

## Stirling, Bryan

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**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 6:09 PM  
**To:** Judy Hackett; Jeff Stibel; Aaron Stibel  
**Subject:** RE: SC

Thank you for doing this for life.  
That's what we told the press.

**From:** Judy Hackett [mailto:jhackett@dandb.com]  
**Sent:** Wednesday, October 31, 2012 6:02 PM  
**To:** Stirling, Bryan; Jeff Stibel; Aaron Stibel  
**Subject:** RE: SC

We can certainly do this for the life of the product. Offering anything for life is an odd thing because we could be talking about 100 years. It might be better for you to come up with a reasonable amount of time. Let us know either way.

Judy Hackett  
Chief Marketing Officer  
Dun & Bradstreet Credibility Corp  
22761 Pacific Coast Highway  
Malibu, CA 90265  
O: 310-919-2233  
C: 770-337-4869  
F: 310-919-2948  
[www.DandB.com](http://www.DandB.com)

**Dun & Bradstreet**  
CREDIBILITY CORP



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**From:** Stirling, Bryan [mailto:BryanStirling@gov.sc.gov]  
**Sent:** Wednesday, October 31, 2012 2:54 PM  
**To:** Judy Hackett; Jeff Stibel; Aaron Stibel  
**Subject:** RE: SC

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**From:** Judy Hackett [mailto:jhackett@dandb.com]  
**Sent:** Wednesday, October 31, 2012 5:52 PM

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**To:** Jeff Stibel; Aaron Stibel  
**Cc:** Judy Hackett  
**Subject:** Re: SC

If this a for life product? So if I was a SC business would I get this product for life?

**From:** Jeff Stibel [<mailto:jstibel@dandb.com>]  
**Sent:** Wednesday, October 31, 2012 04:37 PM  
**To:** Aaron Stibel <[astibel@dandb.com](mailto:astibel@dandb.com)>  
**Cc:** Stirling, Bryan; Judy Hackett <[jhackett@dandb.com](mailto:jhackett@dandb.com)>  
**Subject:** Re: SC

Great. They are in the middle of the announcement now. Be sure to send them a note when the link is live with the URL as a reminder.

On Oct 31, 2012, at 1:35 PM, "Aaron Stibel" <[astibel@dandb.com](mailto:astibel@dandb.com)> wrote:

Team:

We will have a simple SC Coming Soon page up on [DandB.com/SC](http://DandB.com/SC) in the next few moments.

We can change this page; I just didn't want the Governor's office to announce something without at least a Coming Soon page up.

This page will be replaced with the actual offer page tomorrow night.

-Aaron

Aaron Stibel  
SVP, Technology  
[astibel@dandb.com](mailto:astibel@dandb.com)  
(310) 919 - 2214

<image001.jpg>

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**From:** Stirling, Bryan [<mailto:BryanStirling@gov.sc.gov>]  
**Sent:** Wednesday, October 31, 2012 1:08 PM  
**To:** Jeff Stibel  
**Cc:** Judy Hackett; Aaron Stibel  
**Subject:** RE: SC

Thank you very much!

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**From:** Jeff Stibel [<mailto:jstibel@dandb.com>]  
**Sent:** Wednesday, October 31, 2012 4:08 PM  
**To:** Stirling, Bryan  
**Cc:** Judy Hackett; Aaron Stibel  
**Subject:** Re: SC

Thanks Bryan - confirmed and approved.

On Oct 31, 2012, at 1:05 PM, "Stirling, Bryan" <[BryanStirling@gov.sc.gov](mailto:BryanStirling@gov.sc.gov)> wrote:

As we discussed we'd like this Credit Alert to be available to any business that has filed a tax return from 1998 to the breach date with SC. Please approve, thank you.

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## Stirling, Bryan

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**From:** Jeff Stibel <jstibel@dandb.com>  
**Sent:** Wednesday, October 31, 2012 6:16 PM  
**To:** Stirling, Bryan  
**Cc:** Judy Hackett; Aaron Stibel  
**Subject:** Re: SC

No problem Bryan. To fully clarify, "for life" is a bit vague so we should be sure that it is life of the product (i.e., we could be out of business in 200 yrs and I can't imagine that product being live then in any event). I just want to make sure no one is seeming disingenuous. But in the spirit of our conversation, our goal is to help these businesses out long term until this problem is resolved.

Best,

Jeff

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<image001.png>

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**From:** Director <director@sctax.org>  
**Sent:** Wednesday, October 31, 2012 3:23 PM  
**To:** Stirling, Bryan  
**Cc:** Harry Cooper; etter\_jf@sctax.org  
**Subject:** FW: Business Credit Monitor - Press Urgent

**Importance:** High

---

**From:** Director  
**Sent:** Wednesday, October 31, 2012 3:22 PM  
**To:** 'tedpitts@gov.sc.gov'  
**Cc:** Harry Cooper; etter\_jf@sctax.org  
**Subject:** FW: Business Credit Monitor - Press Urgent  
**Importance:** High

I took this call and asked him to put it in email form to [Director@sctax.org](mailto:Director@sctax.org) address.

Jenny Renedo  
Office of the Director  
SC Department of Revenue

---

**From:** Aaron Stibel [<mailto:astibel@dandb.com>]  
**Sent:** Wednesday, October 31, 2012 2:58 PM  
**To:** Director  
**Subject:** Business Credit Monitor - Press Urgent  
**Importance:** High

Thanks for taking my call and reviewing this email.

As a background I was with RSI for 12 years and was one of the original architects of DiscoverTax. I figured I would reach out directly since I know the state fairly well.

I am the CTO at Dun & Bradstreet Credibility Corp now . Jennifer with WISTV contacted our CMO about what we were doing for SC businesses. I understand that the press release does not mention specifically FEIN being compromised, but optically, this is becoming part of the story. We are planning to launch a South Carolina web site that will offer any SC business free business credit monitoring products.

We owe the press a call back today, but I wanted to reach out to DOR so we can either keep you informed or have you be a part of this release. We would like the DOR to have input into how we position our release that best reflects the department's efforts.

I would suggest we have a call ASAP.

Please see our product offer below:

Dun & Bradstreet Credibility Corp will give SC businesses a free CreditAlert product that will help them stay alerted to changes in their scores or ratings and other indicators of fraudulent activity that could be taking place on their

business. If someone were to steal your business identity, your bills could go unpaid, new lines of credit could be opened up. This product will alert customers to changes taking place in their business credit file. Even something as simple as a change to a business address or a company officer change would set off an alert to the business owner.

Thanks,  
-Aaron

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SVP, Technology  
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**From:** Judy Hackett <jhackett@dandb.com>  
**Sent:** Wednesday, October 31, 2012 5:53 PM  
**To:** Pitts, Ted  
**Cc:** Aaron Stibel; Jeff Stibel; Stirling, Bryan  
**Subject:** RE: D&B Credibility Corp.

Ted,

We watched the press conference. Great job by the Governor. One point of clarification is that our official name is Dun & Bradstreet Credibility Corp. The reason that's important is because we are the business that does credit monitoring for businesses. D&B focuses on other areas. We don't want your constituents confused and calling the wrong group. I have notified their press and customer support operations so that they can transfer the calls to us but it would be great if we could make that distinction clear in any future communications so that your constituents aren't transferred needlessly. We've already seen incorrect messaging come across the media wires. Perhaps we should draft a joint release of this information so that we make sure that the information is accurate and the product readily available. I have asked my PR firm to get this started just so that we have something to respond to but happy to let your team take the lead.

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**From:** Judy Hackett  
**Sent:** Wednesday, October 31, 2012 12:50 PM  
**To:** 'TedPitts@gov.sc.gov'  
**Cc:** Aaron Stibel; Jeff Stibel  
**Subject:** D&B Credibility Corp.  
**Importance:** High

What we can do today:

- Dun & Bradstreet Credibility Corp will give South Carolina businesses affected, a CreditAlert product that will help them stay alerted to changes in their scores or ratings and other indicators of fraudulent activity that could be taking place on their business. The cost will be waived for residents of the state.
- They should visit [DandB.com/SC](http://DandB.com/SC) starting Friday, 11-2 or they can call customer service toll free at this dedicated phone number 800-279-9881

#### For Background

- How does the product help? If someone were to steal your business identity, items could be purchased, your bills could go unpaid, new lines of credit could be opened up. This product will alert customers to changes taking place in their business credit file. Even something as simple as a change to a business address or a company officer change would set off an alert to the business owner.

As we mentioned on the phone, if you need anything else now or in the future, please do not hesitate to reach out.

Also If you need a quote from our CEO, feel free to use what he said on the phone:

Chairman and CEO Jeff Stibel said, "When our nation or our states are in need, Dun & Bradstreet Credibility Corp. will drop everything to help. We are honored to serve this great state and tremendous governor."

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**Importance:** High

No big deal but several news outlets have already incorrectly referred to our company. More importantly, they have been linking to [www.dnb.com/sc](http://www.dnb.com/sc), not [www.dandb.com/sc](http://www.dandb.com/sc). We have also seen incorrect phone numbers. We're reaching out but it's more important to get a statement out to get company right, phone number right, and url right.

Here are a few examples:

<http://www.wltx.com/news/article/207332/2/Gov-Haley-Provides-Update-on-SC-DOR-Hacking-Case>

- “Haley said **Dunn and Bradstreet** will activate a website at 8AM Friday morning that businesses can visit to register for free monitoring service: [www.dnb.com/sc](http://www.dnb.com/sc), or by calling 800279-9881, also available Friday.”

<http://www.wistv.com/story/19967676/haley-state-to-provide-protection-to-up-to-657k-businesses>

- “The state has contacted **Dun and Bradstreet**, a company that provides credit monitoring and protection for businesses, to assist South Carolina business owners.”

<http://www.carolinalive.com/news/story.aspx?id=819863#.UJGbccXA-6M>

- “**Dun and Bradstreet** is launching free credit reports for all South Carolina businesses. The website says the monitoring services will be live Friday, November 2nd. Businesses can also call 1-800-279-9881 at that time.”

<http://www.abcnews4.com/story/19965332/sc-security-breach-draws-3rd-news-conference-in-3-days>

- Gov. Nikki Haley said a new website – [www.dnb.com/SC](http://www.dnb.com/SC) -- was being set up by **Dun & Bradstreet Credibility Corporation** that would allow businesses to sign up for credit protection. Businesses can also call 800-279-9881 to get coverage as well, she said.

<http://www.southcarolinaradionetwork.com/2012/10/30/sc-tax-director-reveals-business-id-numbers-were-also-breached/>

- He said the business credit information company **Dun and Bradstreet** has a monitoring service that his agency would look into.

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**Re: Experian PR contact**

Thad Westbrook [thad.westbrook@nelsonmullins.com]

Sent: Friday, October 26, 2012 8:15 PM

To: Stirling, Bryan

Good news.

----- Original Message -----

From: Stirling, Bryan [mailto:BryanStirling@gov.sc.gov]  
Sent: Friday, October 26, 2012 07:38 PM  
To: Ozzie Fonseca <ofonseca@experianinteractive.com>  
Cc: Greg Young <Greg.Young@experianinteractive.com>; Thad Westbrook  
Subject: RE: Experian PR contact

New voice reply is up and running.

