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Date: 1/11/2016 8:59:14 AM
Subject: Thought you'd be interested

We published a piece this morning about the state-of-play in the Republican nomination race, using South Carolina as our lens. Hope you enjoy it. Talk soon.
--Mike (202)308-7708

Republican Primary Pits Cruz's Ground Operation Against Trump's Celebrity

A few days before thousands lined up for a Donald Trump rally at a college arena in Rock Hill, South Carolina, a solitary piece of Ted Cruz campaign literature hung from the door knob of a home on a lonely dirt road 90 miles away.

The home owner, Republican consultant Walter Whetsell, was stunned Cruz's campaign found his wooded neighborhood in Gilbert, population 600. It was a signal that despite Trump's celebrity, which has dominated the Republican presidential race so far, Cruz's team was building the type of on-the-ground campaign that traditionally wins the American South's premier presidential primary.

<http://www.bloomberg.com/politics/articles/2016-01-11/republican-primary-pits-cruz-s-ground-operation-against-trump-s-celebrity>