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Date: 3/24/2015 3:16:40 PM
Subject: Webinar: Positioning Your HCBS Organization in the Healthcare Market—Part 5

March 24, 2015

Webinar: Positioning Your HCBS Organization in the Healthcare Market—Part 5

Thursday, March 26, 2015, 3:30 p.m. - 4:45 p.m. ET

The healthcare landscape is changing rapidly and the need for home and community-based services to be a part of integrated healthcare services is rising. Join the National Resource Center for Nutrition and Aging as it explores the healthcare markets and the Aging Networks.

In part 5, "An Assessment of the Capacity of Your HCBS Organization," the series will build on the overview established in preceding webinars, discuss the opportunities to contract with healthcare partners. The presenter will walk you through a SWOT analysis to assess your organization's strengths, weaknesses, opportunities and threats before entering into collaborations with partner organizations.

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