

From: Kovacs, Elisabeth <EKovacs@dew.sc.gov>
To: Soura, ChristianChristianSoura@gov.sc.gov
James Richterjames@myscma.com
Date: 8/26/2013 12:33:37 PM
Subject: Fwd: Pantone Logo
Attachments: SCWorkReady_logo_INFO.pdf
ATT00001.htm
SCWorkReady_Communities_logo.jpg
ATT00002.htm
SCWorkReady_Communities_logo.pdf
ATT00003.htm
SCWorkReady_Communities_logo_CMYK.ai
ATT00004.htm
SCWorkReady_Communities_logo_PANTONE.ai
ATT00005.htm
SCWorkReady_Community_logo.pdf
ATT00006.htm
SCWorkReady_Community_logo.jpg
ATT00007.htm
SCWorkReady_Community_logo_PANTONE.ai
ATT00008.htm
SCWorkReady_Community_logo_CMYK.ai
ATT00009.htm

Sharing.

Begin forwarded message:

From: Will Bryan <will@gencreative.com>
Date: August 21, 2013, 12:07:26 PM EDT
To: "Kovacs, Elisabeth" <EKovacs@dew.sc.gov>
Subject: Re: Pantone Logo

Hi Elisabeth,
Attached is every logo file you should ever need for SC Work Ready Communities and SC Work Ready Community. Color and font information is included on the INFO pdf. Let me know if you have any questions.

-Will

On Wed, Aug 21, 2013 at 11:16 AM, Will Bryan <will@gencreative.com> wrote:

Hey Elizabeth,

I believe I've been sending you the original versions of the logo and not the final ones. So you probably want to stop the presses on whatever you needed the Pantone logo for on Monday. I'm putting together a folder of all the final files with color information for you now and will have over before lunch.

-Will

On Wed, Aug 21, 2013 at 10:37 AM, Kovacs, Elisabeth <EKovacs@dew.sc.gov> wrote:

Okay thanks.

I can't tell from the attached if there is a space between the k and r. Remember when we changed the logo to communities, we added the space? Can you put a space is what you sent me or are my eyes deceiving me?

EK

From: Will Bryan [mailto:will@gencreative.com]
Sent: Wednesday, August 21, 2013 10:35 AM

To: Kovacs, Elisabeth
Subject: Re: Pantone Logo

Hi Elisabeth,

Attached is a PDF of the SC WorkReady Community logo. We'll try to have the database estimate to you tomorrow, if not by the end of today.

Let me know if you need anything else in the meantime.

-Will

On Wed, Aug 21, 2013 at 10:17 AM, Kovacs, Elisabeth <EKovacs@dew.sc.gov> wrote:

Hey Will,

Just wanted to check in to see if you'll have had a chance to check on the data storage and cost for that?

Also, initially we did do the SC Work Ready Community logo. Can you send that to me in a format I can open. We are going to be doing road signs and designating counties as Work Ready and I need to have something to send to DOT.

Thanks.

EK

From: Will Bryan [mailto:will@gencreative.com]
Sent: Friday, August 16, 2013 5:39 PM
To: Kovacs, Elisabeth
Subject: Re: Pantone Logo

Hi Elisabeth,

Attached is the logo in Pantone colors. The blue is Pantone 280 and the green is Pantone 355. Let me know if you need anything else.

Have a great weekend!

-Will

On Fri, Aug 16, 2013 at 4:44 PM, Kovacs, Elisabeth <EKovacs@dew.sc.gov> wrote:

Just got off the phone w/ Apex. They said if we could get it to them before first thing Monday morning that would be fine. Even if I send it first thing Monday. Thanks.

From: Will Bryan [mailto:will@gencreative.com]
Sent: Friday, August 16, 2013 3:45 PM
To: Kovacs, Elisabeth
Subject: Pantone Logo

Hi Elisabeth,

Our network is being worked on right now. Is Monday morning okay, if it doesn't come back on line by 5pm?

-Will

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