner Reliance Communications (RCom).

Telecom

We are trying to rapidly transform our 4G smartphone portfolio: Vineet Taneja

Interview with CEO, Micromax

telecom

Idea buys spectrum from Videocon for Rs3,310 crore

Idea Cellular Ltd, India's third-biggest mobile phone operator, has agreed to buy radio airwaves in two services areas from smaller rival Videocon Telecommunications for 33.10 billion rupees (\$499 million) to boost its high-speed data services.

Telecom

Samsung leads India's 4G market; Micromax, Intex and Lenovo follow

The 4G-enabled devices witnessed almost a three-fold increase in unit shipments over the April-June period of this year.

Telecom

From hardware research engineer to cricketer, the banker to beat

Srinivasan has aced many roles he has played over the years — bond trader, corporate banker, even a cricketer once. And it is a career that still has a long way to go.

Finance

Central bank's hands are tied

With inflation expected to settle within 5.5-6% next year, the room to lower benchmark rates is limited

Finance

Three firms to launch IPOs in December to raise over Rs2,500 crore

Alkem looks to raise up to Rs1,500 crore, Narayana Hrudayalaya aims to raise Rs700-800 crore and Dr. Lal Pathilabs aims to raise Rs600-700 crore

Finance

The bond market isn't worried about the 7th Pay Commission impact

The yield on the 10-year benchmark government security has gained a measly 3 basis points since the panel's recommendations were made public

Finance

Software

With heavy Chennai rains, tech firms like IBM, Cognizant, Infosys enforce contingency plans and relocate key staff

More unusually, especially in an otherwise parched Chennai, companies had to set up makeshift camps in their offices with mattresses and temporary shower stalls.

Software

World's No. 2 contract manufacturer Wistron enters into joint venture with Optimus Infracom to invest Rs 1,320 crore in India

Optimus Infracom, the smartphone distribution firm, has entered into a joint venture with Taiwan-based Wistron, the world's second largest contract manufacturer.

Software

Facebook expands its controversial 'Free Basics' initiative pan-India with RCom

Facebook has expanded its controversial 'Free Basics' initiative across the country to offer basic Internet access with its telecom partner RCom.

Software

Former White House director Carol M Browner resigns from Infosys board

Former White House director Carol M Browner has resigned from the board of India's second largest software exporter Infosys with immediate effect.

Ecommerce

CAIT launches e-lala.biz, enters ecommerce space

At the portal's launch in the national capital on Monday, Union Minister M Venkaiah Naidu said it is a step towards the government's "Digital In..

Ecommerce

Paytm ropes in Myntra's Abhishek Rajan to head travel unit

Rajan, an IIM-Ahmedabad alum, and who, till recently, led Flipkart-owned Myntra's mobile business, will join Paytm as vice president this week itself.

PayUMoney increases number of its merchant customers to more than 1 lakh

The Gurgaon-based company, which is adding another 8,000 transacting merchants this month, has also seen its wallet customers increase to 7.5 million ..

Ecommerce

FirstHandle looks to expand into top eight cities

FirstHandle, is looking to establish presence in top eight cities in the next year and is targeting over five lakh customers in six months.

Franchise

Franchisee Journey: From refinishing furniture as a hobby to remodeling kitchens as a franchisee

For 22 years, Stu Reid has remodeled everything from kitchens and bathrooms to the interior of a private jet.

Franchise

Why you should assist your franchisees to increase the value of their businesses with a Strategic Planning Process

September 2008 Franchising World The strategic-planning process offers a stronger approach to running the business by the numbers. By Steve White "What is the strategic plan for growing the business?" Now there's a question that can derail a Discovery Day.

HR

IIT boy from Pune lands Rs 2-crore dream job in Google

IIT Boy Bags Rs.2 Cr Dream Job in Google - BENGALURU: Abhishek Pant, a final year computer science student of Indian Institute of Technology (IIT) Kharagpur, got a job in Google Inc...

HR

Your Best Stories of Leaving Nightmare IT Jobs

We asked Gizmodo readers about exiting an awful IT job. Whether you quit in a blaze of glory or were laid off in ridiculous circumstances, these are your

All In: Why Nikesh Arora Bet \$483 Million on SoftBank's Future

It's a fall evening in Tokyo, and Nikesh Arora is supposed to be in two places at once.

HR

America's sentiment towards the jobs market has turned

Americans are losing faith in the job market. The Conference Board's consumer confidence index for November unexpectedly fell to 90.4. Economists had estimated

Logistics

Discounts received during buying aircraft come under the tax scanner

The Commissioner of Income Tax (Appeals), a quasi-judicial appellate authority, has asked the Central Board of Direct Taxes to look at treating discounts received by Indian airlines on purchase of aircraft as commission while computing their taxable income, a move that could further hurt an industry that has just started to come out of troubled times.

Logistics

Winter Session: Arun Jaitley reaches out to Opposition on GST at India-Singapore Convention

Willing to talk changes but cautions against some Cong suggestions: 'flawed architecture can damage'.

Logistics

PM Modi hopes to roll out GST in 2016, woos investors in Singapore

PM Narendra Modi said India is exploring a potential partnership with Singapore's Changi Airport for developments of two Indian airports.