-----Original Message-----

From: Ozzie Fonseca [mailto:ofonseca@experianinteractive.com]  
Sent: Friday, October 26, 2012 6:51 PM  
To: Stirling, Bryan  
Cc: Ozzie Fonseca; Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Perfect. Thank you

Ozzie Fonseca, CIPP/US  
Senior Director, Data Breach Resolution

Experian Consumer Direct  
535 Anton, Suite 100.  
Costa Mesa, CA 92626  
(949) 567-3851 - Desk  
(949) 302-2299 -  
Cell (949) 242-2938 - Fax  
ozzie.fonseca@experian.com<mailto:ozzie.fonseca@experian.com>

Blog: [www.Experian.com/blogs/data-breach](http://www.Experian.com/blogs/data-breach)  
Follow us on Twitter: [www.Twitter.com/Experian\\_DBR](http://www.Twitter.com/Experian_DBR)  
Visit us at <http://www.experian.com/databreach>

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Subject: RE: Experian PR contact

Bryan:

As long as the call center is recording the message, I would suggest stating that people have until January 31st ,2013 to request an activation code. If that works for you I'll have them add that language immediately.

Thanks

Ozzie Fonseca, CIPP/US  
Senior Director, Data Breach Resolution

Experian Consumer Direct  
535 Anton, Suite 100.  
Costa Mesa, CA 92626  
(949) 567-3851 - Desk  
(949) 302-2299 -  
Cell (949) 242-2938 - Fax  
ozzie.fonseca@experian.com<mailto:ozzie.fonseca@experian.com>

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"Stirling, Bryan" <BryanStirling@gov.sc.gov> wrote:

Thank you.

-----Original Message-----

From: Ozzie Fonseca [mailto:ofonseca@experianinteractive.com]  
Sent: Friday, October 26, 2012 6:35 PM  
To: Stirling, Bryan  
Cc: Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Bryan:

I spoke with our call center and they found a way to record the message in eastern terms. That will be done within the next 60 minutes.

Ozzie Fonseca, CIPP/US  
Senior Director, Data Breach Resolution

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-----Original Message-----

From: Stirling, Bryan [mailto:BryanStirling@gov.sc.gov]  
Sent: Friday, October 26, 2012 3:23 PM  
To: Ozzie Fonseca  
Cc: Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Thank you, call him now.

-----Original Message-----

From: Ozzie Fonseca [mailto:ofonseca@experianinteractive.com]  
Sent: Friday, October 26, 2012 6:22 PM  
To: Stirling, Bryan  
Cc: Greg Young; Thad Westbrook  
Subject: Experian PR contact

Bryan:

Here is our PR contact:

Greg Young  
949 567-3791  
Greg.Young@experianinteractive.com

Ozzie Fonseca, CIPP/US  
Senior Director, Data Breach Resolution

Experian Consumer Direct  
535 Anton, Suite 100. Costa Mesa, CA 92626  
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**Re: Experian PR contact**

Stirling, Bryan

**Sent:** Friday, October 26, 2012 10:53 PM  
**To:** Greg.Young@experianinteractive.com  
**Cc:** Godfrey, Rob

---

Thank you. I'll defer to Rob but think if anything sent out would be in the AM.

----- Original Message -----

From: Greg Young [<mailto:Greg.Young@experianinteractive.com>]  
Sent: Friday, October 26, 2012 10:48 PM  
To: Stirling, Bryan  
Cc: Godfrey, Rob  
Subject: RE: Experian PR contact

Rob -

We'll be sending a statement out to you in the very near future; just wordsmithing a couple items. I understand the late night news is about to kick in, and we may miss that window, but again -- want to say this correctly and communicate that we are in control.

Greg

Greg Young, APR  
Director  
Public Relations/Consumer Engagement

Experian Consumer Services  
535 Anton, suite 100  
Costa Mesa, CA 92626  
Direct: 949-567-3791  
Mobile: 949-294-5701  
[greg.young@experianinteractive.com](mailto:greg.young@experianinteractive.com)

[freecreditreport.com](http://freecreditreport.com)  
[freecreditscore.com](http://freecreditscore.com)  
[creditreport.com](http://creditreport.com)  
[protectmyid.com](http://protectmyid.com)  
[safetyweb.com](http://safetyweb.com)

-----Original Message-----

From: Stirling, Bryan [<mailto:BryanStirling@gov.sc.gov>]  
Sent: Friday, October 26, 2012 5:59 PM  
To: Greg Young  
Cc: Godfrey, Rob  
Subject: RE: Experian PR contact

Greg,

Please send us that statement so Rob can look at it and decide how to handle.  
Thank you.

-----Original Message-----

From: Greg Young [<mailto:Greg.Young@experianinteractive.com>]  
Sent: Friday, October 26, 2012 7:38 PM  
To: Stirling, Bryan  
Subject: Re: Experian PR contact

Bryan,

Still on call. Have some message points but getting more. Apologies for delay.

GY

Greg Young, APR  
Experian Consumer Direct

Director, Public Relations /Consumer Engagement  
949-294-5701

Sent by my iPhone

On Oct 26, 2012, at 3:48 PM, "Stirling, Bryan"  
<BryanStirling@gov.sc.gov<mailto:BryanStirling@gov.sc.gov>> wrote:

That works for me. Thank you.

-----Original Message-----

From: Ozzie Fonseca [<mailto:ofonseca@experianinteractive.com>]  
Sent: Friday, October 26, 2012 6:47 PM  
To: Stirling, Bryan  
Cc: Ozzie Fonseca; Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Bryan:

As long as the call center is recording the message, I would suggest stating that people have until January 31st ,2013 to request an activation code. If that works for you I'll have them add that language immediately.

Thanks

Ozzie Fonseca, CIPP/US  
Senior Director, Data Breach Resolution

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"Stirling, Bryan" <BryanStirling@gov.sc.gov<mailto:BryanStirling@gov.sc.gov>> wrote:

Thank you.

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Sent: Friday, October 26, 2012 6:35 PM  
To: Stirling, Bryan  
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Subject: RE: Experian PR contact

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-----Original Message-----

From: Stirling, Bryan [<mailto:BryanStirling@gov.sc.gov>]  
Sent: Friday, October 26, 2012 3:23 PM  
To: Ozzie Fonseca  
Cc: Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Thank you, call him now.

-----Original Message-----

From: Ozzie Fonseca [<mailto:ofonseca@experianinteractive.com>]  
Sent: Friday, October 26, 2012 6:22 PM  
To: Stirling, Bryan  
Cc: Greg Young; Thad Westbrook  
Subject: Experian PR contact

Bryan:

Here is our PR contact:

Greg Young  
949 567-3791  
[Greg.Young@experianinteractive.com](mailto:Greg.Young@experianinteractive.com)<<mailto:Greg.Young@experianinteractive.com>>

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**RE: Experian PR contact**

Stirling, Bryan

**Sent:** Friday, October 26, 2012 8:59 PM

**To:** Greg Young [Greg.Young@experianinteractive.com]

**Cc:** Godfrey, Rob (robgodfrey@gov.sc.gov)

---

Greg,

Please send us that statement so Rob can look at it and decide how to handle.  
Thank you.

-----Original Message-----

From: Greg Young [mailto:Greg.Young@experianinteractive.com]

Sent: Friday, October 26, 2012 7:38 PM

To: Stirling, Bryan

Subject: Re: Experian PR contact

Bryan,

Still on call. Have some message points but getting more. Apologies for delay.

GY

Greg Young, APR

Experian Consumer Direct

Director, Public Relations /Consumer Engagement

949-294-5701

Sent by my iPhone

On Oct 26, 2012, at 3:48 PM, "Stirling, Bryan"

<BryanStirling@gov.sc.gov<mailto:BryanStirling@gov.sc.gov>> wrote:

That works for me. Thank you.

-----Original Message-----

From: Ozzie Fonseca [mailto:ofonseca@experianinteractive.com]

Sent: Friday, October 26, 2012 6:47 PM

To: Stirling, Bryan

Cc: Ozzie Fonseca; Greg Young; Thad Westbrook

Subject: RE: Experian PR contact

Bryan:

As long as the call center is recording the message, I would suggest stating that people have until January 31st ,2013 to request an activation code. If that works for you I'll have them add that language immediately.

Thanks

Ozzie Fonseca, CIPP/US

Senior Director, Data Breach Resolution

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"Stirling, Bryan" <BryanStirling@gov.sc.gov<mailto:BryanStirling@gov.sc.gov>> wrote:

Thank you.

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Sent: Friday, October 26, 2012 6:35 PM  
To: Stirling, Bryan  
Cc: Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Bryan:

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Senior Director, Data Breach Resolution

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-----Original Message-----

From: Stirling, Bryan [<mailto:BryanStirling@gov.sc.gov>]  
Sent: Friday, October 26, 2012 3:23 PM  
To: Ozzie Fonseca  
Cc: Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Thank you, call him now.

-----Original Message-----

From: Ozzie Fonseca [<mailto:ofonseca@experianinteractive.com>]  
Sent: Friday, October 26, 2012 6:22 PM  
To: Stirling, Bryan  
Cc: Greg Young; Thad Westbrook  
Subject: Experian PR contact

Bryan:

Here is our PR contact:

Greg Young  
949 567-3791  
[Greg.Young@experianinteractive.com](mailto:Greg.Young@experianinteractive.com)<<mailto:Greg.Young@experianinteractive.com>>

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**RE: Experian PR contact**

Stirling, Bryan

Sent: Friday, October 26, 2012 8:17 PM

To: Thad Westbrook [thad.westbrook@nelsonmullins.com]

I am on a conference call with several higher up as the credit company right now. I will call you after we are done and give you an update. They tell me that they have a solution to the call wait problem.

-----Original Message-----

From: Thad Westbrook [mailto:thad.westbrook@nelsonmullins.com]

Sent: Friday, October 26, 2012 8:15 PM

To: Stirling, Bryan

Subject: Re: Experian PR contact

Good news.

----- Original Message -----

From: Stirling, Bryan [mailto:BryanStirling@gov.sc.gov]

Sent: Friday, October 26, 2012 07:38 PM

To: Ozzie Fonseca &lt;ofonseca@experianinteractive.com&gt;

Cc: Greg Young &lt;Greg.Young@experianinteractive.com&gt;; Thad Westbrook

Subject: RE: Experian PR contact

New voice reply is up and running.

-----Original Message-----

From: Ozzie Fonseca [mailto:ofonseca@experianinteractive.com]

Sent: Friday, October 26, 2012 6:51 PM

To: Stirling, Bryan

Cc: Ozzie Fonseca; Greg Young; Thad Westbrook

Subject: RE: Experian PR contact

Perfect. Thank you

Ozzie Fonseca, CIPP/US

Senior Director, Data Breach Resolution

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"Stirling, Bryan" &lt;BryanStirling@gov.sc.gov&gt; wrote:

That works for me. Thank you.

-----Original Message-----

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Sent: Friday, October 26, 2012 6:47 PM

To: Stirling, Bryan

Cc: Ozzie Fonseca; Greg Young; Thad Westbrook

Subject: RE: Experian PR contact

Bryan:

As long as the call center is recording the message, I would suggest stating that people have until January 31st ,2013 to request an activation code. If that works for you I'll have them add that language immediately.

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Thank you.

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To: Ozzie Fonseca  
Cc: Greg Young; Thad Westbrook  
Subject: RE: Experian PR contact

Thank you, call him now.

