

From: National Lieutenant Governors Association <kwise=nlga.us@mail123.wdc01.mcdlv.net>
To: Danny VaratDannyVarat@scstatehouse.gov
Date: 12/18/2017 12:14:28 PM
Subject: Spotlight: Lt. Gov. Nungesser Promotes Tourism in Louisiana

[Share](#)

[Tweet](#)

[Forward](#)

Louisianans Encouraged to Enjoy All Their State Has to Offer

Lt. Governor Nungesser heads up tourism and explains how he's promoting Louisiana's culture and amenities

Lt. Governor Billy Nungesser (LA)

Since taking office in January 2016, I have been looking for ways to grow tourism in Louisiana—by getting our people to move around their home state. Through a program called Destination Louisiana, a parish, which are Louisiana's version of counties, is highlighted each month as the “staycation” destination, and the idea is to promote the fact that a good time is never far from wherever you are in the state. From New Orleans to Shreveport to Lake Charles to Poverty Point, Louisiana is a state full of life, culture and history, and we know everyone has a little bit of something extra to add to the gumbo. It has truly helped areas around the state, and we are excited for the potential going forward with this program.

During the 2017 regular legislative session in Louisiana, the legislature passed a bill establishing the Department of Culture, Recreation and Tourism Foundation. With this foundation, any money received through private-public partnerships automatically goes into a fund where the legislature cannot use it for other budgetary matters, it is clearly dedicated to the department. After budget cuts over the last decade, we are looking forward to this foundation providing us with a sustainable source of revenue in order to keep providing new experiences for our residents and visitors to enjoy as well as ensuring our state properties, such as museums and parks, are in the best shape they can be.

I look forward to welcoming the National Lieutenant Governors Association next year to New Orleans. We are ready to laissez les bon

temps rouler—Let the good times roll!

Read More About Lt. Governor Nungesser

NLGA's 'Member Spotlight' highlights the unique, innovative and solutions-driven initiatives being led by its members across the states and territories.

Stay tuned for the next Member Spotlight!

NLGA: Bringing engaged leaders together.

For more than 50 years, the NLGA has successfully convened the seconds-in-command of the states and territories on a bi-partisan basis to drive forward the agenda of the states and the nation. The NLGA serves the lieutenant governors of all 50 states and the U.S. territories, with the mission of increasing efficiency in government and promoting the office of lieutenant governor.

Learn more at [NLGA.us](https://www.nlga.us).

Copyright © 2017, NATIONAL LIEUTENANT GOVERNORS ASSOCIATION, All rights reserved.

Our mailing address is:

71 Cavalier Blvd., Suite #223, Florence, KY 41042

Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list.

This email was sent to DannyVarat@scstatehouse.gov
why did I get this? [unsubscribe from this list](#) [update subscription preferences](#)
NLGA · 71 Cavalier Blvd · Suite 223 · Florence, KY 41042 · USA