Logistics

AirAsia offers: Tickets priced at Rs 990 in airline's 'Big Sale' to Pune, Goa, Kochi, Guwahati, and Vizak, other cities at Rs 3,699

The 'Big Sale' by AirAsia and AirAsia X is back, with all-inclusive ticket prices starting from Rs 990 to Pune, Goa, Kochi, Guwahati, Vizag and many more domestic destinations connected by AirAsia India and Rs 3,699 to International destinations...

Government considering tax incentives in a bid to make 'Housing for All' a reality

The tax incentives, which could be announced in the Union Budget, would aim at promoting investments in rental housing by institutional players

Construction

Southern real estate market shows signs of weakness; total revenues booked by realtors fell by 10%

In the September quarter, total revenues booked by these realtors fell 10 per cent from the preceding quarter as well from the year-ago period.

Construction

Property advisory firm HDFC Realty receives bids worth Rs 155 crore under its multi-property online auction

HDFC Realty has received bids worth Rs 155 crore under its multi-property online auction of ready-to-move in apartments in 8 residential projects.

Construction

SBI Life Insurance Company buys Rs 140 crore office space in Navi Mumbai

In the largest commercial space transaction in Navi Mumbai, SBI Life Insurance Company has bought 1.30 lakh sq ft office space from L&T Realty.

Marketing

Inside The Digital Strategy Of Urban Ladder, Fab Furnish And Pepperfry During This Diwali : Report

Like most Indians, I wished to buy some new furniture this Diwali. My search moved from online to offline comparing products across multiple sites to talking to local furniture shops if they could des

Marketing

Hyundai Creta receives handsome market response : in India and worldwide

Since the Creta's launch on July 23, Hyundai Motor India has received more than 70,000 bookings and 340,000 enquiries from the domestic market for the compact SUV....

India gains top spot in mobile-advertising revenue and traffic in APAC region : Report

India, which is the world's fastest-growing smartphone market, is also leading the Asia Pacific (APAC) region when it comes to mobile-advertising revenue

Marketing

Target's Big Digital Holiday Campaign, Snapchat Taps User-Generated Content

1. Target's Big Digital Holiday Campaign Combines Snapchat, Facebook and Instagram: Target is bringing out all the digital (jingle) bells and whistles this year for its holiday campaign, which plays o

Politics

BJP confronts Gandhis ahead of the Monsoon Session of the Parliament

BJP has launched an all-out offensive against the Congress party, in a potentially dangerous game of brinkmanship that risks turning the next parliamentary session into a prolonged slogging match.

Politics

With Tejashwi and Tej Pratap, Lalu has strengthened his dynasty in Bihar

In the euphoric press conference soon after BJP was trounced in Bihar, Lalu Prasad Yadav said "it was neither JD(U) government nor RJD government. It is a 'Mahagatbandhan sarkar'. Soon after the cabinet was sworn on Friday, there is room for some ambiguity, for it could be a Nitish Kumar Government with Lalu Yadav, via his two sons, trying to wrest at least half control, if not more, of the arrangement.

Politics

Muslims won't succumb to politics of Sangh Parivar: Asaduddin Owaisi

All India Majlis-e-Ittehadul Muslimeen (AIMIM) chief, Asaduddin Owaisi on Tuesday said that the Muslims would not leave the country, come what may. - Firstpost

Politics

Nirbhaya Case: Human Rights Commission Issues Notice To Centre And Delhi Government

NEW DELHI -- The National Human Rights Commission (NHRC) on Tuesday issued notice to Centre and Delhi Government on complaint apprehending threat to society from the juvenile post his release. NHRC

With Amendola out, Brady could be hurting for targets

Tom Brady is running out of receivers. Two more New England pass-catchers - Aaron Dobson and Danny Amendola - left Monday night's game with injuries, leaving Brady to fill in with backups, running backs and Gronk. The Patriots held on to beat the Buffalo Bills 20-13 and remain undefeated for the season, but Brady had his least efficient game yet, and there's no sign of help on its way.

Sports

Playo is making sports fun

Playo is a sports community app that connects amateur athletes, venues, and vendors, reports Tech in Asia

Sports

What Is Your Dream Sports Gift?

Sports

R Ashwin relying on his natural bowling action, stock ball: Virat Kohli

R Ashwin has already taken 12 wickets in the two Tests of this four-match series against South Africa.

Sports

Only Anurag Kashyap can give Indian twist to 'Game Of Thrones': Vikas Bahl

Vikas Bahl says Anurag Kashyap is the only one who can create an Indian version of "Game Of Thrones".

Entertainment

'Airlift' can't be compared to 'Argo': Akshay Kumar

Akshay Kumar says "Airlift" can't be compared to Hollywood star Ben Affleck's Oscar-winning film "Argo".

Entertainment

Plea seeks ban on 'Bajirao Mastani' for 'distorting' history

The petition, filed on Monday (November 24), alleged that historical facts had been wrongly portrayed in "Bajirao Mastani" while showing late king Bajirao Peshwe and his wives Kashibai and Mastani.

Entertainment

'The Hunger Games' cast shot inside a sewer for three weeks

The actors of "The Hunger Games" recently had to shoot for one of the sequences in a sewer.

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