-----Original Message-----

From: Ozzie Fonseca [<mailto:ofonseca@experianinteractive.com>]  
Sent: Friday, October 26, 2012 6:22 PM  
To: Stirling, Bryan  
Cc: Greg Young; Thad Westbrook  
Subject: Experian PR contact

Bryan:

Here is our PR contact:

Greg Young  
949 567-3791  
Greg.Young@experianinteractive.com

Ozzie Fonseca, CIPP/US  
Senior Director, Data Breach Resolution

Experian Consumer Direct  
535 Anton, Suite 100. Costa Mesa, CA 92626  
(949) 567-3851 - Desk  
(949) 302-2299 - Cell  
(949) 242-2938 - Fax  
ozzie.fonseca@experian.com

Blog: [www.Experian.com/blogs/data-breach](http://www.Experian.com/blogs/data-breach)<http://www.Experian.com/blogs/data-breach><http://www.Experian.com/blogs/data-breach>  
<http://www.Experian.com/blogs/data-breach>>

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## Stirling, Bryan

---

**From:** Rush Smith <rush.smith@nelsonmullins.com>  
**Sent:** Wednesday, October 31, 2012 1:38 PM  
**To:** Stirling, Bryan  
**Cc:** Thad H. Westbrook  
**Subject:** Fwd: Counts for Sales & Withholding

Rush Smith | 803-255-9492 | [rush.smith@nelsonmullins.com](mailto:rush.smith@nelsonmullins.com)  
Nelson Mullins Riley & Scarborough, LLP, Columbia SC

Sent from my iPhone

Begin forwarded message:

**From:** Harry Cooper <[COOPERH@sctax.org](mailto:COOPERH@sctax.org)>  
**Date:** October 31, 2012, 1:31:21 PM EDT  
**To:** <[rush.smith@nelsonmullins.com](mailto:rush.smith@nelsonmullins.com)>  
**Subject:** Fwd: Counts for Sales & Withholding

Sent from my iPhone

Begin forwarded message:

**From:** "Dale Brown" <[Brownd@sctax.org](mailto:Brownd@sctax.org)>  
**Date:** October 31, 2012 1:04:05 PM EDT  
**To:** "Harry Cooper" <[COOPERH@sctax.org](mailto:COOPERH@sctax.org)>, "Jim Etter" <[Etter\\_JF@sctax.org](mailto:Etter_JF@sctax.org)>  
**Cc:** "Dale Brown" <[Brownd@sctax.org](mailto:Brownd@sctax.org)>  
**Subject:** Counts for Sales & Withholding

Jim and Harry,

Here is a breakdown of the Sales & Withholding accounts compromised on eSales & eWithholding databases:

**Sales:**

Status	Count
Open	124,108
Closed	214,143
Inactive	1,000
Warrant	833
Pending	101
<b>Total</b>	<b>340,185</b>

**Withholding:**

<b>Status</b>	<b>Count</b>
Closed	206,071
Open	111,177
Pending	58
Hold	15
Inactive	1
<b>Total</b>	<b>317,322</b>

If you have questions, just let me know.

Thanks,

Dale Brown, PMP  
SC Department of Revenue  
Acting CIO/Administrator  
(803)898-5513 Office  
(803)727-2510 Cell  
(803)898-5507 FAX  
[brownd@sctax.org](mailto:brownd@sctax.org)

## Stirling, Bryan

---

**From:** Perry, Richard (L. Graham) <Richard\_Perry@lgraham.senate.gov>  
**Sent:** Wednesday, October 31, 2012 1:52 PM  
**To:** Stirling, Bryan  
**Subject:** Letter to IRS re: EINS  
**Attachments:** Shulman IRS.pdf

Richard S. Perry  
Chief of Staff  
Office of Senator Lindsey Graham  
202-224-5972  
202-224-3808 (fax)





## UNITED STATES SENATE

October 31, 2012

Commissioner Doug Shulman  
Internal Revenue Service  
1111 Constitution Avenue, NW  
Washington, DC 20224

Dear Commissioner Shulman,

I would like to bring to your attention an urgent matter related to Employer Identification Numbers or EINs. I was contacted by South Carolina Governor Nikki Haley about the prospect that several thousand private and public EINs were stolen from the S.C. Department of Revenue data banks.

I understand there is currently no system in place at the IRS to handle not only this particular type of ID theft, but this volume. Although in many cases EINs are readily available to the public through a myriad of sources including SEC filings, legitimate online search services, court filings, etc; I am asking you to prepare a protocol tailored specifically for South Carolina businesses that may want their EIN changed. Additionally, I'd ask that this service be made available to impacted businesses through your website and phone representatives.

I appreciate the responsiveness Catherine Barre and your entire agency have already provided me, the Governor's office and the S.C. Department of Revenue regarding the EIN issue. If you have any questions or I may be of assistance to the agency during this critical time for South Carolina's business community, please do not hesitate to contact me any time.

Sincerely,

A handwritten signature in black ink, appearing to read "Lindsey O. Graham".

Lindsey O. Graham  
United States Senator

## Stirling, Bryan

---

**From:** Jason.Sweatt@ey.com  
**Sent:** Wednesday, October 31, 2012 1:55 PM  
**To:** Stirling, Bryan  
**Subject:** RE: Employer Identification Number Considerations

Glad to help!

Best Regards, Jason Sweatt



**Jason C. Sweatt** | Tax Quality & Risk Management

Ernst & Young LLP

75 Beattie Place, Suite 800, Greenville, SC 29601, United States of America

Direct: 1 864 298 3517 | Mobile: 1.864 320 1810 | [Jason.Sweatt@ey.com](mailto:Jason.Sweatt@ey.com)

Fax: 1 866 586 8638 | EY/Comm: 7175277

Website: [www.ey.com](http://www.ey.com)

Thank you for considering the environmental impact of printing emails.

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**From:** "Stirling, Bryan" <[BryanStirling@gov.sc.gov](mailto:BryanStirling@gov.sc.gov)>  
**To:** "Jason.Sweatt@ey.com" <[Jason.Sweatt@ey.com](mailto:Jason.Sweatt@ey.com)>  
**Date:** 10/31/2012 01:52 PM  
**Subject:** RE: Employer Identification Number Considerations

---

Thank you very much.

**From:** Jason.Sweatt@ey.com [<mailto:Jason.Sweatt@ey.com>]  
**Sent:** Wednesday, October 31, 2012 1:48 PM  
**To:** Stirling, Bryan  
**Subject:** Employer Identification Number Considerations

Hello, Bryan:

As we discussed, I wanted share some of the points that we discussed regarding Employer Identification Numbers (EINs).

While business taxpayer EINs are not published and available in a resource such as a public directory, most businesses do not consider them to necessarily be "confidential." They are used in too many places to truly be kept as tightly confidential as an individual's Social Security Number. It is also more difficult to use an EIN in conjunction only with an address to open credit lines or apply for credit cards. Generally, for a business, much more information is needed than the identifying information on the business' tax return.

Some places that they are used include:

- On employees' Forms W-2.
- On Forms 1099 issued to most providers of service to the company over \$600.
- For public companies, on publicly published findings and readily available from the SEC.

- On certain permits and licenses required to be posted in a public place.
- For Tax Exempt organizations and certain other organizations, the entity's tax forms are public record.
- The numbers are issued to banks in application processes.
- The numbers are many times issued to customers and vendors for various reasons.
- Many other places

If I had a business client who had tax information compromised, whether any additional action was required would depend on the facts and circumstances. I would advise them to consider:

- Was the information taken already available to the general public. If so, no real breach of confidential information has really occurred.
- In the client's line of business, can the thief really take any action? What are the possible actions?
- Did the information contain sensitive information such as bank account numbers or credit card numbers, and were those accounts still active.
- Did the information that was taken include sensitive data, such as officers' salaries or officers' SSNs?
- Was the information taken information that would allow the thief to access other data (such as passwords for tax payments, etc.)

Based on the fact pattern, we would decide if any exposure had been created. If the data obtained was simply the identifying information of the business and potentially some financial data (numbers on the return), then for most businesses, they may not like the fact that a breach occurred, but in many cases real additional exposure for the business may not be created by a 3rd party obtaining limited information, even including the EIN.

Does that help?

Best Regards, Jason Sweatt



**Jason C. Sweatt** | Tax Quality & Risk Management

Ernst & Young LLP

75 Beattie Place, Suite 800, Greenville, SC 29601, United States of America

Direct: 1 864 298 3517 | Mobile: 1.864 320 1810 | [Jason.Sweatt@ey.com](mailto:Jason.Sweatt@ey.com)

Fax: 1 866 586 8638 | EY/Comm: 7175277

Website: [www.ey.com](http://www.ey.com)

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## Stirling, Bryan

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**From:** Perry, Richard (L. Graham) <Richard\_Perry@lgraham.senate.gov>  
**Sent:** Wednesday, October 31, 2012 2:21 PM  
**To:** Stirling, Bryan  
**Subject:** Need to send you a revised letter--Do NOT Distribute previous

**Importance:** High

There is a fact error—sending revised now-let me know if it was distributed

Richard S. Perry  
Chief of Staff  
Office of Senator Lindsey Graham  
202-224-5972  
202-224-3808 (fax)



## Stirling, Bryan

---

**From:** Schimsa, Rebecca  
**Sent:** Wednesday, October 31, 2012 2:29 PM  
**To:** Stirling, Bryan  
**Cc:** Godfrey, Rob; LeMoine, Leigh  
**Subject:** Notice is posted

The notices are posted for tomorrow's 2:30 p.m. meeting.

Rebecca S. Schimsa  
Office of Governor Nikki R. Haley  
Staff Attorney & Commerce Liaison  
O: (803) 734-6068 | C: (803) 429-4561

## Stirling, Bryan

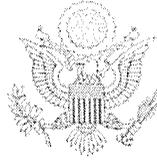
---

**From:** Perry, Richard (L. Graham) <Richard\_Perry@lgraham.senate.gov>  
**Sent:** Wednesday, October 31, 2012 2:29 PM  
**To:** Stirling, Bryan  
**Subject:** Revised IRS Letter (EINs)  
**Attachments:** Shulman IRS Revised.pdf

Richard S. Perry  
Chief of Staff  
Office of Senator Lindsey Graham  
202-224-5972  
202-224-3808 (fax)



LINDSEY O. GRAHAM  
SOUTH CAROLINA



290 RUSSELL SENATE OFFICE BUILDING  
WASHINGTON, DC 20510  
(202) 224-5972

## UNITED STATES SENATE

October 31, 2012

Commissioner Doug Shulman  
Internal Revenue Service  
1111 Constitution Avenue, NW  
Washington, DC 20224

Dear Commissioner Shulman,

I would like to bring to your attention an urgent matter related to Employer Identification Numbers or EINs. I was contacted by South Carolina Governor Nikki Haley about the prospect that several thousand private and public EINs were stolen from the S.C. Department of Revenue data banks.

Although in many cases EINs are readily available to the public through a myriad of sources including SEC filings, legitimate online search services, court filings, etc; I am asking you to prepare a protocol tailored specifically for South Carolina businesses that may want their EIN changed. Additionally, I'd ask that this service be made available to impacted businesses through your website and phone representatives.

I appreciate the responsiveness Catherine Barre and your entire agency have already provided me, the Governor's office and the S.C. Department of Revenue regarding the EIN issue. If you have any questions or I may be of assistance to the agency during this critical time for South Carolina's business community, please do not hesitate to contact me any time.

Sincerely,

A handwritten signature in dark ink, appearing to read "Lindsey O. Graham".

Lindsey O. Graham  
United States Senator

## Stirling, Bryan

---

**From:** Glaccum, David (L. Graham) <David\_Glaccum@lgraham.senate.gov>  
**Sent:** Wednesday, October 31, 2012 3:29 PM  
**To:** 'joseph.hicken@osd.mil'  
**Cc:** Stirling, Bryan  
**Subject:** SC Cyber Attack DOD Letter  
**Attachments:** 10-31-12 SC Cyber Attack DOD Letter.pdf

Joe,

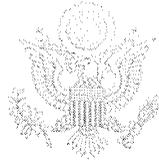
Thanks for your help on this matter. The letter we sent to Under Secretary Wright is attached. We sent it out today.

The contact in South Carolina will be Bryan Stirling. His contact information is below. I have cc'd him on this message. Thank you again for your help in expediting this process. Please contact me if you have any questions. My direct dial is (202) 224-9413.

