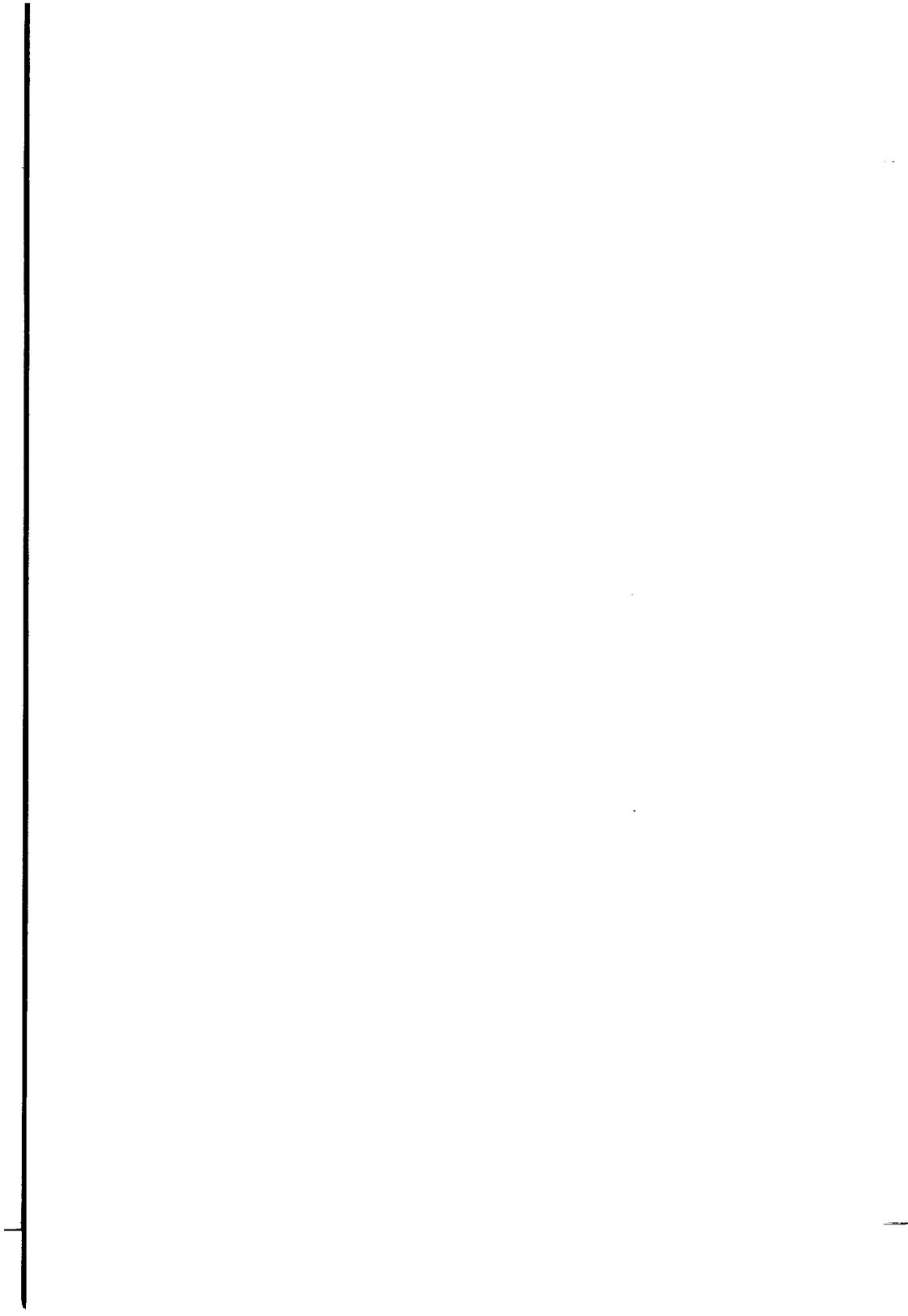


Allen University
Office of Institutional Advancement
1530 Harden Street
Columbia, SC 29204





INTERIM PRESIDENT LADY JUNE COLE AND ALLEN UNIVERSITY
CORDIALLY INVITE YOU
TO

THE
10th
ALLEN UNIVERSITY ANNUAL
RICHARD ALLEN AWARDS
GALA
BENEFITING
Student Scholarships & UNCF

"ALLEN UNIVERSITY: THE PATH TO GREATNESS"

COLUMBIA METROPOLITAN CONVENTION CENTER - GRAND BALLROOM
1101 LINCOLN STREET, COLUMBIA, SOUTH CAROLINA 29201

FRIDAY, MARCH 27, 2015

SILENT AUCTION RECEPTION 6:00 PM

DINNER 7:00 PM

INDIVIDUAL TICKETS \$125
TABLES STARTING AT \$1,500

R.S.V.P.

CALL (803) 255-4770

WEBSITE: WWW.ALLENUNIVERSITY.EDU

EVENT PROGRAM
BOOKLET
ADVERTISEMENT SIZES

SPONSORSHIP OPPORTUNITIES AND BENEFITS
ALL SPONSORS WILL BE RECOGNIZED IN THE ANNUAL REPORT.



FULL-PAGE
color
\$500



Platinum Level (\$30,000 and above)

1. Premier seating—one table of 8 guests. (Donor and one guest will be seated with the President at head table)
2. An invitation for four guests to attend the VIP Saturday Brunch
3. Publicly thanked from the podium and on-screen recognition
4. Premium ad placement (one full-page ad—inside cover or back cover, as determined by Program) in Event Program Booklet
5. Recognition as a Platinum Level sponsor on signage at the event

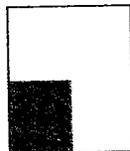


HALF-PAGE
color
\$250



Gold Level (\$15,000 and above)

1. Premier seating—one table of 8 guests.
2. An invitation for two guests to attend the VIP Saturday Brunch
3. Publicly thanked from the podium and on-screen recognition
4. One half page ad (placement as determined by Program) in Event Program Booklet
5. Recognition as a Gold Level sponsor on signage at the event



QUARTER-PAGE
color
\$100



Silver Level (\$10,000 and above)

1. One table of 8 guests.
2. An invitation for two guests to attend the VIP Saturday Brunch
3. Publicly thanked from the podium and on-screen recognition
4. One half page ad (placement as determined by Program) in Event Program Booklet
5. Recognition as a Silver Level sponsor on signage at the event



Bronze Level (\$5,000 and above)

1. One table of 8 guests.
2. One quarter page ad (placement as determined by Program) in Event Program Booklet
3. Recognition as a Bronze Level sponsor on signage at the event and on-screen recognition



Table Sponsor (\$1,500 and above)

1. One table of 8 guests.
2. Table Signage and recognition in program

R. S. V. P.

THE
10th
ALLEN UNIVERSITY ANNUAL
RICHARD ALLEN AWARDS
GALA

INDIVIDUAL TICKETS \$125 | TABLES STARTING AT \$1,500

Name _____

Phone _____ **Email** _____

Accept with pleasure. I plan to reserve:

___ Ticket(s) or ___ Table(s)

I would like to make a donation. \$ _____

Payment Options

Check (Make payable to Allen University & mail to:
Allen University - Office of Institutional Advancement
1530 Harden Street, Columbia, SC 29204)

Phone (via Credit Card) at (803) 765-6029

Online at www.allenuniversity.edu

ALLEN UNIVERSITY: THE PATH TO GREATNESS