

**From:** Cauthen, Jeremy <jcauthen@sccommerce.com>  
**To:** Symmes, BrianBrianSymmes@gov.sc.gov  
Adams, ChaneyChaneyAdams@gov.sc.gov  
**CC:** Kneece, Mattmkneece@sccommerce.com  
**Date:** 4/5/2016 8:07:55 AM  
**Subject:** RE: Remaining quotes needed for this week  
**Attachments:** Comcast\_FINAL\_release.docx

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Thanks, Brian! Chaney – the company did make one last change last night, switching out their boilerplate. That's the only change they made.

We'll move forward with a 10 a.m. eastern distro of the attached release.

Let me know if you have any questions or concerns.

Thanks again,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCommerce.com](http://www.SCommerce.com)

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**From:** Symmes, Brian [mailto:BrianSymmes@gov.sc.gov]  
**Sent:** Monday, April 04, 2016 6:58 PM  
**To:** Cauthen, Jeremy <jcauthen@sccommerce.com>  
**Cc:** Kneece, Matt <mkneece@sccommerce.com>; Adams, Chaney <ChaneyAdams@gov.sc.gov>  
**Subject:** Re: Remaining quotes needed for this week

That works for me. Thanks for running the traps on it though. If there are any changes, contact Chaney, who is copied on this email, because I'll be out of the office tomorrow.

Sent from my iPhone

On Apr 4, 2016, at 5:25 PM, Cauthen, Jeremy <jcauthen@sccommerce.com> wrote:

Brian,

That's a great point. Unfortunately, the company set the time and was the driver behind providing the release to the P&C under embargo. In fact, they wanted to allow the P&C to publish it online at midnight tonight then not issue the release statewide until 10am. Fortunately, we were able to get the P&C to refrain from posting online until 10 tomorrow, but it may be too much to go back to the company with another ask/change.

This one has been a challenge today. The P&C actually mistakenly published it online for a few minutes not noticing the "under embargo" condition in the company's email. Luckily, they removed it before it was picked up anywhere else.

If it's all right with you all, we may just stick with the 10am distro.

Let me know if you have any other questions or concerns.

Thanks,  
Jeremy

On Apr 4, 2016, at 5:13 PM, Symmes, Brian <[BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov)> wrote:

So tell me if I'm wrong here, but if it's going to be in the Post and Courier's print edition, shouldn't we get it out as early as possible? Like a 9 AM release? If that's a heavy lift, then don't worry about it.

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From: Cauthen, Jeremy [<mailto:jcauthen@scommerce.com>]  
Sent: Monday, April 04, 2016 5:03 PM  
To: Symmes, Brian  
Cc: Kneece, Matt  
Subject: RE: Remaining quotes needed for this week  
Importance: High

Thanks so much, Brian. We'll go ahead and submit this to the company and will let you know as soon as they sign off. Regarding the Comcast announcement, the company has signed off on the attached release (note: we went back to saying "more than 550 new jobs" instead of "nearly 600). We'll plan to issue that one at 10 a.m. eastern. The company did provide to The Post and Courier under embargo for tomorrow morning. So, it should be in their print edition tomorrow.

Let us know if you have any questions or concerns.

Thanks so much,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCommerce.com](http://www.SCommerce.com)

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From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]  
Sent: Monday, April 04, 2016 4:52 PM  
To: Cauthen, Jeremy <[jcauthen@scommerce.com](mailto:jcauthen@scommerce.com)>  
Cc: Kneece, Matt <[mkneece@scommerce.com](mailto:mkneece@scommerce.com)>  
Subject: RE: Remaining quotes needed for this week

"MAKROchem's decision to invest \$7.5 million and create 20 new jobs in Lancaster County is a real reason to celebrate across our state and is a huge win for South Carolina's automotive industry. We're excited to welcome this fantastic company to the South Carolina family, and look forward to watching them succeed and grow here for many years to come."

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From: Cauthen, Jeremy [<mailto:jcauthen@scommerce.com>]  
Sent: Monday, April 04, 2016 3:44 PM  
To: Symmes, Brian  
Cc: Kneece, Matt  
Subject: RE: Remaining quotes needed for this week  
Importance: High

Brian,

Good afternoon. I just wanted to circle back around regarding the quote for tomorrow afternoon's MAKROchem release. The draft release is attached and draft quote is posted below. Let us know if you have any questions or concerns.

"It truly is a great day in South Carolina as we welcome yet another international tire and rubber industry supplier to the South Carolina family. This \$7.5 million investment and the 20 new jobs it will create is terrific news, not just for the Lancaster community, but for our state as a whole." –Gov. Nikki Haley [DRAFT QUOTE, NOT YET APPROVED]

Thanks so much,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCcommerce.com](http://www.SCcommerce.com)

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From: Cauthen, Jeremy  
Sent: Monday, April 04, 2016 12:38 PM  
To: 'Brian Symmes ([BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov))' <[BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov)>  
Cc: Kneece, Matt <[mkneece@scommerce.com](mailto:mkneece@scommerce.com)>  
Subject: Remaining quotes needed for this week  
Importance: High

Brian,

Good afternoon. I'm working to finalize the 10 a.m. distro of tomorrow's Comcast release. As soon as I do, I'll let you know. In the meantime, I wanted to reach out regarding the quotes we need for the remainder of the week. Please see below, and let me know if you have any questions or concerns.

MAKROchem quote (target distro Tues., 4/5 at 2 p.m.)

"It truly is a great day in South Carolina as we welcome yet another international tire and rubber industry supplier to the South Carolina family. This \$7.5 million investment and the 20 new jobs it will create is terrific news, not just for the Lancaster community, but for our state as a whole." –Gov. Nikki Haley [DRAFT QUOTE, NOT YET APPROVED]

RMF (target distro Thurs., 4/7 at 9 a.m.)

"To see an existing South Carolina company, not only succeed but, expand its operations within our borders is always cause to celebrate. We congratulate RMF on all of its success in Greenville County and the 40 new jobs they are bringing to our Upstate community." –Gov. Nikki Haley [DRAFT QUOTE, NOT YET APPROVED]

Thanks so much,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
1201 Main Street, Suite 1600  
Columbia, SC 29201  
803.737.0458 direct

[www.SCcommerce.com](http://www.SCcommerce.com)

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