Bryan Stirling  
Chief of Staff, Governor Nikki Haley  
(803) 734-2100  
[bryanstirling@gov.sc.gov](mailto:bryanstirling@gov.sc.gov)

David M. Glaccum  
Deputy Counsel  
Senator Lindsey O. Graham  
290 Russell Senate Office Building  
Washington, DC 20510  
202-224-5972





## UNITED STATES SENATE

October 31, 2012

Acting Principal Deputy Under Secretary of Defense for Personnel and Readiness  
Jessica L. Wright  
4000 Defense Pentagon  
Washington, DC 20301-4000

Dear Under Secretary Wright:

On October 26, 2012, the South Carolina Department of Revenue released a statement regarding a cyber-attack involving the personal information of South Carolina taxpayers. Specifically, the attack exposed approximately 3.6 million Social Security numbers and 387,000 credit and debit card numbers. The security breach has the potential to impact a wide-range of South Carolinians, including a number who serve in our military. According to the South Carolina Division of Information Technology, the cyber attack occurred in mid-September, was discovered on October 16, and the system was closed and secured on October 20.

In response, the South Carolina Governor's Office has stated that the state of South Carolina will provide free credit monitoring and identity protection to South Carolina citizens that were affected by the cyber attack. To take part in this free service, citizens must contact a designated website or phone number and enroll. In addition to the monitoring service, state officials have provided additional steps citizens can follow to protect their identity.

The key to these services being effective is whether or not a citizen is informed of their availability. While their availability has been reported to citizens of South Carolina currently living in the state, it may not have reached our military personnel currently serving overseas. In an effort to ensure our men and women in uniform are made aware of the cyber attack and the free protective services, I am requesting that the United States Department of Defense contact the South Carolina Governor's Office and Department of Revenue, and coordinate a plan to contact our service members abroad. It is imperative that we inform all of those affected.

I am very concerned about this grave breach of privacy and am confident that, with your help, we will be able to protect our military personnel's personal information here at home.

I look forward to your timely response. Thank you.

Sincerely,

Lindsey O. Graham  
United States Senator

## Stirling, Bryan

---

**From:** Pitts, Ted  
**Sent:** Wednesday, October 31, 2012 3:52 PM  
**To:** Godfrey, Rob; Stirling, Bryan  
**Subject:** Fw: D&B Credibility Corp.

**Importance:** High

---

**From:** Judy Hackett [<mailto:jhackett@dandb.com>]  
**Sent:** Wednesday, October 31, 2012 03:50 PM  
**To:** Pitts, Ted  
**Cc:** Aaron Stibel <[astibel@dandb.com](mailto:astibel@dandb.com)>; Jeff Stibel <[jstibel@dandb.com](mailto:jstibel@dandb.com)>  
**Subject:** D&B Credibility Corp.

### What we can do today:

- Dun & Bradstreet Credibility Corp will give South Carolina businesses affected, a CreditAlert product that will help them stay alerted to changes in their scores or ratings and other indicators of fraudulent activity that could be taking place on their business. The cost will be waived for residents of the state.
- They should visit [DandB.com/SC](http://DandB.com/SC) starting Friday, 11-2 or they can call customer service toll free at this dedicated phone number 800-279-9881

### For Background

- How does the product help? If someone were to steal your business identity, items could be purchased, your bills could go unpaid, new lines of credit could be opened up. This product will alert customers to changes taking place in their business credit file. Even something as simple as a change to a business address or a company officer change would set off an alert to the business owner.

As we mentioned on the phone, if you need anything else now or in the future, please do not hesitate to reach out.

Also if you need a quote from our CEO, feel free to use what he said on the phone:

Chairman and CEO Jeff Stibel said, "When our nation or our states are in need, Dun & Bradstreet Credibility Corp. will drop everything to help. We are honored to serve this great state and tremendous governor."

Judy Hackett  
Chief Marketing Officer  
Dun & Bradstreet Credibility Corp  
22761 Pacific Coast Highway  
Malibu, CA 90265  
O: 310-919-2233  
C: 770-337-4869  
F: 310-919-2948  
[www.DandB.com](http://www.DandB.com)

**Dun & Bradstreet**  
CREDIBILITY CORP



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## Stirling, Bryan

---

**From:** Maley, Patrick  
**Sent:** Wednesday, October 31, 2012 3:59 PM  
**To:** Stirling, Bryan  
**Subject:** FW: IG State-Wide Information Security Initiative--MEETING NOTIFICATION, 10AM, THURSDAY, 11/1  
**Attachments:** Short Term Cyber Security Action Plan.docx; IT Agency Self Assessment.doc

---

**From:** Maley, Patrick  
**Sent:** Wednesday, October 31, 2012 3:48 PM  
**To:** 'Abdallah Haddad'; 'Alton "Al" Hoy'; Franklin, Ami; Ford, Andrew; 'Anthony Caldwell'; Bailey, Barbara; 'Barry Langley'; Hartman, Betsy; 'Bill Croteau'; 'Bill Hogue'; 'Bill Miller'; 'Bob Cape'; Boles, Les; Leach, Brian; Hoverman, Bryce; 'Camille Brown'; 'Candice Pou'; 'Catherine Lee'; Fallaw, Chuck; 'Cliff Stanley'; Smith, Dave; 'David "Ric" Lawson'; 'David Beverly'; 'David Elwart'; 'David Foshee'; Ross, David; Hipp, Dawn; 'Del Collins'; 'Don Cantrell'; 'Douglas Harper'; 'Elaine Knight'; Fletcher, Gayle; 'Guang Zhao'; Hammond, Carol; Harrill, Ken; 'Herbert Drucker'; 'James Hammond'; 'James Manning'; 'James Swindler'; MacDougall, James R.; 'Jay Rolin'; 'Jeff Baumann'; 'Jeffrey Smith'; 'Jim Bottom'; 'Jim Scurry'; 'Joan Assey'; 'John Dixon'; 'John Supra'; 'Katie Harrison'; Pandy, Kevin; Steele, Kevin; 'Khush Tata'; 'Larry Hubbard'; Nichols, Lisa; 'Margaret Sanders'; 'Mark Phipps'; Baker, Matt; 'Matt Faile'; 'Melissa Forinash'; Harris, Mike; 'Michael Wingard'; 'Michelle Moore'; 'Mike Garon'; 'Pam Everitt'; 'Pat Smith'; 'Paul Harmon'; Randy.Erskine; Dzek, Renee; 'Richard Nelson'; Rasmussen, Richard; Green, Richards; 'Robert Clark'; 'Robert Wilson'; 'Robin Lawrence'; 'Rolf Dolder'; 'Ron Mitchell'; 'Ronnie Finley'; 'Sandee Sprang'; Houston, Scott; Copeland, Sherry; 'Steve Flowers'; Sklar, Steve; 'Susan Worthy'; 'Thomas Smith'; 'Trad Robinson'; 'Trevis Shealy'; 'Troy Pound'; 'Yolanda McKnight'; 'jlowder@dew.sc.gov'; Adams, Marcia; Pitts, Ted; Earley, Jimmy; Jones, Sam; Oliver, Walt; 'bryanstirling@sc.gov.sc'  
**Subject:** IG State-Wide Information Security Initiative--MEETING NOTIFICATION, 10AM, THURSDAY, 11/1

---

Attached to this email are the following **DRAFT** documents: 1) "short term cyber security action plan" for each agency; and 2) IT Agency Self-Assessment.

The 10AM, Thursday, 11/1 meeting is NOT MANDATORY for all CIOs; however, all CIOs/designee are encouraged & welcome. It is an opportunity to get direct and dynamic input on the attached **DRAFT** documents from those on the "front-line" of information security. Feel free to email me direct your input to be factored into the final documents. The meeting is also an opportunity to start the conversation and get input on developing a plan to fully assess state-wide information security.

I appreciate the talent and expertise in the agencies on information security. However, given the public's confidence level in state information security, we must double check ourselves as an initial step while we pursue a better understanding of this significant state-wide issue and opportunities to improve.

Thanks for your attention to this important issue.

### **10/30 IG email:**

I was overwhelmed by the show of support for this effort--thanks. As set out in the below email last Friday & reinforced by media reports of the public's concern, we will be having a meeting at **10AM, Thursday, November 1, at the Forestry Commission, 5500 Broad River Road, Columbia.** The primary purpose of this meeting will be to seek input on immediate measures/protocols that can be deployed to agencies state-wide to

increase our collective information security confidence in the short-run, as well as identify critical weaknesses needing immediate attention.

To start the conversation, I will be sending an email out shortly (later today or Wednesday morning) containing a list of **DRAFT** recommendations from DSIT on this topic. Please look at this list prior to the meeting, and add/subtract/modify. We need everyone's experience & perspective on how best to swiftly check our own information security programs, deploy pragmatic measures, and identify any area that has immediate exposure to compromising PII.

Although the topic for this meeting will be a short-term response, similar to a military stand down day to re-emphasize and re-focus the importance of information security, the meeting will also start the process of planning a way forward to address longer-term issues.

I need four full-time volunteer subject matter experts from Agencies to fully staff the initial task force of six. I will personally lead this group. The group will set up the task force at DSIT offices, 4430 Broad River Road, Columbia. This task force will get it done in several months. We will add more staff if needed to hit that timeline rather than elongate a review given the significance and impact of the issue on the state. Please email me direct with your volunteer.

Thanks for your interest & support.

!  
G Email to CIOs, Friday, 10/26:

If you have not already heard via media outlets, the Department of Revenue had a cyber intrusion resulting in the loss of 3.6 million names and social security numbers, as well as 387,000 credit card numbers. The Governor requested the Inspector General lead a state-wide information security (INFOSEC) initiative to assess our INFOSEC and make recommendations. This computer intrusion could have happened to anyone of us, but this large data loss of tax information has to impact our citizen's trust & confidence in state government to professionally protect their confidential information. After 30 years in the FBI, I don't get over-excited unless someone is shooting at me, but in my opinion, this is a crisis situation for information technology in state government.

I need your help. I am not an INFOSEC expert. My expertise is taking a mission, assembling the right team, developing objectives, collecting data on the objectives, and arriving at options & recommendations. I do know enough at this time to break this initiative into two phases. Phase I will identify measures or protocols to deploy to all agencies state-wide for immediate due diligence to give confidence to the public, as well as each other, that the collective IT components in state government are at a common quality assurance baseline. After our due diligence baseline, then Phase II will look at issues from a state-wide, longer term strategy perspective.

I will be assembling a team of subject matter IT experts to work full-time on this task force. I ask each agency CIO to think about voluntarily contributing a qualified staff member to this full-time task force. It will certainly be highly developmental, as well as contribute to an outcome having a long lasting impact on state government IT.

I am also soliciting volunteer CIOs to attend an initial organizing/strategy meeting to primarily address Phase I which has a time sensitive quality. If you are interested, please email me back at [patrickmaley@oig.sc.gov](mailto:patrickmaley@oig.sc.gov) or call my cell (803) 429-4946.

Due to time constraints, I am unable to send a copy to each of your respective Agency Heads for situational awareness, so I would appreciate you forwarding this email up your chain of command.

I will be back in touch to all CIOs early next week.

Thanks in advance for your time & interest in this critical initiative.

IG State-Wide Information Security Initiative  
**Short Term Cyber Security Action Plan**

## **I. Short Term Remediation Steps**

Immediately, all agencies should review and implement the following IT security measures:

1. All agencies should keep, monitor and review logs of all remote access, DNS, DHCP, Active Directory, and all systems in the DMZ. The logs should be stored for a minimum of 30 days or as required by statutes governing PII and other sensitive data.
2. Disable direct access to the Internet for all internal servers/data bases.
3. Ensure there are no data bases (no live data) in the DMZ.
4. Disable your local administrator account and have your administrators log in under their own named accounts. Some software requires local administrator access. In that case, the administrator password should differ from machine to machine.
5. Local accounts and domain accounts should have different user names and passwords.
6. Limit system accounts to a single purpose. Don't share system accounts across functions.
7. Disable dynamic DNS.
8. Ensure operating systems and 3<sup>rd</sup> party software are patched to the current level. Virus protection software must be maintained at its current level. These must be continuous processes.
9. Verify firewall egress and ingress rules to those ports required to do business.
10. Disable all credential caching on servers workstations laptops and mobile devices.
11. All servers in the DMZ should have only required services and network ports enabled.

## **II. Agency Self-Assessment**

Self-assessments provide a cost-effective technique for agency officials to determine the current status of their information security programs, mitigate identified weaknesses, and where necessary, establish a target for improvement.

You must complete the information technology agency self-assessment survey linked below. Responses should be generated from multiple staff levels within the agency. Please note that you have to self-register prior to completing the survey.

IG State-Wide Information Security Initiative  
Short Term Cyber Security Action Plan

**Registration Instructions**

Please have your staff complete each of the following surveys. New users will be required to validate their e-mail address prior to logging into the site. After your account has been activated by the website administrator an email will be sent to the email address you entered on the registration form with login instructions. You will need to identify a representative sample of staff from the categories below to complete the corresponding surveys.

Senior Management Survey  
Operational Management Survey  
IT Staff Survey  
General Staff Survey

Assessment: <https://sc-isac.sc.gov/content/information-technology-it-agency-self-assessment>

**III. Data Classification**

Agencies will be asked to complete a data classification inventory. Instructions and templates will be provided in the next few days.

**For Assistance**

Please contact your DSIT Customer Service Representative if you need assistance with any of these measures.



cedures for protecting information when working with third parties, collaborators, subcontractors, or information belonging to other organizations, and procedures of external organizations, and procedures for managing external personnel.				
sourced security services, mechanisms, and requirements.				
es, and data criticality has been performed. Reviewed, and tested: business continuity or recovery plan(s), and contingency plan(s) for				
nd business continuity plans consider physical and controls.				
y, disaster recovery, and business continuity to carry out their responsibilities.				
s for safeguarding the premises, buildings, and and tested.				
cedures for managing visitors.				
cedures for physical control of hardware and				
cedures for controlling physical access to work (communication devices, etc.) and software media. that allow access to sensitive information are authorized access.				
document the repairs and modifications of a facility's				
th respect to all physically controlled media, can				
ntinely examined for anomalies, and corrective				
ecurity plan(s) for safeguarding the systems and				
y secure storage (e.g., backups stored off site, tion).				
regularly verified.				
respect to revisions, patches, and				
ries.				
ata backup plan for backups of both software and responsibilities under the backup plans.				



are planned, controlled, and documented.				
when issuing, changing, and terminating users' * Unique user identification is required for all third-party users. * Default accounts and default systems.				
on systems – all unnecessary services have been				
tem and network administration are used, and or replaced.				
auditing tools are routinely used by the t with according to the appropriate policy or				
nts are periodically audited for compliance with				
authentication (e.g., file permissions, network are used to restrict user access to information, ns and services, and network connections.				
cedures to establish and terminate the right of duals and groups.				
ed to ensure that sensitive information has not l in an unauthorized manner. Methods or ed and verified.				
ures for managing vulnerabilities, including * ols, checklists, and scripts * keeping up to date attack methods * reviewing sources of information urity alerts, and notices * identifying iluated * scheduling of vulnerability evaluations * esults * maintaining secure storage and				
es are followed and are periodically reviewed and				
ts are performed on a periodic basis, and hey are identified.				
ed to protect sensitive information while in t,, data encryption, public key infrastructure,				
remotely managing systems, routers, and				
new and revised systems include considerations for ocedures * history of security compromises *				





## Stirling, Bryan

---

**From:** Perry, Richard (L. Graham) <Richard\_Perry@lgraham.senate.gov>  
**Sent:** Wednesday, October 31, 2012 4:04 PM  
**To:** Stirling, Bryan

Bryan,

Below is additional info regarding EINs. There seems to be a lot of evidence that points to the fact that these numbers are public, or accessible fairly easily already. Some of this depends of the SC DOR protocol regarding the way they handle the privacy of such numbers; Below is additional info that may be helpful in fully understanding the seriousness or not of this particular breach.

For **public** companies, the EIN (or "IRS No.") is printed on the first page of 10-Ks, 20-Fs and other SEC filings, which you can get on the Internet for free (see the Filings section of "Securities and Exchange Commission").

For **private** companies, *it is possible that the number is available on FreeErisa's [EIN Finder](#) or [FEINsearch.com](#), or use the EIN field in the business search on a public records database such as [KnowX.com](#), [TLO](#), [Accurint](#), [Lexis](#) (D&B;FEIN) or [Westlaw](#) (FEIN-ALL). If the company files with a Secretary of State the EIN may be on its annual report. If the company filed for bankruptcy, the EIN may be on the docket sheet as part the company's address. Also, EINs are often included in the company's D&B report (see "Dun & Bradstreet Reports").*

Richard S. Perry  
Chief of Staff  
Office of Senator Lindsey Graham  
202-224-5972  
202-224-3808 (fax)



## Stirling, Bryan

---

**From:** Jeff Stibel <jstibel@dandb.com>  
**Sent:** Wednesday, October 31, 2012 4:08 PM  
**To:** Stirling, Bryan  
**Cc:** Judy Hackett; Aaron Stibel  
**Subject:** Re: SC

Thanks Bryan - confirmed and approved.

On Oct 31, 2012, at 1:05 PM, "Stirling, Bryan" <[BryanStirling@gov.sc.gov](mailto:BryanStirling@gov.sc.gov)> wrote:

As we discussed we'd like this Credit Alert to be available to any business that has filed a tax return from 1998 to the breach date with SC. Please approve, thank you.

This e-mail and any files transmitted with it may contain privileged or confidential information. It is solely for use by the individual for whom it is intended, even if addressed incorrectly. If you received this e-mail in error, please notify the sender; do not disclose, copy, distribute, or take any action in reliance on the contents of this information; and delete it from your system. Any other use of this e-mail is prohibited. Thank you.

## Stirling, Bryan

---

**From:** Jeff Stibel <jstibel@dandb.com>  
**Sent:** Wednesday, October 31, 2012 4:37 PM  
**To:** Aaron Stibel  
**Cc:** Stirling, Bryan; Judy Hackett  
**Subject:** Re: SC

Great. They are in the middle of the announcement now. Be sure to send them a note when the link is live with the URL as a reminder.

On Oct 31, 2012, at 1:35 PM, "Aaron Stibel" <[astibel@dandb.com](mailto:astibel@dandb.com)> wrote:

Team:

We will have a simple SC Coming Soon page up on [DandB.com/SC](http://DandB.com/SC) in the next few moments.

We can change this page; I just didn't want the Governor's office to announce something without at least a Coming Soon page up.

This page will be replaced with the actual offer page tomorrow night.

-Aaron

Aaron Stibel  
SVP, Technology  
[astibel@dandb.com](mailto:astibel@dandb.com)  
(310) 919 - 2214

<image001.jpg>

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---

**From:** Stirling, Bryan [<mailto:BryanStirling@gov.sc.gov>]  
**Sent:** Wednesday, October 31, 2012 1:08 PM  
**To:** Jeff Stibel  
**Cc:** Judy Hackett; Aaron Stibel  
**Subject:** RE: SC

Thank you very much!

**From:** Jeff Stibel [mailto:jstibel@dandb.com]  
**Sent:** Wednesday, October 31, 2012 4:08 PM  
**To:** Stirling, Bryan  
**Cc:** Judy Hackett; Aaron Stibel  
**Subject:** Re: SC

Thanks Bryan - confirmed and approved.

On Oct 31, 2012, at 1:05 PM, "Stirling, Bryan" <BryanStirling@gov.sc.gov> wrote:

As we discussed we'd like this Credit Alert to be available to any business that has filed a tax return from 1998 to the breach date with SC. Please approve, thank you.

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## Stirling, Bryan

---

**From:** Maybank, Burnet R. III <BMaybank@nexsenpruet.com>  
**Sent:** Wednesday, October 31, 2012 4:38 PM  
**To:** Stirling, Bryan  
**Subject:** EIN sites

<http://answers.yahoo.com/question/index?qid=1006033021718>

<http://smallbusiness.chron.com/LOOK-UP-EIN-NUMBER-4268.HTML>

<http://www.sba.gov/community/blogs/community-blogs/business-law-advisor/how-do-i-find-ein>

Sent from my iPhone

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--------	------------

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## How do I find an EIN number for a company?

7 years ago Report Abuse

 [toya0324](#)

### Best Answer - Chosen by Voters

Go to this website:

<http://www.freeerisa.com>

Under "FREE Reference Databases" click the EIN finder link. You're allowed three free searches, then you have to pay.

#### Source(s):

Website - freeerisa.com

7 years ago Report Abuse

**100% 1 Vote**

 [Brian](#)

### Other Answers (2)

- contact the company themself and explain to them that you need it and the purpose of it. By law, they're suppose to give you one for tax purposes.

#### Source(s):

income tax courses, presently a tax preparer

7 years ago Report Abuse

**0% 0 Votes**

 [Young mom of 4](#)

- IRS or erisa.com or your state web site under business listings sometimes it can be quicker to call the state depending on the info you have and how friendly the web site is

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 [rewonlin...](#)



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# How Do I Find an EIN?

by NicoleD, Former Moderator

**Created:** August 26, 2010, 10:5

**Updated:** June 17, 2011, 12:0

Share: 1 comment

Most businesses need an Employer Identification Number (EIN), also known as a Federal Tax Identification Number, from the IRS. If you misplaced your EIN, need to establish an EIN, or want to look up another business's EIN, read this guide for fast answers to your EIN questions.

## What is an EIN, and do I need one?

An Employer Identification Number (EIN) is also known as a Federal Tax Identification Number, and is used by the IRS to identify a business entity. EINs are usually written in a nine digit series, for example XX-XXXXXXX.

Non-employers will need an EIN if their businesses operate as a corporation or partnership. If you are sure if your business needs an EIN, use this handy checklist from the IRS. Answering yes to any of the questions in the list means that you will need to acquire an EIN for your business.

## How do I get an EIN?

You can apply for an EIN from in several ways - through the IRS's online application, by calling their

Business and Specialty Tax Line at (800) 829-4933, or by faxing or mailing Form SS-4  to your appropriate filing office.

## I lost my EIN - What now?



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## How to Look Up an EIN Number

by W D Adkins, Demand Media

A federal Employer Identification Number--commonly abbreviated EIN--is the tax ID number the Internal Revenue Service is including businesses, nonprofit organizations, and state or local government agencies. This widespread use makes the EIN organizations. You can often look up an EIN for free, although occasionally you may have to resort to a fee-based database employer&rsquo;s EIN, you can find it on your W2 Form.

Sponsored Link

### Federal Tax ID (EIN)

Get your Tax ID in minutes. Fast, Secure online form. [www.gov-tax.com](http://www.gov-tax.com)

#### Step 1

Look up an EIN number for a publicly traded company on their Investor Relations website. Most have an SEC Filings page. Commission filing document. The EIN must be listed on the first page of the document.

#### Step 2

Utilize the SEC EDGAR online Forms and Filings database. This is a free alternative you can use when a company doesn't database contains the SEC filings of all publicly traded corporations.

### Step 3

Subscribe to an online commercial database service if you expect to look up EIN numbers on a regular basis. For example, service lists some 14 million EINs as of 2010.

