



March 14, 2013

The Hon. Nikki Haley
Governor of South Carolina
1205 Pendleton Street
Columbia, SC 29219

Dear Gov. Haley:

Congratulations on your personal success in landing Spirit Pharmaceuticals and 300 jobs to Clarendon County. They gave you tremendous credit for winning the deal. We are inviting you to set the table to do this many times over.

Attached is a formal invitation to **BIO 2013 in Chicago, April 22-25, 2013**. SCBIO is adding this special appeal that you attend **Tuesday, April 23** to connect with top CEOs and global industry leaders during targeted, VIP receptions. More than 16,000 executives, scientists and investors are expected to attend the conference.

This event has featured former President Bill Clinton, twice, British Prime Minister Tony Blair, Karl Rove, and this year features former Sens. Alan Simpson and Erskine Bowles.

Republican Governors committed to attend so far: Scott Walker of Wisconsin, Rick Perry of Texas, Terry Branstad of Iowa, Dennis Daugaard of South Dakota, and Tom Corbett of Pennsylvania. In past years, Bob McDonnell of Virginia, Rick Scott of Florida, Sonny Perdue of Georgia and others have attended.

Biotech executives conduct business at the conference through one-on-one partnering meetings. And this year, South Carolina BIO is taking the largest delegation ever to build life sciences businesses in South Carolina through direct one-on-one meetings.

They include:

- Clemson University Research Foundation
- Greenwood Partnership Alliance
- Health Sciences South Carolina
- KIYATEC
- Medical University of South Carolina Foundation for Research Development
- Norgenix, Spartanburg
- South Carolina Department of Commerce
- SC Launch
- SCBIO
- SCTAO
- SmartState
- Upstate Alliance
- USC Technology Commercialization
- Saleh Genomics

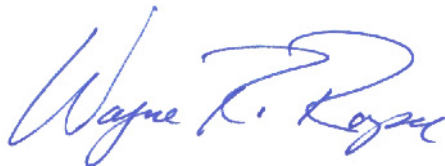
We invite you to have a press conference at the Press Center and the South Carolina Booth #2679 for biotech press. We think we can develop some sharp headlines for the event for a state that has announced 2,000 jobs and more than \$400 million in capital investment in life sciences since 2011.

You are then invited to the Global Leaders Reception, Tuesday, April 23 5:30-7 p.m. followed by the CEO Reception 6:30 – 8: p.m. BIO CEO Jim Greenwood said he would be sure your time is spent well.

SCBIO has initiated a number of helpful connections with top companies, and one in particular has great potential for South Carolina to be the focus of a new diabetes initiative. This is in the earliest stages with great potential to improve the lives of South Carolinians. Having the top executive of our state engaged makes this much more possible.

We look forward to talking with you and your staff further about this event and hope you will make every effort to attend.

All the best,

A handwritten signature in blue ink that reads "Wayne R. Roper". The signature is fluid and cursive, with the first name "Wayne" and last name "Roper" clearly legible, and a middle initial "R." in between.

Wayne Roper
President



February 11, 2013

The Honorable Nikki Haley
1205 Pendleton Street
Columbia, South Carolina 29201

Dear Governor Haley:

On behalf of the Biotechnology Industry Organization (BIO) and SC BIO, we are writing to invite you to the 2013 BIO International Convention to be held on April 22-25, 2013 in Chicago, Illinois.

The 2013 BIO International Convention will draw an anticipated 16,500 executives, scientists, and investors from all over the world. We are extending complimentary registration to all 50 Governors and selected members of their staff, subject to any applicable laws or regulations in your state.

Biotechnology in South Carolina has been recognized by numerous national research organizations as a fast growing portion of the State's economic vitality. South Carolina's life sciences industry is an important engine of economic growth, with a total employment impact of 39,606 jobs statewide with an average salary of \$55,233.

Enclosed is a Governor's Guide to the International Convention which highlights the activities that you may participate in. My staff is happy to coordinate visits with CEOs and visits to BIO's Buzz Center. The Buzz Center is the press, social media and video hub for the BIO International Convention and provides opportunities for interviews, podcasting, live blogging/tweeting, as well as conversations between government officials, industry leaders and executives.

The BIO Board of Directors would like to extend a special invitation for Governors to join them at any of the private invitation only receptions that fit their schedules; particularly the BIO Board of Directors and Steering Committee Reception on April 22 and the Global Leaders Reception on April 23. If you are interested in attending or learning more about the Convention, please have your staff contact Caitlin Van Sant at (202) 962-9508 or by e-mail at cvansant@bio.org.

The International Convention is truly a unique opportunity for you and your staff to meet the many great people who work in this industry and we hope you will participate. Please do not hesitate to contact me or my staff if you would like to discuss the Convention or ways we can work together in the future for the betterment of South Carolina.

Sincerely,

A handwritten signature in blue ink that reads 'Jim Greenwood'.

James C. Greenwood
President and CEO
Biotechnology Industry Organization

A handwritten signature in blue ink that reads 'Wayne R. Roper'.

Wayne Roper
President
SC BIO