

**From:** Jesse Berst <chairman@smartcitiescouncil.com>  
**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** Stretch your water supplies / Find more parking / Ooredoo's medical concierge app

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# Smart Cities Now

The world's go-to source for smart city news & trends

## Proven way you can save more water (it works in the UK)

Between drought and population growth, for a lot of cities, water is the new gold. When you can't find more, you have to find ways of getting people to use less. And Itron has found a key that can nearly double water conservation: precise data.

## Let's take another look at traffic congestion -- and parking garages

Cities are experimenting with several smart approaches to reduce congestion and solve parking problems. But what about all those vacant spaces in parking garages? An Australian businessman has some thoughts about that, and what he has to say just might interest city managers looking for ways to reduce congestion and find more parking for their residents.

## Ooredoo's new app: get medical care where and when you need it

If you've ever traveled far from home and needed a doctor or emergency medical service, you might have wanted something like communications company Ooredoo's new smart phone app. It provides 24/7 medical referral services for its traveling customers who need medical help.

## Partner spotlight: MasterCard, GE, Itron, Enel, Alstom

MasterCard identifies Africa's leading cities... GE's windy deal in Thailand... Itron's meters get extra safety nod... Enel rapidly equips Romania with smart meters... Alstom wins key work on Beijing metro line.  
.. Read more at the site.

## UPCOMING SMART CITY EVENTS

**12.14: IEEE World Forum on Internet of Things** - Milan, Italy

**1.19: Grid Modernization Forum** - Chicago

**2.9: IoT Data Analytics and Visualization** - Palo Alto, California

**2.29: 2016 ARPA-E Energy Innovation Summit** - Washington, D.C.

**3.15: IEEE International Conference on Big Data and Smart City** - Muscat, Oman

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