### Step 4

Look up EIN numbers using a pay-as-you-go database service. Database providers, including KnowX, give you the option of having to subscribe to their service. This is a good option if you only need to find a few EIN numbers.

### Step 5

Check commercial EIN database providers for special offers. Many allow you to make a few searches for free to motivate you. An EIN database provides all the information you need on businesses and other organizations.

Sponsored Links

## Apply for a Tax ID Number

Federal Tax ID Processing Online Have your EIN within a few minutes! [Federal-Tax-Identification.com](http://www.federal-tax-identification.com)

## Tax ID Lookup

Lookup Tax ID Numbers Online. Simple, Fast, And Free. Search Now! [FinanceCity.com](http://www.financecity.com)

## AT&T™ Small Business Deal

Unlimited Local + Long Distance & High Speed Internet - \$75/month! [att.com/smallbusiness](http://att.com/smallbusiness)

## Your Own Business Website

Get a Free Business Web Address, Website and Listings from Google! [GYBO.com/South-Carolina](http://gybo.com/South-Carolina)

### Things Needed

Debit or credit card

Internet access

### References

IRS: Employer Identification Numbers(<http://www.irs.gov/businesses/small/article/0,,id=98350,00.html>)

Department of Labor: Employer Identification Numbers(<http://www.dol.gov/oasam/library/law/lawtips/employeridentificationn>)

### Resources

Dun & Bradstreet: Selectory Database(<http://trial.selectory.com/lp/google/company/find-company.html?registrator>)

KnowX: EIN Search(<https://www.knowx.com/fein/search.jsp>)

SEC: EDGAR Filings and Forms(<http://www.sec.gov/edgar.shtml>)

### About the Author

W D Adkins has been writing professionally for two years. His writing interests include education, business and finance. Adkins has a degree in psychology and sociology from Georgia State University. He is also a member of the Society of Professional Journalists.

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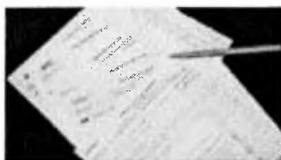
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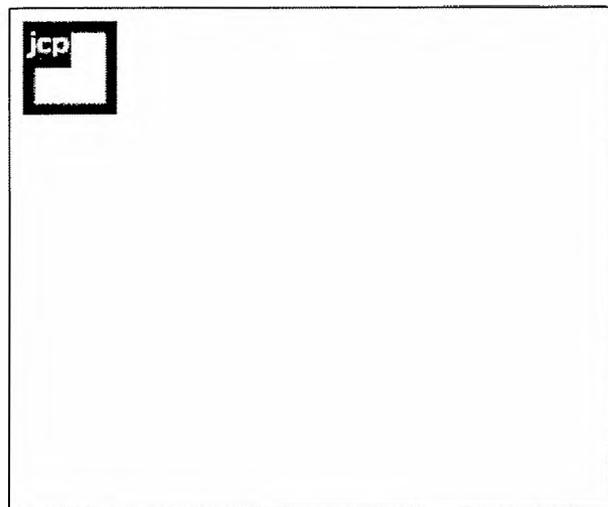
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## Stirling, Bryan

---

**From:** Ozzie Fonseca <ofonseca@experianinteractive.com>  
**Sent:** Wednesday, October 31, 2012 4:58 PM  
**To:** Stirling, Bryan  
**Subject:** Your question

Bryan:

In response to your question, it is not necessary to buy additional credit reports to keep abreast of changes to your credit file. Upon enrollment the member will receive an Experian credit report as a baseline reference point, and from that point forward Experian provides monitoring of the 3 credit agencies for key changes to each respective credit file. If a change to any of those 3 credit files is detected, an alert will be sent to the member with enough details to help understand what has transpired, and enable the member to take further action as needed.

Since the alerts have specific details and are actionable it is not necessary to buy a new credit report to see the same information.

Regards,

**Ozzie Fonseca, CIPP/US**  
**Senior Director, Data Breach Resolution**



Experian Consumer Direct  
535 Anton, Suite 100. Costa Mesa, CA 92626  
(949) 567-3851 - Desk  
(949) 302-2299 - Cell  
(949) 242-2938 - Fax  
[ozzie.fonseca@experian.com](mailto:ozzie.fonseca@experian.com)

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## Stirling, Bryan

---

**From:** Haltiwanger, Katherine  
**Sent:** Wednesday, October 31, 2012 5:42 PM  
**To:** Stirling, Bryan  
**Subject:** Re: FAQs

Thanks!

---

**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 05:31 PM  
**To:** Haltiwanger, Katherine  
**Subject:** FW: FAQs

Here are the FAQs from Consumer Affairs.

---

**From:** Grube-Lybarker, Carri  
**Sent:** Wednesday, October 31, 2012 11:36 AM  
**To:** Stirling, Bryan  
**Subject:** FAQs

Hi Brian,

Attached are the FAQs we've developed thus far based on calls we've received.

Let me know if you have any questions~

Thanks,  
Carri

**Carri Grube Lybarker, Esq.**  
**Administrator | SC Department of Consumer Affairs**  
2221 Devine Street, Suite 200  
P.O. Box 5757 | Columbia, SC 29250-5757  
803.734.4297 | 803.734.4229 FAX  
[www.consumer.sc.gov](http://www.consumer.sc.gov) **\*\*Please note new website address\*\***



## Stirling, Bryan

---

**From:** Greg Young <Greg.Young@experianinteractive.com>  
**Sent:** Wednesday, October 31, 2012 5:45 PM  
**To:** Stirling, Bryan  
**Cc:** Jon Neiditz; Thad Westbrook; Rush Smith (rush.smith@nelsonmullins.com); Michael Bruemmer; Ozzie Fonseca; Ken Bixler  
**Subject:** From Greg Young, re: numbers for 2:30 pm PST 10-31-12

Bryan –

Numbers:

Calls: 630,000  
Registrations: 455,000  
Avg. Wait time: 12 min.

**Greg Young, APR**

Director  
Public Relations/Consumer Engagement

Experian Consumer Services  
535 Anton, suite 100  
Costa Mesa, CA 92626  
Direct: 949-567-3791  
Mobile: 949-294-5701  
[greg.young@experianinteractive.com](mailto:greg.young@experianinteractive.com)

[freecreditreport.com](http://freecreditreport.com)  
[freecreditscore.com](http://freecreditscore.com)  
[creditreport.com](http://creditreport.com)  
[protectmyid.com](http://protectmyid.com)  
[safetyweb.com](http://safetyweb.com)

## Stirling, Bryan

---

**From:** Glaccum, David (L. Graham) <David\_Glaccum@lgraham.senate.gov>  
**Sent:** Wednesday, October 31, 2012 5:10 PM  
**To:** 'Hicken, Joseph F CIV OSD LA'  
**Cc:** Stirling, Bryan  
**Subject:** RE: SC Cyber Attack DOD Letter

Thank you. Please let me know if there is anything I can do to help.

DMG

David M. Glaccum  
Deputy Counsel  
Office of Senator Lindsey Graham

-----Original Message-----

From: Hicken, Joseph F CIV OSD LA [<mailto:Joseph.Hicken@osd.mil>]  
Sent: Wednesday, October 31, 2012 5:08 PM  
To: Glaccum, David (L. Graham)  
Cc: [bryanstirling@gov.sc.gov](mailto:bryanstirling@gov.sc.gov)  
Subject: RE: SC Cyber Attack DOD Letter

Thanks David, per your request, I'll try to find someone Mr. Sterling can speak with before the letter is formally responded to.

v/r,  
Joe

Joe Hicken  
Office of the Assistant Secretary of Defense for Legislative Affairs  
Direct: 703.614.2865

-----Original Message-----

From: Glaccum, David (L. Graham) [[mailto:David\\_Glaccum@lgraham.senate.gov](mailto:David_Glaccum@lgraham.senate.gov)]  
Sent: Wednesday, October 31, 2012 3:29 PM  
To: Hicken, Joseph F CIV OSD LA  
Cc: [bryanstirling@gov.sc.gov](mailto:bryanstirling@gov.sc.gov)  
Subject: SC Cyber Attack DOD Letter

Joe,

Thanks for your help on this matter. The letter we sent to Under Secretary Wright is attached. We sent it out today.

The contact in South Carolina will be Bryan Stirling. His contact information is below. I have cc'd him on this message. Thank you again for your help in expediting this process. Please contact me if you have any questions. My direct dial is (202) 224-9413.

Bryan Stirling

Chief of Staff, Governor Nikki Haley

(803) 734-2100

[bryanstirling@gov.sc.gov](mailto:bryanstirling@gov.sc.gov)

David M. Glaccum

Deputy Counsel

Senator Lindsey O. Graham

290 Russell Senate Office Building

Washington, DC 20510

202-224-5972

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## Stirling, Bryan

---

**From:** Jon Neiditz <Jon.Neiditz@nelsonmullins.com>  
**Sent:** Wednesday, October 31, 2012 6:36 PM  
**To:** Thad Westbrook; Stirling, Bryan; Rush Smith  
**Subject:** FW: Contact Info  
**Attachments:** Business Credit Advantage Product Sheet.pdf.pdf

Here's the new URL. They're going to link it in to their consumer website almost immediately.

Jon

## Nelson Mullins

---

Jon A. Neiditz

Partner

[jon.neiditz@nelsonmullins.com](mailto:jon.neiditz@nelsonmullins.com)

### Nelson Mullins Riley & Scarborough LLP

Atlantic Station

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Atlanta, GA 30363

Tel: 404.322.6139 Fax: 404.322.6033

[www.nelsonmullins.com](http://www.nelsonmullins.com)

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---

**From:** Fingersh, Adam [<mailto:adam.fingersh@experian.com>]  
**Sent:** Wednesday, October 31, 2012 6:32 PM  
**To:** Jon Neiditz  
**Cc:** Anderson, Allen F.  
**Subject:** RE: Contact Info

Jon-

[www.SmartBusinessReports.com/SouthCarolina](http://www.SmartBusinessReports.com/SouthCarolina) is the custom landing page for this program. The URL will be live by 7pm (pacific) this evening.

Attached is the product sheet for the offering. Per your request we are also working with our consumer team to get a link on the consumer landing page.

Please let me know if you have any questions. Again, my mobile number is 949-212-3453.

Regards,  
Adam

### Adam D. Fingersh

Senior Vice President, Products and Marketing

Experian Business Information Services

Tel: 714.830.7707 | [adam.fingersh@experian.com](mailto:adam.fingersh@experian.com)

**Executive Assistant: Tina De La Cuadra**  
Tel: 714.830.5433 | [tina.delacuadra@experian.com](mailto:tina.delacuadra@experian.com)



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**From:** Fingersh, Adam  
**Sent:** Wednesday, October 31, 2012 3:07 PM  
**To:** 'jon.neiditz@nelsonmullins.com'  
**Subject:** Contact Info

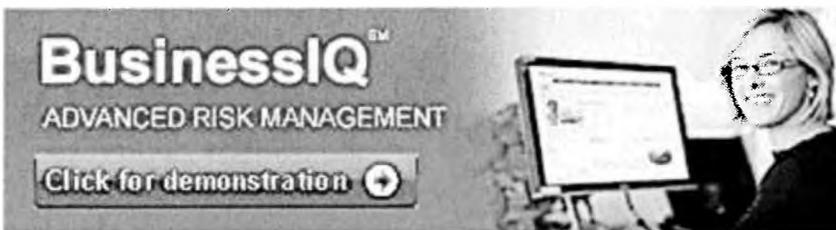
Jon-

Per your request, below is my contact info. Also, my mobile phone is 949-212-3453.

-Adam

**Adam D. Fingersh**  
Senior Vice President, Products and Marketing  
Experian Business Information Services  
Tel: 714.830.7707 | [adam.fingersh@experian.com](mailto:adam.fingersh@experian.com)

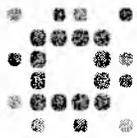
**Executive Assistant: Tina De La Cuadra**  
Tel: 714.830.5433 | [tina.delacuadra@experian.com](mailto:tina.delacuadra@experian.com)



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# Business Credit Advantage<sup>SM</sup>

Manage your small-business credit report and receive instant alerts



## Experian<sup>SM</sup>

Business Information Services

Business Credit Advantage<sup>SM</sup> is a self-monitoring service that allows unlimited access to a company's business credit report and score. An invaluable tool for proactively managing your business credit, Business Credit Advantage provides a fast, economical way to access your company's business credit report and guard against identity theft. Ongoing knowledge of exactly what's in your company's credit report ultimately can help your business optimize future growth, from building capital to gaining customers.

Your business credit score defines your company

Managing your company's business credit score is essential for success. Like personal credit, business credit can impact everything surrounding your business. Your commercial credit score reflects your company's image to potential lenders and business partners. Unlike personal credit, anyone can view your business credit report and score for any reason.

Protect your company's credit information

Experian monitors business credit information daily, ensuring immediate action may be taken if something changes in your profile. Instant email alerts to changes in a business credit report also protect you from potential fraud or default.

Business Credit Advantage effectively helps to:

- Protect your company's business information from misuse or fraud
- Provide better awareness and avoid surprises
- Ensure immediate action is taken when changes occur in a commercial credit report
- Manage the factors that drive a company's business credit score
- Maximize opportunity for business growth and reputation
- Enable healthy management behaviors separating personal credit risk from business credit risk

Experian  
475 Anton Blvd.  
Costa Mesa, CA 92626  
T: 1 800 520 1221  
[www.experian.com/BusinessCreditAdvantage](http://www.experian.com/BusinessCreditAdvantage)

#### Unlimited report access and instant change alerts

Business Credit Advantage draws information from Experian's BigSource® database, which contains more than 27 million credit-active businesses in the United States. Other features include:

- Unlimited access to the most comprehensive report Experian has on a particular business
- Proactive email alerts to changes in a company's business credit report
- History of score trends and alerts with user's account dashboard
- 24-7 instant online access and daily monitoring

#### Change of address alerts for business identity theft warnings

Business Credit Advantage includes reported changes to your business's address. This type of event is a key indicator of potential fraud. With early notification of this change, you receive an additional layer of fraud protection.

Examples of other email alerts include:

- Business address changes
- Credit score changes
- Newly opened credit tradelines
- Credit inquiries on the business profile
- Uniform Commercial Code filings
- Public record filings, including bankruptcy, liens and judgments
- Collection filings

Business Credit Advantage is available through [www.experian.com/BusinessCreditAdvantage](http://www.experian.com/BusinessCreditAdvantage) and [SmartBusinessReports.com](http://SmartBusinessReports.com)® as either a monthly or an annual plan.

To find out more about Business Credit Advantage, visit either of the Websites above.

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11110-2001

## Stirling, Bryan

---

**From:** Thad Westbrook <thad.westbrook@nelsonmullins.com>  
**Sent:** Wednesday, October 31, 2012 6:40 PM  
**To:** Jon Neiditz; Stirling, Bryan; Rush Smith  
**Subject:** RE: Contact Info

FYI - This is the free offer from Experian.

---

**From:** Jon Neiditz  
**Sent:** Wednesday, October 31, 2012 6:36 PM  
**To:** Thad Westbrook; Stirling, Bryan ([BryanStirling@gov.sc.gov](mailto:BryanStirling@gov.sc.gov)); Rush Smith  
**Subject:** FW: Contact Info

Here's the new URL. They're going to link it in to their consumer website almost immediately.

Jon

## Nelson Mullins

---

Jon A. Neiditz  
Partner  
[jon.neiditz@nelsonmullins.com](mailto:jon.neiditz@nelsonmullins.com)

### Nelson Mullins Riley & Scarborough LLP

Atlantic Station  
201 17th Street NW, Suite 1700  
Atlanta, GA 30363  
Tel: 404.322.6139 Fax: 404.322.6033

[www.nelsonmullins.com](http://www.nelsonmullins.com)  
(View Bio)

---

**From:** Fingersh, Adam [<mailto:adam.fingersh@experian.com>]  
**Sent:** Wednesday, October 31, 2012 6:32 PM  
**To:** Jon Neiditz  
**Cc:** Anderson, Allen F.  
**Subject:** RE: Contact Info

Jon-

[www.SmartBusinessReports.com/SouthCarolina](http://www.SmartBusinessReports.com/SouthCarolina) is the custom landing page for this program. The URL will be live by 7pm (pacific) this evening.

Attached is the product sheet for the offering. Per your request we are also working with our consumer team to get a link on the consumer landing page.

Please let me know if you have any questions. Again, my mobile number is 949-212-3453.

Regards,  
Adam

**Adam D. Fingersh**

Senior Vice President, Products and Marketing  
Experian Business Information Services  
Tel: 714.830.7707 | [adam.fingersh@experian.com](mailto:adam.fingersh@experian.com)

**Executive Assistant: Tina De La Cuadra**

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**From:** Fingersh, Adam  
**Sent:** Wednesday, October 31, 2012 3:07 PM  
**To:** 'jon.neiditz@nelsonmullins.com'  
**Subject:** Contact Info

Jon-

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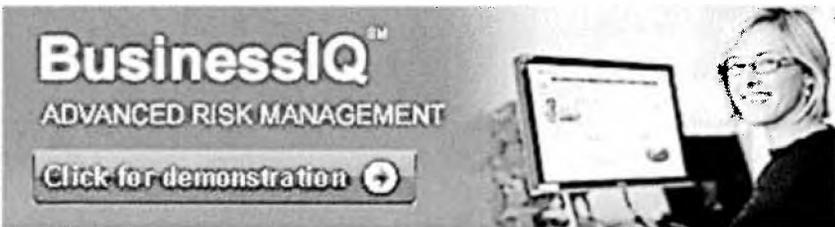
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## Stirling, Bryan

---

**From:** Thad Westbrook <thad.westbrook@nelsonmullins.com>  
**Sent:** Wednesday, October 31, 2012 7:13 PM  
**To:** Stirling, Bryan  
**Subject:** Fw: Contact Info  
**Attachments:** Business Credit Advantage Product Sheet.pdf.pdf

Experian business.

---

**From:** Jon Neiditz  
**Sent:** Wednesday, October 31, 2012 06:36 PM  
**To:** Thad Westbrook; Stirling, Bryan ([BryanStirling@gov.sc.gov](mailto:BryanStirling@gov.sc.gov)) <[BryanStirling@gov.sc.gov](mailto:BryanStirling@gov.sc.gov)>; Rush Smith  
**Subject:** FW: Contact Info

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Jon A. Neiditz

Partner

[jon.neiditz@nelsonmullins.com](mailto:jon.neiditz@nelsonmullins.com)

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[\(View Bio\)](#)

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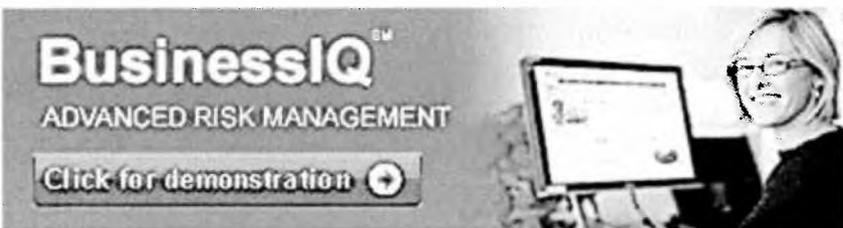
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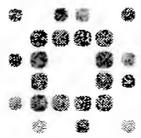
Tel: 714.830.5433 | [tina.delacuadra@experian.com](mailto:tina.delacuadra@experian.com)



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- Enable healthy management behavior separating personal credit risk from business credit risk

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475 Anton Blvd.  
Costa Mesa, CA 92626  
T: 320 500 1221  
www.experian.com/BusinessCreditAdvantage

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To find out more about Business Credit Advantage, visit either of the Websites above.

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00014-01/2014-0001/01

## Stirling, Bryan

---

**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 3:56 PM  
**To:** Greg Young  
**Subject:** RE: From Greg Young, re: current numbers

Thank you. If you have any more updates, we are telling the press at 4:30 PM EST.

---

**From:** Greg Young [<mailto:Greg.Young@experianinteractive.com>]  
**Sent:** Wednesday, October 31, 2012 1:24 PM  
**To:** Stirling, Bryan  
**Cc:** Jon Neiditz; Thad Westbrook; Rush Smith ([rush.smith@nelsonmullins.com](mailto:rush.smith@nelsonmullins.com)); Michael Bruemmer; Ozzie Fonseca  
**Subject:** From Greg Young, re: current numbers

Bryan,

Apologize for delay:

Calls: 620,000

Registrations: 418,000

**Greg Young, APR**

Director  
Public Relations/Consumer Engagement

Experian Consumer Services  
535 Anton, suite 100  
Costa Mesa, CA 92626  
Direct: 949-567-3791  
Mobile: 949-294-5701  
[greg.young@experianinteractive.com](mailto:greg.young@experianinteractive.com)

[freecreditreport.com](http://freecreditreport.com)  
[freecreditscore.com](http://freecreditscore.com)  
[creditreport.com](http://creditreport.com)  
[protectmyid.com](http://protectmyid.com)  
[safetyweb.com](http://safetyweb.com)

## Stirling, Bryan

---

**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 4:10 PM  
**To:** Perry, Richard (L. Graham)  
**Subject:** RE:

Thank you for your help on this and also for Senator Graham getting such a fast response and a person on the phone from the IRS. It was really helpful that he was able to participate on the conference call today.

---

**From:** Perry, Richard (L. Graham) [[mailto:Richard\\_Perry@lgraham.senate.gov](mailto:Richard_Perry@lgraham.senate.gov)]  
**Sent:** Wednesday, October 31, 2012 4:04 PM  
**To:** Stirling, Bryan  
**Subject:**

Bryan,

Below is additional info regarding EINs. There seems to be a lot of evidence that points to the fact that these numbers are public, or accessible fairly easily already. Some of this depends on the SC DOR protocol regarding the way they handle the privacy of such numbers; Below is additional info that may be helpful in fully understanding the seriousness or not of this particular breach.

For **public** companies, the EIN (or "IRS No.") is printed on the first page of 10-Ks, 20-Fs and other SEC filings, which you can get on the Internet for free (see the Filings section of "Securities and Exchange Commission").

For **private** companies, *it is possible* that the number is available on FreeErisa's [EIN Finder](#) or [FEINsearch.com](#), or use the EIN field in the business search on a public records database such as [KnowX.com](#), [TLO](#), [Accurint](#), [Lexis \(D&B;FEIN\)](#) or [Westlaw \(FEIN-ALL\)](#). If the company files with a Secretary of State the EIN may be on its annual report. If the company filed for bankruptcy, the EIN may be on the docket sheet as part of the company's address. Also, EINs are often included in the company's D&B report (see "Dun & Bradstreet Reports").

Richard S. Perry  
Chief of Staff  
Office of Senator Lindsey Graham  
202-224-5972  
202-224-3808 (fax)



## Stirling, Bryan

---

**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 4:21 PM  
**To:** Greg Young  
**Subject:** RE: From Greg Young, re: current numbers

What is the wait time? Also, we have a press question on the following:

\_As for Experian, this service doesn't look so "free" after all. According to the fine print on the Web site, ProtectMyID membership includes a total of ONE credit report, specifically Experian's. Any additional reports from Experian, and any reports at all from the other two credit rating agencies will cost you, as will any credit score. That would indicate that past that initial report, Experian may alert you that your credit has been pinged, but you'll have to pay for a new report that tells you who or what pinged it.

---

**From:** Greg Young [<mailto:Greg.Young@experianinteractive.com>]  
**Sent:** Wednesday, October 31, 2012 1:24 PM  
**To:** Stirling, Bryan  
**Cc:** Jon Neiditz; Thad Westbrook; Rush Smith ([rush.smith@nelsonmullins.com](mailto:rush.smith@nelsonmullins.com)); Michael Bruemmer; Ozzie Fonseca  
**Subject:** From Greg Young, re: current numbers

Bryan,

Apologize for delay:

Calls: 620,000

Registrations: 418,000

**Greg Young, APR**  
Director  
Public Relations/Consumer Engagement

Experian Consumer Services  
535 Anton, suite 100  
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Direct: 949-567-3791  
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[greg.young@experianinteractive.com](mailto:greg.young@experianinteractive.com)

[freecreditreport.com](http://freecreditreport.com)  
[freecreditscore.com](http://freecreditscore.com)  
[creditreport.com](http://creditreport.com)  
[protectmyid.com](http://protectmyid.com)  
844MYID.COM

## Stirling, Bryan

---

**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 5:04 PM  
**To:** 'ofonseca@experianinteractive.com'  
**Subject:** Re: Your question

Thank you for the call and prompt response. Sorry I had to get off the phone so fast earlier.

---

**From:** Ozzie Fonseca [<mailto:ofonseca@experianinteractive.com>]  
**Sent:** Wednesday, October 31, 2012 04:58 PM  
**To:** Stirling, Bryan  
**Subject:** Your question

Bryan:

In response to your question, it is not necessary to buy additional credit reports to keep abreast of changes to your credit file. Upon enrollment the member will receive an Experian credit report as a baseline reference point, and from that point forward Experian provides monitoring of the 3 credit agencies for key changes to each respective credit file. If a change to any of those 3 credit files is detected, an alert will be sent to the member with enough details to help understand what has transpired, and enable the member to take further action as needed.

Since the alerts have specific details and are actionable it is not necessary to buy a new credit report to see the same information.

Regards,

**Ozzie Fonseca, CIPP/US**  
**Senior Director, Data Breach Resolution**



Experian Consumer Direct  
535 Anton, Suite 100. Costa Mesa, CA 92626  
(949) 567-3851 - Desk  
(949) 302-2299 - Cell  
(949) 242-2938 - Fax  
[ozzie.fonseca@experian.com](mailto:ozzie.fonseca@experian.com)

Blog: [www.Experian.com/blogs/data-breach](http://www.Experian.com/blogs/data-breach)  
Follow us on Twitter: [www.Twitter.com/Experian\\_DBR](http://www.Twitter.com/Experian_DBR)  
Visit us at <http://www.experian.com/databreach>

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## Stirling, Bryan

---

**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 5:04 PM  
**To:** Godfrey, Rob  
**Subject:** Fw: Your question

See below.

---

**From:** Ozzie Fonseca [<mailto:ofonseca@experianinteractive.com>]  
**Sent:** Wednesday, October 31, 2012 04:58 PM  
**To:** Stirling, Bryan  
**Subject:** Your question

Bryan:

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[ozzie.fonseca@experian.com](mailto:ozzie.fonseca@experian.com)

Blog: [www.Experian.com/blogs/data-breach](http://www.Experian.com/blogs/data-breach)  
Follow us on Twitter: [www.Twitter.com/Experian\\_DBR](http://www.Twitter.com/Experian_DBR)  
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## Stirling, Bryan

---

**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 5:31 PM  
**To:** Glaccum, David (L. Graham); 'Hicken, Joseph F CIV OSD LA'  
**Subject:** RE: SC Cyber Attack DOD Letter

Thank you all. My number is (803) 734-2100.

-----Original Message-----

From: Glaccum, David (L. Graham) [[mailto:David\\_Glaccum@lgraham.senate.gov](mailto:David_Glaccum@lgraham.senate.gov)]  
Sent: Wednesday, October 31, 2012 5:10 PM  
To: 'Hicken, Joseph F CIV OSD LA'  
Cc: Stirling, Bryan  
Subject: RE: SC Cyber Attack DOD Letter

Thank you. Please let me know if there is anything I can do to help.

DMG

David M. Glaccum  
Deputy Counsel  
Office of Senator Lindsey Graham

-----Original Message-----

From: Hicken, Joseph F CIV OSD LA [<mailto:Joseph.Hicken@osd.mil>]  
Sent: Wednesday, October 31, 2012 5:08 PM  
To: Glaccum, David (L. Graham)  
Cc: [bryanstirling@gov.sc.gov](mailto:bryanstirling@gov.sc.gov)  
Subject: RE: SC Cyber Attack DOD Letter

Thanks David, per your request, I'll try to find someone Mr. Sterling can speak with before the letter is formally responded to.

v/r,  
Joe

Joe Hicken  
Office of the Assistant Secretary of Defense for Legislative Affairs  
Direct: 703.614.2865

-----Original Message-----

From: Glaccum, David (L. Graham) [[mailto:David\\_Glaccum@lgraham.senate.gov](mailto:David_Glaccum@lgraham.senate.gov)]  
Sent: Wednesday, October 31, 2012 3:29 PM  
To: Hicken, Joseph F CIV OSD LA  
Cc: [bryanstirling@gov.sc.gov](mailto:bryanstirling@gov.sc.gov)  
Subject: SC Cyber Attack DOD Letter

Joe,

Thanks for your help on this matter. The letter we sent to Under Secretary Wright is attached. We sent it out today.

The contact in South Carolina will be Bryan Stirling. His contact information is below. I have cc'd him on this message. Thank you again for your help in expediting this process. Please contact me if you have any questions. My direct dial is (202) 224-9413.

Bryan Stirling

Chief of Staff, Governor Nikki Haley

(803) 734-2100

[bryanstirling@gov.sc.gov](mailto:bryanstirling@gov.sc.gov)

David M. Glaccum

Deputy Counsel

Senator Lindsey O. Graham

290 Russell Senate Office Building

Washington, DC 20510

202-224-5972

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## Stirling, Bryan

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**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 5:54 PM  
**To:** Godfrey, Rob (robgodfrey@gov.sc.gov)  
**Subject:** FW: D&B Credibility Corp.

**From:** Judy Hackett [<mailto:jhackett@dandb.com>]  
**Sent:** Wednesday, October 31, 2012 5:53 PM  
**To:** Pitts, Ted  
**Cc:** Aaron Stibel; Jeff Stibel; Stirling, Bryan  
**Subject:** RE: D&B Credibility Corp.

Ted,

We watched the press conference. Great job by the Governor. One point of clarification is that our official name is Dun & Bradstreet Credibility Corp. The reason that's important is because we are the business that does credit monitoring for businesses. D&B focuses on other areas. We don't want your constituents confused and calling the wrong group. I have notified their press and customer support operations so that they can transfer the calls to us but it would be great if we could make that distinction clear in any future communications so that your constituents aren't transferred needlessly. We've already seen incorrect messaging come across the media wires. Perhaps we should draft a joint release of this information so that we make sure that the information is accurate and the product readily available. I have asked my PR firm to get this started just so that we have something to respond to but happy to let your team take the lead.

Judy Hackett  
Chief Marketing Officer  
Dun & Bradstreet Credibility Corp  
22761 Pacific Coast Highway  
Malibu, CA 90265  
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**Dun & Bradstreet**  
**CREDIBILITY CORP**



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**From:** Judy Hackett  
**Sent:** Wednesday, October 31, 2012 12:50 PM  
**To:** 'TedPitts@gov.sc.gov'  
**Cc:** Aaron Stibel; Jeff Stibel  
**Subject:** D&B Credibility Corp.  
**Importance:** High

What we can do today:

- Dun & Bradstreet Credibility Corp will give South Carolina businesses affected, a CreditAlert product that will help them stay alerted to changes in their scores or ratings and other indicators of fraudulent activity that could be taking place on their business. The cost will be waived for residents of the state.
- They should visit DandB.com/SC starting Friday, 11-2 or they can call customer service toll free at this dedicated phone number 800-279-9881

For Background

- How does the product help? If someone were to steal your business identity, items could be purchased, your bills could go unpaid, new lines of credit could be opened up. This product will alert customers to changes taking place in their business credit file. Even something as simple as a change to a business address or a company officer change would set off an alert to the business owner.

As we mentioned on the phone, if you need anything else now or in the future, please do not hesitate to reach out.

Also If you need a quote from our CEO, feel free to use what he said on the phone:

Chairman and CEO Jeff Stibel said, "When our nation or our states are in need, Dun & Bradstreet Credibility Corp. will drop everything to help. We are honored to serve this great state and tremendous governor."

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**From:** Stirling, Bryan  
**Sent:** Wednesday, October 31, 2012 6:06 PM  
**To:** Godfrey, Rob (robgodfrey@gov.sc.gov)  
**Subject:** FW: D&B Credibility Corp.

**Importance:** High

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**From:** Judy Hackett [mailto:jhackett@dandb.com]  
**Sent:** Wednesday, October 31, 2012 5:58 PM  
**To:** Pitts, Ted  
**Cc:** Aaron Stibel; Jeff Stibel; Stirling, Bryan  
**Subject:** RE: D&B Credibility Corp.  
**Importance:** High

No big deal but several news outlets have already incorrectly referred to our company. More importantly, they have been linking to [www.dnb.com/sc](http://www.dnb.com/sc), not [www.dandb.com/sc](http://www.dandb.com/sc). We have also seen incorrect phone numbers. We're reaching out but it's more important to get a statement out to get company right, phone number right, and url right.

Here are a few examples:

<http://www.wltx.com/news/article/207332/2/Gov-Haley-Provides-Update-on-SC-DOR-Hacking-Case>

- "Haley said **Dunn and Bradstreet** will activate a website at 8AM Friday morning that businesses can visit to register for free monitoring service: [www.dnb.com/sc](http://www.dnb.com/sc), or by calling 800279-9881, also available Friday."

<http://www.wistv.com/story/19967676/haley-state-to-provide-protection-to-up-to-657k-businesses>

- "The state has contacted **Dun and Bradstreet**, a company that provides credit monitoring and protection for businesses, to assist South Carolina business owners."

<http://www.carolinalive.com/news/story.aspx?id=819863#.UJGbccXA-6M>

- "**Dun and Bradstreet** is launching free credit reports for all South Carolina businesses. The website says the monitoring services will be live Friday, November 2nd. Businesses can also call 1-800-279-9881 at that time."

<http://www.abcnews4.com/story/19965332/sc-security-breach-draws-3rd-news-conference-in-3-days>

- Gov. Nikki Haley said a new website – [www.dnb.com/SC](http://www.dnb.com/SC) -- was being set up by **Dun & Bradstreet Credibility Corporation** that would allow businesses to sign up for credit protection. Businesses can also call 800-279-9881 to get coverage as well, she said.

<http://www.southcarolinaradionetwork.com/2012/10/30/sc-tax-director-reveals-business-id-numbers-were-also-breached/>

- He said the business credit information company **Dun and Bradstreet** has a monitoring service that his agency would look into.

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**From:** Judy Hackett  
**Sent:** Wednesday, October 31, 2012 2:53 PM  
**To:** 'TedPitts@gov.sc.gov'  
**Cc:** Aaron Stibel; Jeff Stibel; Stirling, Bryan ([BryanStirling@gov.sc.gov](mailto:BryanStirling@gov.sc.gov))  
**Subject:** RE: D&B Credibility Corp.

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