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Subject: Spotlight: Lt. Gov. Nungesser Promotes Tourism in Louisiana

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Louisianans Encouraged to Enjoy All Their State Has to Offer

Lt. Governor Nungesser heads up tourism and explains how he's promoting Louisiana's culture and amenities

Lt. Governor Billy Nungesser (LA)

Since taking office in January 2016, I have been looking for ways to grow tourism in Louisiana—by getting our people to move around their home state. Through a program called Destination Louisiana, a parish, which are Louisiana's version of counties, is highlighted each month as the “staycation” destination, and the idea is to promote the fact that a good time is never far from wherever you are in the state. From New Orleans to Shreveport to Lake Charles to Poverty Point, Louisiana is a state full of life, culture and history, and we know everyone has a little bit of something extra to add to the gumbo. It has truly helped areas around the state, and we are excited for the potential going forward with this program.

During the 2017 regular legislative session in Louisiana, the legislature passed a bill establishing the Department of Culture, Recreation and Tourism Foundation. With this foundation, any money received through private-public partnerships automatically goes into a fund where the legislature cannot use it for other budgetary matters, it is clearly dedicated to the department. After budget cuts over the last decade, we are looking forward to this foundation providing us with a sustainable source of revenue in order to keep providing new experiences for our residents and visitors to enjoy as well as ensuring our state properties, such as museums and parks, are in the best shape they can be.

I look forward to welcoming the National Lieutenant Governors Association next year to New Orleans. We are ready to laissez les bon

temps rouler—Let the good times roll!

Read More About Lt. Governor Nungesser

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