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**From:** Jim DeMint <info@heritage.org>  
**Sent:** Friday, May 27, 2016 10:25 AM  
**To:** Haley, Nikki  
**Subject:** Need your response by Friday

Nikki,

I need your opinion. There is a lot on the line in this election year. Discarding conservative principles simply isn't an option.

The party conventions start in July. It's time for candidates to present their serious policy platforms and explain to Americans how their plans will restore our founding principles.

Heritage aims to focus the national debate on conservative policies.

And I need your help to do so. By [completing your 2016 National Election Year Survey](#), you will give us essential insights about what conservatives think and how to frame our solutions.

Your voice matters. **I need to hear back from you by no later than Friday.**

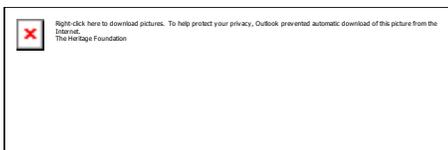
[Complete your short five-minute National Election Year Survey online right now >>](#)

Once I've gathered the survey responses from Heritage members and supporters, I'll share the results with you so that you'll know where your fellow conservatives stand.

Thank you for providing your feedback when it really counts.

Sincerely,

Jim DeMint  
President



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