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Subject: Red Cross Month Proclamation Press Conference
Location: 1st Floor Lobby, Statehouse
When: 3/5/2015 10:30:00 AM - 10:50:00 AM

Advance: Colin Duncan
(803)260-0938

APPROVED By: NH on 2/24

BRIEFING:

EVENT: Red Cross Month Proclamation Press Conference

DATE: Thursday, March 5, 2015

TIME: 10:30 AM

LOCATION: 1st Floor Lobby, Statehouse

LOCATION SET-UP: podium, flags, microphone, blue backdrop

RED CROSS SCHEDULING CONTACT:

Rachel Beard - Executive Assistant
to Regional CEO, Louise Welch Williams
Palmetto South Carolina Region
American Red Cross
(843) 764-2323, Ext. 360
Rachel.Beard@redcross.org

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Governor Haley will participate in a press event where she will proclaim March as Red Cross Month.

PRESS: Yes

PUBLIC: Yes

INTRODUCED BY:

LENGTH OF SPEAKING: 5 minutes

SPEAKING ORDER/LINE-BY-LINE:

BACKGROUND:

PROCLAMATION WORDING:

SUGGESTED TALKING POINTS:

PRESS RELEASE: